



beyond ordinary,
extraordinary

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ALL INCLUSIVE MINIMUM

ABOUT US

Beyond ordinary, **extraordinary.**

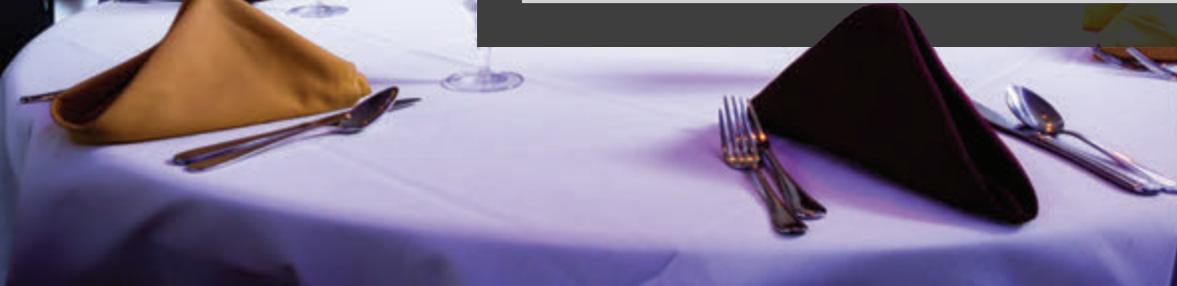
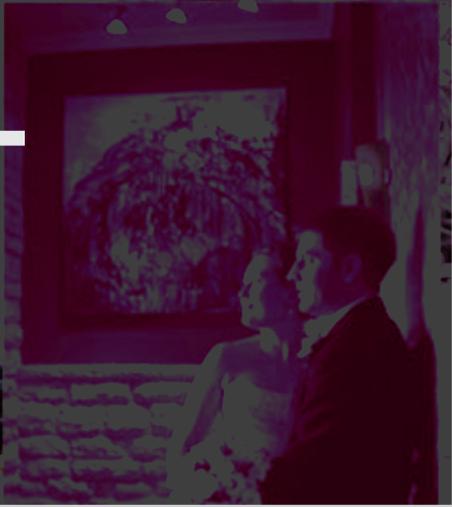
The Profile Event Center is a dynamic and exciting setting for wedding ceremonies and receptions. The stunning Casablanca Hall and Diamond Hall seat 400 and 250 guests, respectively. Conveniently located in the heart of the Twin Cities (just two blocks east of the U of M Campus, TCF Bank Stadium, and the Green Line light rail station) with easy access to a wide selection of hotels, major freeways, and ample complimentary parking.

Both halls feature separate outdoor patios, private suites, hardwood dance floors, gorgeous high tech dance lighting (including fog machines, laser lights, disco balls, and computerized robotic lights), chiffon draping backlit with intelligent lighting for customized reception colors, state of the art sound systems, professional performance stages, five digital video projectors, digital video cameras with closed circuit television functionality, fiber optic internet, and original modern artwork.

Our on-site catering creates dinners, buffets, family style, and butler passed appetizers from a variety of American, ethnic, or contemporary dishes, with flexibility to create menus according to your own individualized taste. From hors d'oeuvres to exquisite multi course meals, your food will be expertly prepared, beautifully presented and professionally served.

The Profile Event Center is known for providing the ultimate event value and producing a visually and sonically stimulating reception where guests have a wonderful time. No one leaves early from a reception at the Profile Event Center!







The Casablanca Hall, the more traditional and larger of our two halls, seats up to 400 guests



Upon reaching our all-inclusive minimum, at no charge, the hall offers a beautiful exclusive outdoor patio overflowing with flowers, a separate cocktail lounge with closed circuit television linked to the main hall, a second bar located in the hall, perimeter chiffon draping with intelligent lighting for customized reception colors, elegant ceiling coves with lighting, private bridal suites, marbled hallways with recessed intelligent lighting, a hardwood dance floor, gorgeous high tech dance lighting (including fog machine, laser lights, disco ball, and computerized robotic lights), a 12,000 watt sound system, a professional performance stage, five digital video projectors, video cameras projecting the head table or dance floor, and original modern artwork.



To reach the hall minimum, you may apply anything on our catering menu, including alcohol, unlimited soda, entrées, hors d'oeuvres, chocolate fondue fountain, dessert stations, late night snacks, wedding cake, and more! You may also apply the cost of any decorations including centerpiece options, chair covers, sashes, and more! Finally, you may also apply the cost of our in-house DJ, photo booth, and on-site ceremony package. After reaching your minimum through PEC services, the only additional venue cost is sales tax and 18% service charge.

Monday-Thursday Minimum (\$2,000)

Month	Friday All inclusive Minimum	Saturday All inclusive Minimum	Sunday* All inclusive Minimum
January	\$3,950	\$8,500	\$2,950
February	\$4,950	\$8,500	\$2,950
March	\$4,950	\$8,500	\$2,950
April	\$6,500	\$12,000	\$3,950
May	\$7,500	\$12,000	\$4,750
June	\$8,500	\$15,000	\$5,750
July	\$7,500	\$15,000	\$5,750
August	\$7,500	\$15,000	\$5,750
September	\$8,500	\$15,000	\$4,750
October	\$7,500	\$15,000	\$4,750
November	\$6,500	\$8,500	\$3,950
December	\$5,750	\$7,500	\$2,950

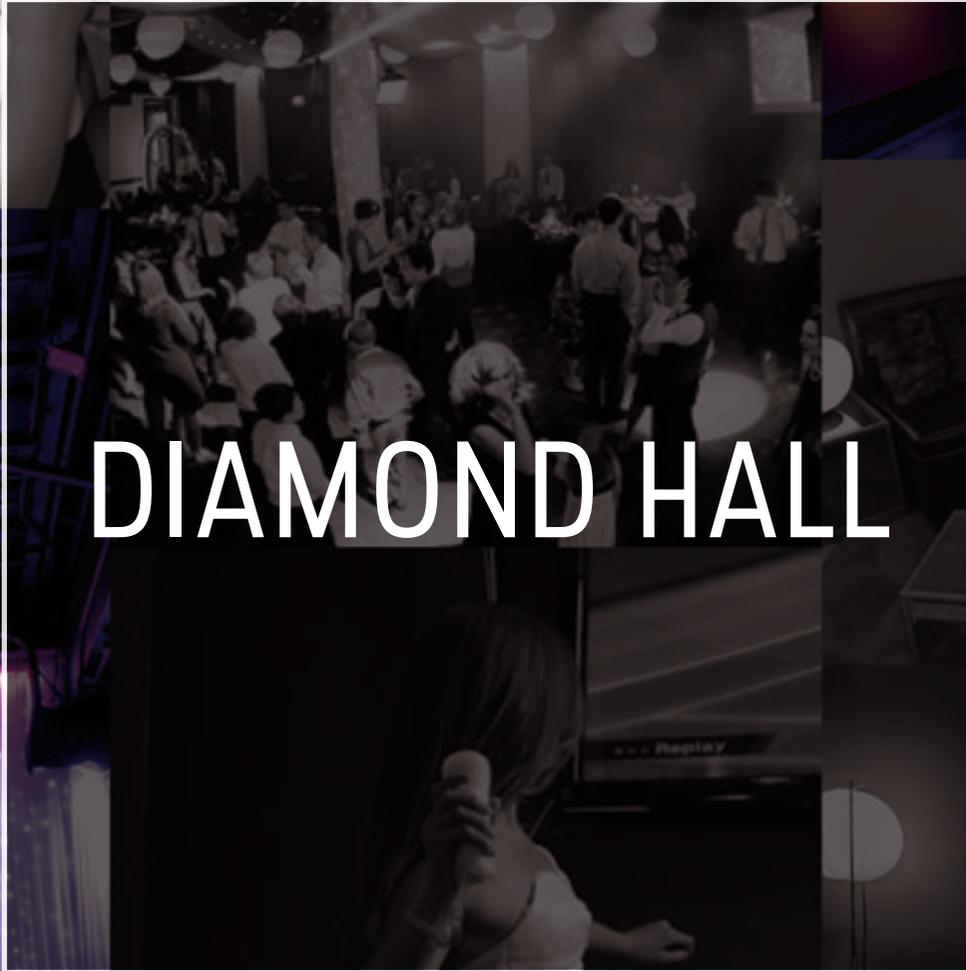
*Sundays falling on holiday weekends are charged Friday rates





“ You are seriously the best.
I will be singing your praises
to every future engaged
couple I know! ”

Please see more testimonials on pages 67-96



DIAMOND HALL



The modern, three-level Diamond Hall, like no other venue in the Twin Cities, seats up to 250 guests



This multidimensional hall is perfect for both large and intimate receptions. The hall boasts a beautiful, exclusive outdoor patio overflowing with flowers, a spectacular contemporary bar located in the hall, complimentary ceiling drapes, columns, and globes with twinkle lights, chiffon draping backlit with intelligent lighting, private bridal suites with vaulted ceilings, marbled hallways with recessed intelligent lighting, a hardwood dance floor, gorgeous high tech dance lighting, (including fog machine, laser lights, disco ball, and computerized robotic lights), a 12,000 watt sound system, a professional performance stage, five digital video projectors, digital video cameras projecting the head table or dance floor, and original modern artwork.

To reach the hall minimum, you may apply anything on our catering menu, including alcohol, unlimited soda, entrées, hors d’oeuvres, chocolate fondue fountain, dessert stations, late night snacks, wedding cake, and more! You may also apply the cost of any decorations including centerpiece options, chair covers, sashes, and more! Finally, you may reach the minimum with our in-house DJ, photo booth, and on-site ceremony package.

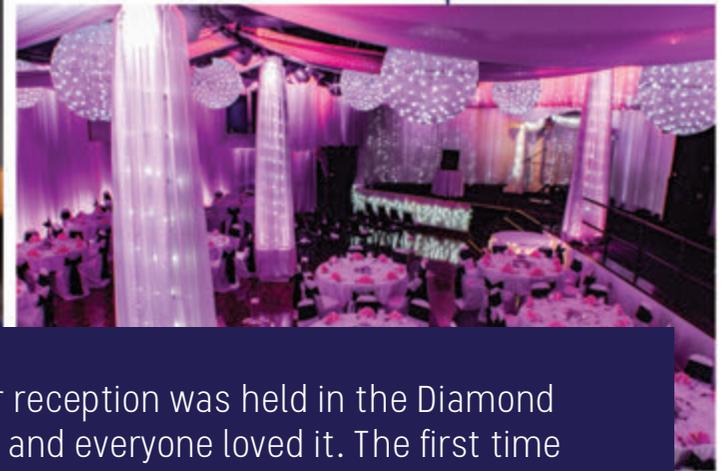
After reaching your minimum through PEC services, the only additional venue cost is sales tax and 18% service charge.

Monday-Thursday Minimum (\$2,000)

Month	Friday All Inclusive Minimum	Saturday All Inclusive Minimum	Sunday* All Inclusive Minimum
January	\$3,750	\$5,950	\$2,950
February	\$4,250	\$4,950	\$2,950
March	\$4,250	\$5,950	\$2,950
April	\$5,500	\$5,950	\$2,950
May	\$5,500	\$8,750	\$3,750
June	\$5,500	\$9,750	\$3,750
July	\$5,500	\$9,750	\$3,750
August	\$5,500	\$9,750	\$3,750
September	\$5,500	\$9,750	\$3,750
October	\$6,500	\$8,750	\$3,750
November	\$4,500	\$6,750	\$2,950
December	\$3,750	\$5,750	\$2,950

*Sundays falling on holiday weekends are charged Friday rates





“ Our reception was held in the Diamond Hall and everyone loved it. The first time my husband and I visited the place, we fell in love with it immediately. ”

Please see more testimonials on pages 67 – 96

ARE THERE MINIMUMS?

Yes, our all-inclusive minimums are listed on pages 7 & 11 of this brochure.

IS THERE A HALL RENTAL FEE?

No.

ARE THERE HIDDEN FEES?

No.

WHAT IS INCLUDED WITH THE HALL AT NO ADDITIONAL COST?

Professional 12,000 watt sound system, intelligent lighting system, professional DJ system (with iPod compatibility), dance floor, five video projectors, fog machine, two private suites, outdoor patio, parking, tables, chairs, china, flatware, glassware, tablecloth (white, ivory, or black) and napkin linens (large color selection), wedding arch with lights, ceiling globes (Diamond Hall), red carpet, wall drapery, and white ceiling drapery (Diamond Hall).

WHAT IS THE SEATING CAPACITY?

CASABLANCA HALL SEATS:

400 - Rectangular tables
304 - Round tables

DIAMOND HALL SEATS:

250 - Rectangular tables
184 - Round tables

When applicable, the tables can be removed from the dance floor at no cost immediately prior to the dance portion of the reception. Please see our website for hall diagrams.

HOW MANY PEOPLE FIT AT A TABLE?

96 inch rectangular seats 10
72 inch rectangular seats 8
60 inch round seats 8

WHEN DO WE HAVE USE OF THE HALL?

You have use of the hall from 10 a.m. to 3 a.m.. Alcohol service ends at 2 a.m..

WHAT ABOUT ALCOHOL?

Beer, wine and liquor selections are included on pages 28 & 29 of this brochure.

HOSTED BAR - Packages are priced per guest 21 years of age or older. These packages apply towards the minimum.

COMBINATION BAR - You may provide selected beverages on a host basis with your guests having the option to purchase other drinks. You may also elect to have items at the bar hosted for a specific period of time (e.g., cocktail hour before dinner) and then change to a cash basis bar.

CASH BAR - Your guests purchase their own beverages at the bar. The cash bar prices are inclusive of local and state taxes and do not apply towards your minimum.

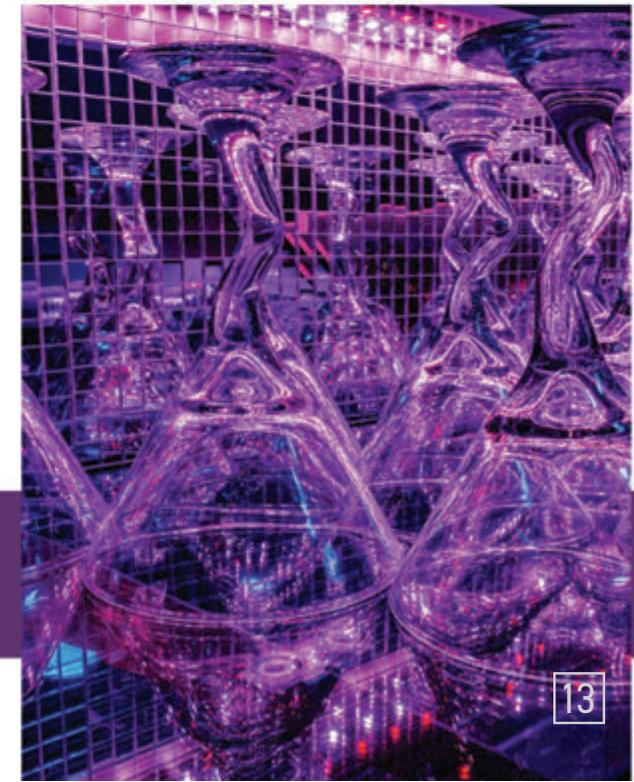
DRINK TICKETS - You may provide prepaid drink tickets for your guests at a discount off of the cash bar prices. These ticket purchases apply towards the minimum.

CAN I HAVE MY WEDDING CEREMONY THERE?

Yes, you can have your wedding ceremony in the same hall as your wedding reception.

HOW DO CEREMONIES WORK?

There is a \$350 charge for ceremonies. Ceremonies include the use of the bridal and groom's suite. The ceremony is generally held onstage in the same hall as your reception. Guests sit at their tables and chairs are placed on the dance floor for immediate family and close friends. After the ceremony,



FREQUENTLY ASKED QUESTIONS

we set up the head table onstage and remove the chairs from the dance floor. You may rehearse for your ceremony the same day as your wedding any time after 10 a.m.. If the hall is available the day before your wedding, you may rehearse that day or open days earlier in the week.

IS THERE FREE PARKING?

Yes, we have extensive complimentary parking, including our own parking lot adjacent to PEC on the east and south sides, street parking, and expansive parking in the North Star Professional Center parking lot located kitty-corner to the Casablanca entrance.

This lot is unavailable during Gopher football games, other large stadium events and before 5:00 p.m. Monday-Friday.

Maps and diagrams of the lot are located on our website information page and on pages 63 & 64 of this brochure. Please ask your PEC coordinator for complimentary postcards to include in your invitations.

HOW DO I BOOK MY WEDDING RECEPTION DATE?

We will grant a one week complimentary hold after you have toured our facility. Thereafter, a \$750 deposit and signed contract is required to reserve your reception date.

WHAT FORMS OF PAYMENTS ARE ACCEPTED FOR MY RECEPTION?

We accept Visa, MasterCard, Discover, American Express, money order, cash, and certified or personal check. The payment schedule is as follows:

\$750 to reserve date
\$750 180 days before reception date
Balance due a minimum of sixteen days before reception date.

ARE THERE HOTELS CLOSE BY?

There are 32 hotels within 3 miles of the Profile Event Center. Please see a list on page 65 of this brochure or download by clicking on the “Nearby Hotels” link on our website information page.

WHO IS THE CATERER?

We provide the catering in-house.

DO YOU HAVE COMPLIMENTARY FOOD TASTINGS?

Yes, complimentary tastings of food and dessert for up to six people are provided with an appointment after booking with PEC.

WHAT ABOUT THE CAKE?

We have a fabulous pastry chef on staff to create your dream wedding cake and other delicious desserts. Please see page 30 of this brochure or our website Menu Page for a photo gallery and dessert menu.

CAN WE BRING IN OUTSIDE FOOD, DESSERTS AND WEDDING CAKE?

No. All food, including wedding cake and desserts, are provided by the PEC catering team.

WHEN IS THE BEST TIME TO SCHEDULE MY TASTING?

Tastings work best approximately four to five months before your reception date.

CAN WE DEVIATE FROM THE MENU?

Yes, the menu is only a guideline. Our catering department can create almost any type of cuisine.



WHAT ABOUT THE DECORATIONS?

You may provide your own decorations; however, we have a comprehensive collection on-site. Please see page 34 of this brochure or our Information Page on our website for current decoration options with photo gallery.

Decoration options include but are not limited to:

Vases
Votives
Candles
King and Queen Chairs
Ornamental Couches
Roman Columns
Chair Covers (Black, white, & ivory \$2.00)

Chiavari Chairs (\$3.95)

Sashes (\$1.50) in the following colors: royal blue, midnight blue, teal, yellow, gold, silver, violet, pink, black, burgundy, coral, lilac, lime green, & red (photos on website and on page 40 of this brochure).

CAN WE BRING IN CANDLES?

Yes, as long as the candles are enclosed (no open flame).

DO YOU HAVE ANY SPECIAL ADVICE TO MAKE OUR RECEPTION EXTRA SPECIAL?

We recommend combining our intelligent lighting with romantic candlelight to set the mood. Also, make sure to take advantage of our multiple video projectors to personalize your reception with your special life images!

WHAT ABOUT MUSIC?

We are uniquely equipped to handle DJs and live bands with our 12,000 watt sound systems, intelligent lighting, fog machine, stage lighting, mixing board, DJ equipment, and on-call technician, all provided complimentary.

CAN YOU RECOMMEND A DJ?

Yes, we recommend our in-house DJs, available for only \$495 per night for six hours (\$50 per additional hour), approximately half the cost of outside vendors. Not only do our DJs have over 10,000 songs in their library and excellent vocal skills on the microphone, they are also experts on our sound and intelligent light system. Please see our In-House DJ Form on our website information page and on page 57 of this brochure.

DO YOU PROVIDE COMPLIMENTARY CHINA?

Yes, premium Tuxton Alaska White China is provided.

DO YOU PROVIDE COMPLIMENTARY GLASSWARE FOR DINNER AND BAR?

Yes, we provide the following glassware complimentary:

17oz Water Glass



8.75 oz Hi-Ball Glass



5.75 oz Signature Champagne Flute



12.5 oz Beverage Glass



8.5 oz Tall Wine Glass



12 oz Chivalry Beer Glass



9.25 oz Z-Stem Martini Glass



DO YOU PROVIDE COMPLIMENTARY FLATWARE?

Yes, we provide 18/10 Regency Flatware (used in fine restaurants).

DOES THE CAKE, DECORATIONS, IN-HOUSE DJ, OR PHOTO BOOTH GO TOWARDS THE MINIMUM?

Yes, everything we provide helps reach the minimum.

SHOULD WE HAVE A PLATED OR BUFFET STYLE MENU?

We can serve you and your guests plated, buffet, or family style. We recommend plated for receptions exceeding 175 guests because plated service is much faster with larger events.

DO YOU PROVIDE TABLE NUMBERS AND STANDS?

Yes, we provide complimentary silver metal stands with black numbers (you may provide your own numbers and/or stands).

HOW DOES PLATED SERVICE WORK?

With assigned seating, you may have up to three selections (including children's meal). With unassigned seating, you may have an adult and children's meal.

HOW DOES ASSIGNED SEATING WORK?

In order for us to effectively serve multiple menu options to your guests, we need coded place cards for each guest. We also need a list in advance of the event date with the table number and menu selections for each table.

ARE THERE ANY HIDDEN CHARGES?

No, our philosophy at the Profile Event Center is to have our fees be as transparent as possible! There is no setup, teardown, cleanup, security, insurance, or other miscellaneous fees.



CATERING MENU

On-site catering creates dinners, buffets, family style, and butler passed appetizers from a variety of American, ethnic and contemporary dishes, with flexibility to customize menus according to your own individualized taste. From hors d'oeuvres to exquisite multi-course meals, your food will be expertly prepared, beautifully presented and professionally served.

WHAT'S COMPLIMENTARY?

Upon reaching the all inclusive minimum, there is no charge for the hall rental. The following are also provided complimentary:

- Two Suites
- Outdoor Patios
- Sound System (iPOD Ready)
- Intelligent Light System with Fog
- Dance Floor
- Five Digital Video Projectors
- Fiber Optic Internet
- Live Camera Feed
- Tables and Chairs
- China and Silverware
- Tablecloths (Black, White, or Ivory)
- Napkin Linens
- Coat Room
- Security
- Guest Parking

SALES TAX AND SERVICE CHARGES

All Profile Event Center services are subject to state and local taxes and an 18% service charge.

UNLIMITED FOUNTAIN DRINKS & JUICES

\$2.00 Per Number of Guests

Soda: Coke, Diet Coke, Sprite, Ginger Ale

Tonic and Soda Water

Juice: Orange, Cranberry, Pineapple and Lemonade





PLATTER OPTIONS

Each Platter Serves Approximately 50 People

- Artisan Cheese and Cracker Platter..... (\$175.00)
- Spicy Hummus Platter with Pita Wedges..... (\$130.00)
- Fresh Fruit Platter..... (\$150.00)
- Raw Vegetable Platter with Dip..... (\$120.00)
- Antipasto Meat Platter..... (\$150.00)

Shrimp Cocktail Platter..... (\$150.00)
 Serves 20 to 25
 Shrimp Carousel Containing Three Pounds (Approximately 100) Medium Cooked Shrimp Served with Tangy Cocktail Sauce and Garnished with Lemon Slices

HORS D'OEUVRES

Each Priced per 50 Pieces (\$95.00)

- Petite Spinach Quiche
- Marinated Tomato and Mozzarella Brochettes
- Chicken Satay with Thai Peanut Sauce
- Beef Teriyaki Brochettes
- Roast Beef Crostini
- Vegetable Spring Rolls with Sweet Chili Sauce
- Coconut Breaded Shrimp with Orange Marmalade
- Vegetable and Cheddar Stuffed Mushrooms
- Vegetable Tapenade
- Chicken Tapenade
- Basil and Gorgonzola Bruschetta
- Crab Cake with Remoulade Sauce
- Croque Monsieur or Madame

SOUP SHOOTERS

50 Shooters (\$95.00)

- Tomato Basil Soup
- Potato Leek Soup
- Vegetable Soup

LATE NIGHT PIZZA

Specialty Pizza \$19.95

Artichoke Buffalo Chicken Pizza

Blue Cheese, Artichokes and Hot Buffalo Chicken with Hot Buffalo Sauce

Chicken Pesto Pizza

Chicken, Pesto, Red Onions, Spinach and Mozzarella Cheese

Sundried Tomato Supreme Pizza

Sundried Tomatoes, Green Olives, Onions, Mushrooms, Green Peppers, and Mozzarella Cheese

Your choice of toppings:

Black Olives, Green Peppers, Onions, Pepperoni, Sausage, Spinach, Chicken, Mushrooms, and Beef

One Topping: \$16.95

Two Topping: \$17.95

Three Topping: \$18.95



LATE NIGHT “BAR FOOD”

Each Option Serves Approximately 50 People (\$150.00)

- Sliders with Ketchup and Mustard
- Hot Wings with Bleu Cheese
- Onion Rings with Ranch and Ketchup
- Cheese Curds with Ranch
- Sweet Potato Fries with Pesto Mayonnaise
- Chips, Salsa and Homemade Guacamole
- Hot Pretzels with Hot Cheese
- Donut Holes
- Mini Tacos with Salsa and Sour Cream
- Fried Egg Rolls with Sweet & Sour Sauce
- Fried Macaroni and Cheese
- Mini Chimichangas with Salsa and Sour Cream
- Mini Sandwiches with Pesto Mayonnaise
- Sambusa with Pico de Gallo

SNACK BAR

Snack Selection Including:
Homemade Tortilla Chips, Homemade Potato Chips, Homemade
Dipping Sauces, Pretzels, Chex Mix, Gourmet Popcorn Machine
with Gourmet Salt Flavors
\$3.95 per Person (2 hours)

ICE CREAM BAR

Ice Cream Sundaes, Ice Cream Cones,
Banana Split

Various Candy Toppings, Chocolate Sauce,
Strawberry Sauce, Hot Fudge, Caramel,
Whip Cream, Chocolate Chips
\$7.95 per Person (2 hours)

S'MORES BAR

Variety of Chocolates, Marshmallows
and Graham Crackers
\$2.95 per Person (3 hours)

POPCORN MACHINE

Gourmet Salt Flavors
\$1.95 per Person (3 hours)



CHOCOLATE FONDUE FOUNTAIN

Including: Bananas, Strawberries, Pineapple,
Pound Cake, Marshmallows, Pretzels, Brownies
\$5.95 per Person (3 hours)

CANDY BAR

Large Selection of Candy
Served in Novelty Glassware
\$2.95 per Person (3 hours)



PLATED DINNER ENTREES

The sides listed are the chef's recommendation. Any side can be substituted with another side. The seafood entrées are seasonal and may not be available at current market prices listed on the menu. Please inform your coordinator of any special dietary requirements or allergies.

All Entrées include:
Warm Rolls and Butter
Salad
Coffee Station

APPLE WALNUT SALAD

Spring Mix Lettuce with
Dried Cranberries,
Apples, Walnuts, and
Onion

STRAWBERRY MANDARIN SALAD

Spring Mix Lettuce with
Strawberries, and
Mandarin Oranges

CAESAR SALAD

Romaine Lettuce with
Croûtons, Shaved
Parmesan, Grape
Tomatoes and Creamy
Caesar Dressing



SEAFOOD

Almond Crusted Walleye.....\$29.95

Chardonnay Thyme Cream Sauce
Yukon Roasted Potatoes
Fresh Green Beans with Almonds

Salmon a la Crème.....\$27.95

Herb Cream Sauce
*May Substitute Lemon Herb Sauce
Wild Rice
Top Green Carrots

Seared Halibut.....\$35.95

Mango Salsa
French Scalloped Potatoes
Fresh Green Beans with Almonds

Grilled Mahi Mahi.....\$33.95

Mango Salsa
French Scalloped
Potatoes
Asparagus

Tilapia Filet.....\$26.95

Mango Salsa
Wild Rice
Fresh Green Beans

POULTRY

CHICKEN KIEV

Light Cream Sauce
Gratin Potatoes
Fresh Green Beans

\$27.95

CHICKEN MARSALA

Creamy Marsala
Mushroom Sauce
Garlic Mashed Potatoes
Top Green Carrots

\$26.95

CHICKEN SUPREME

Light Pesto Cream Sauce
Sweet Mashed Potatoes
Fresh Mixed Vegetables

\$26.95

CHICKEN PARMESAN

Tomato Basil Sauce
Parmesan Reggiano
Garlic Mashed Potatoes
Fresh Green Beans

\$26.95

ALMOND CRUSTED CHICKEN

Mushroom Chardonnay
Thyme Cream Sauce
Yukon Roasted Potatoes
Fresh Green Beans with
Almonds

\$27.95

SONOMA CHICKEN

Chicken Breast Stuffed with
Goat Cheese, Feta Cheese,
Parmesan, Mushrooms,
and Spinach, Saffron
Sauce, Saffron Orzo Pasta,
Fresh Green Beans

\$27.95

PECAN CRUSTED CHICKEN

Mushroom Chardonnay
Thyme Cream Sauce
Gratin Potatoes
Mixed Vegetables

\$27.95

MANGO CHICKEN

Marinated and Seared
Chicken Breast
Mango Salsa
Wild Rice
Fresh Green Beans

\$27.95

TURKEY SCALOPPINI

Avocado, Swiss Cheese,
Tomatoes
Cream Sauce
Yukon Roasted Potatoes
Asparagus

\$26.95

BEEF

PRIME RIB OF BEEF

Twelve Ounce Cut
Slow Roasted
Au Jus and Horseradish
Yukon Roasted Potatoes
Fresh Green Beans with
Almonds

\$30.95

GRILLED FILLET MIGNON

Six or Eight Ounce Cut
Dark Mushroom Sauce or
Peppercorn Sauce
Garlic Mashed Potatoes
Asparagus

\$31.95 (Six Ounce Cut)
\$34.95 (Eight Ounce Cut)

GRILLED TOP SIRLOIN STEAK

Eight Ounce Center Cut
Dark Mushroom Sauce or
Peppercorn Sauce
Yukon Roasted Potatoes
Asparagus

\$28.95

GRILLED FLANK STEAK

Six Ounce Cut Marinated
Dark Mushroom Sauce
or Peppercorn Sauce
Yukon Roasted Potatoes
Steamed Vegetables

\$26.95



VEGETARIAN

WILD MUSHROOM RAVIOLI.....\$24.95

Creamy Alfredo Sauce
Vegetable Bundle

FOUR CHEESE RAVIOLI.....\$24.95

Tomato Basil Sauce
Vegetable Bundle

EGGPLANT PARMESAN.....\$25.95

Tomato Basil Sauce

VEGETABLE CANNELLONI.....\$23.95

Tomato Basil Sauce
Cannelloni Pasta Shell

RATATOUILLE.....\$25.95

Traditional Ratatouille
(Vegan)

CHILDREN

(Ages 12 and under)

Plated Children's Entrée
Chicken Fingers with Tater Tots and
Fresh Fruit

\$9.95

DUOS

STEAK & SALMON

Steak – Choice of Sauce:
Dark Mushroom Sauce or Peppercorn Sauce
Salmon – Choice of Sauce:
Light Cream Sauce or Lemon Herb Sauce
Yukon Roasted Potatoes
Asparagus

Steak Choice:
\$36.95 (Four Ounce Filet Mignon)
\$31.95 (Four Ounce Top Sirloin)

STEAK & CRAB CAKE

Steak – Choice of Sauce:
Dark Mushroom Sauce or Peppercorn Sauce
Crab Cake – Remoulade Sauce
Yukon Roasted Potatoes
Asparagus

\$36.95 (Four Ounce Filet Mignon)
\$31.95 (Four Ounce Top Sirloin)

STEAK & CHICKEN

Four Ounce Cut

Steak – Choice of Sauce:
Dark Mushroom Sauce or Peppercorn
Sauce
Chicken Supreme with Light Pesto
Cream Sauce
French Scalloped Potatoes
Fresh Green Beans

\$33.95

SURF & TURF

Four Ounce Lobster Tail
Four Ounce Fillet Mignon
Choice of Sauce:
Dark Mushroom Sauce or Peppercorn
Sauce
Garlic Mashed Potatoes
Asparagus

\$40.95

BUFFET STYLE OPTIONS

All buffets include coffee station

PLATINUM BUFFET

Includes:

Chef's Variety of Warm Rolls and Butter
House Tri-Color Marinated Vegetable Pasta Salad
Chef's Choice Seasonal Fresh Steamed Vegetables

Platinum Buffet Entrées

Choose 2 of the Following Entrées (**\$27.95**) or
Choose 3 of the Following Entrées (**\$29.95**)

Sliced Sirloin – Mushroom or Peppercorn Sauce
Tenderloin Tips – Vegetables and Red Sauce
Flank Steak – Mushroom or Peppercorn Sauce
Chicken Supreme – Light Pesto Cream Sauce
Almond or Pecan Chicken – Mushroom Chardonnay Thyme Cream Sauce
Chicken Marsala – Mushroom Cream Sauce
Chicken Parmesan – Tomato Basil Sauce
Tilapia Filet – Mango Salsa
Grilled Salmon – Herb Cream Sauce or Lemon Herb Sauce
Penne Shrimp or Chicken Alfredo
Four Cheese Ravioli – Tomato Basil Sauce
Wild Mushroom Ravioli – Cream Sauce

Choice of Two Side Items:

Garlic Mashed Potatoes	Yukon Roasted Potatoes	Gratin Potatoes
Soft Saffron Basmati Rice	Wild Rice	Saffron
Orzo	Pasta Penne Alfredo	Marinara Gemelli

Salad Choice

Apple Walnut: Spring Mix Lettuce with Dried Cranberries, Apples, Walnuts and Onion

Strawberry Mandarin: Spring Mix Lettuce with Strawberries and Mandarin Oranges

Caesar: Romaine Lettuce with Gourmet Croûtons, Shaved Parmesan, Grape Tomatoes and Creamy Caesar Dressing

Personalized: (Choice of Lettuce, Seasonal Toppings and Dressing Options)

Dressings: Choice of Citrus, Balsamic, or Cranberry Vinaigrette

CARVING STATION

\$2.00 per Person Plus Platinum Buffet
Price & **\$150** for Chef

CHILDREN'S BUFFET \$9.95

Children Eat From the Adult Buffet
(Ages 12 and under)

ITALIAN BUFFET \$27.95

Garlic Bread Sticks
Classic Caesar Salad
Chicken Parmesan
Shrimp and Penne Pasta Alfredo
Marinara Gemelli
Garlic Mashed Potatoes
Seasonal Fresh Steamed Vegetables

MEXICAN FIESTA \$25.95

Homemade Tortilla Chips
Selections of Authentic Mexican Salsas
Chicken or Beef Fajitas with Peppers and Onions
Barbacoa or Carnitas
Spanish Rice
Refried Beans
Mexican Corn Flour Tortillas and Corn Shells

Toppings Include:

Diced Onions, Tomatoes, Shredded Lettuce, Shredded Cheddar Cheese, Sliced Black Olives, Jalapeños, Sour Cream and Homemade Guacamole

AFRICAN BUFFET \$26.95

Injera Bread
Mixed Salad
Qaywat (Beef Stew)
Grilled Chicken Breast
Tilapia Fillet
Basmati Rice
Penne Alfredo
Seasonal Fresh Steamed Vegetables

ASIAN BUFFET \$26.95

Spinach Salad (Spinach, Water Chestnuts, Mandarin Oranges, and Ginger Dressing)
Egg rolls with Sweet Chili Sauce
Beef with Broccoli
Teriyaki Chicken
Fried Rice or White Rice
Mixed Vegetable Stir Fry

“

They also have an amazing selection for plated dinners and buffet options. They offer candy bars, dessert bars, cakes, pizzas, late night foods... the whole 9 yards. We ordered a variety of appetizers, 3 entrées served buffet style with sides, bread, etc and late night snacks (great idea!) and everything was hot, cooked just right, and delicious. I would specifically recommend the mushroom ravioli...YUM

”

Please see more testimonials on pages 67- 96



BAR MENU

BEER, WINE, & LIQUOR

HOSTED BAR

Bar packages are priced per guest 21 years of age and older

HOUSE WINE & BEER

1 hr	2 hrs	3 hrs	4 hrs	5 hrs	6 hrs	7 hrs	8 hrs
6.95	9.95	12.95	13.95	15.95	16.95	17.50	18.95

PREMIUM WINE & BEER

1 hr	2 hrs	3 hrs	4 hrs	5 hrs	6 hrs	7 hrs	8 hrs
9.95	12.95	15.95	17.95	18.95	20.95	21.95	22.50

HOUSE WINE, BEER & LIQUOR

1 hr	2 hrs	3 hrs	4 hrs	5 hrs	6 hrs	7 hrs	8 hrs
10.95	13.95	16.95	18.95	19.95	21.95	22.95	23.50

PREMIUM WINE, BEER & LIQUOR

1 hr	2 hrs	3 hrs	4 hrs	5 hrs	6 hrs	7 hrs	8 hrs
12.95	15.95	19.95	21.95	23.95	24.95	25.95	26.50

PREMIUM WINE, BEER & TOP SHELF LIQUOR

1 hr	2 hrs	3 hrs	4 hrs	5 hrs	6 hrs	7 hrs	8 hrs
15.95	18.95	22.95	24.95	26.95	27.95	28.95	29.95

CHAMPAGNE TOAST OR WINE POUR

\$3.75 per adult guest

COMBINATION BAR

You may provide selected beverages on a host basis with your guests having the option to purchase other drinks. You may also elect to have items at the bar hosted for a specific period of time (e.g., cocktail hour) and then change to a cash bar.

CASH BAR

Your guests purchase their own beverages at the bar. We do not charge any bartender or set-up fees or require a cash bar minimum.

DRINK TICKETS

You may provide prepaid drink tickets for your guests at the following per ticket cost:

House Beer (\$3.65)

House Wine & Beer (\$3.95)

Premium Wine & Beer (\$4.45)

House Wine, Beer & Liquor (\$4.65)

Premium Wine, Beer, & Liquor (\$4.95)

Premium Wine, Beer, & Top Shelf Liquor (\$5.25)

KEG BEER

Keg Beer (serves approximately 165 glasses)

Domestic Beer: \$295

Imported/Craft Beer: \$325

WINE BOTTLES

House Wine Bottle Price: \$16

Premium Wine Bottle Price: \$24

POLICIES

- Guests will not be served without proper identification.
- Each guest will be served only one alcoholic beverage at a time.
- We will provide one bartender for every 100 guests.
- State and local taxes and 18% service charge are applied to hosted bars.

DRAFT BEER

We have approximately fifteen beer options in inventory for house selections. We can provide almost any beer legally sold in Minnesota for keg purchases and for premium hosted beer selections.

PREMIUM BEER

Bottles of Corona, Heineken, & Guinness
Two Custom Selections of Draft Beer

WINE

House Wine: Merlot, Cabernet Sauvignon, Chardonnay, Pinot Grigio, Moscato, White Zinfandel and Sparkling Wine

Premium Wine: Includes all house wine options plus J. Lohr Riesling, Murphy Goode Sauvignon Blanc, Trivento Amado Sur Malbec, Rodney Strong Chardonnay, Benvolio Pinot Grigio, Fetzer Moscato, Murphy Goode Pinot Noir and Parducci Cabernet Sauvignon

HOUSE SPIRITS

Vodka
Light Rum
Dry Gin
Blended Whiskey
Bourbon Whiskey
Scotch Whiskey
Brandy
Tequila

PREMIUM SPIRITS

Includes all House Spirits & Finlandia Vodka
Finlandia Raspberry Vodka
Tito's Vodka
Bombay Dry Gin
Captain Morgan Spiced Rum
Malibu Rum
Cruzan Rum
Sauza Extra Blue Tequila
Clan MacGregor Scotch Whisky
Jim Beam Bourbon Whiskey
Fireball Cinnamon Whisky
Korbel Brandy
Bailey's Irish Cream
Kahlua

TOP SHELF & SPECIALTY

Includes all Premium Spirits & Grey Goose Vodka
Bombay Sapphire Gin
Bacardi Superior Rum
Jameson Irish Whiskey
Dewar's Scotch Whiskey
Windsor Canadian Whiskey
Maker's Mark
Crown Royal
Patron Tequila
Amaretto Di Saronno
Hennessy Cognac
Jagermeister
Rum Chata



WEDDING CAKES & DESSERTS

Please see
our gallery
at www.profileeventcenter.com
to view photographs of our delicious
desserts and cakes!

Please provide a photo (from our online
gallery, Pinterest, Google Images, etc.) of
your desired design. Your
Event Coordinator will
discuss the specifics with
you!

With Profile Event Center
wedding cakes, the cake cutting
is complimentary and dessert
costs are applied to the hall minimum.
Outside cakes and other desserts
are not allowed.



WEDDING CAKES

Icing: \$3.95 per slice
Fondant: \$4.95 per slice

FLAVORS

Vanilla
Chocolate
Marble
Carrot
Red Velvet
Chocolate Baileys
Espresso
Lemon
Banana
Chocolate Mint

FRUIT FILLINGS

Blackberry
Raspberry
Strawberry
Mango
Pineapple
Banana
Kiwi
Blueberry
Peach
Apricot
Lemon

FILLINGS

Ganache
Cream Cheese
White Chocolate Mousse
Chocolate Mousse
Raspberry Mousse

SHEET CAKES

Sheet cakes are available by request and start at \$2.95 per serving

ICINGS

White Buttercream
Chocolate Buttercream
White Chocolate Mousse
Chocolate Mousse

*Elaborate custom design may incur additional charge



PLATED DESSERTS

\$3.95 each

CAKE

Molten Lava Fudge Cake
Vanilla Cheese Cake

MOUSSE

Coconut
Pistachio
Chocolate
Raspberry
Tropical Mango
Coffee

TARTS

Chocolate Ganache
Lemon
Fruit

OTHER

Crème Brulee
Vanilla Coconut Panna Cotta
Vanilla Flan

MINI DESSERTS

\$2.65 each

MOUSSE CUPS

Chocolate
Chocolate Raspberry
Chocolate Caramel
Coffee
Pistachio
Tropical Mango
Raspberry

CHOCOLATE DIPPED STRAWBERRIES

Tuxedo
Coconut
White Chocolate
Dark Chocolate
Milk Chocolate
White Chocolate Swirl

TARTS

Chocolate Ganache
Lemon
Fruit

OTHER

Vanilla Cheesecake
Vanilla Éclair Mousse
Swans (raspberry, chocolate, vanilla, and strawberry)
Vanilla Panna Cotta Cup
Mini Cupcakes

MINI DESSERT BUFFET

\$4.95 per Person

Beautifully presented selection of our mini desserts serving each guest two to three choices





CUPCAKES

\$2.45 each

MINI

\$1.45 each

CHOCOLATE MINT

Chocolate Mint Cupcake with Mint Mousse Frosting and Mint Leaf

CHOCOLATE TRUFFLE

Chocolate Cupcake and Ganache

RASPBERRY DREAM

Vanilla Cupcake with Raspberry Mousse Frosting, Topped with a Fresh Raspberry

STRAWBERRY SHORTCAKE

Vanilla Cupcake with Vanilla Mousse Frosting, Topped with a Fresh Strawberry

DULCHE DELECHE

Vanilla Cupcake with Dulce De Leche Frosting

LEMON

Lemon Cupcake with Lemon Mousse Frosting

RED VELVET

Red Velvet Cupcake with Cream Cheese Frosting

WHITEOUT!

Vanilla Cupcake with White Mousse Frosting

BLACKOUT!

Chocolate Cupcake with Chocolate Mousse Frosting

HALF 'N' HALF

Your Choice - Chocolate Cake with Vanilla Mousse Frosting or Vanilla Cake with Chocolate Mousse Frosting

CHOCOLATE BAILEY'S

Chocolate Bailey's Cupcake with Chocolate Mousse Frosting

FONDUE FOUNTAIN

\$5.95 per Person (3 hours)

Rich Chocolate Fondue Fountain with the Following Selections: Bananas, Strawberries, Pineapple, Pound Cake, Marshmallows, Pretzels and Brownies

CANDY BAR

\$2.95 per Person (3 hours)

Candy Selections Include: M&M's, Skittles, Gummy Bears, Hot Tamales, Reese's Pieces, Good & Plenty, Bubble Gum, Mike and Ike, and Gourmet Jelly Beans served in Novelty Glassware

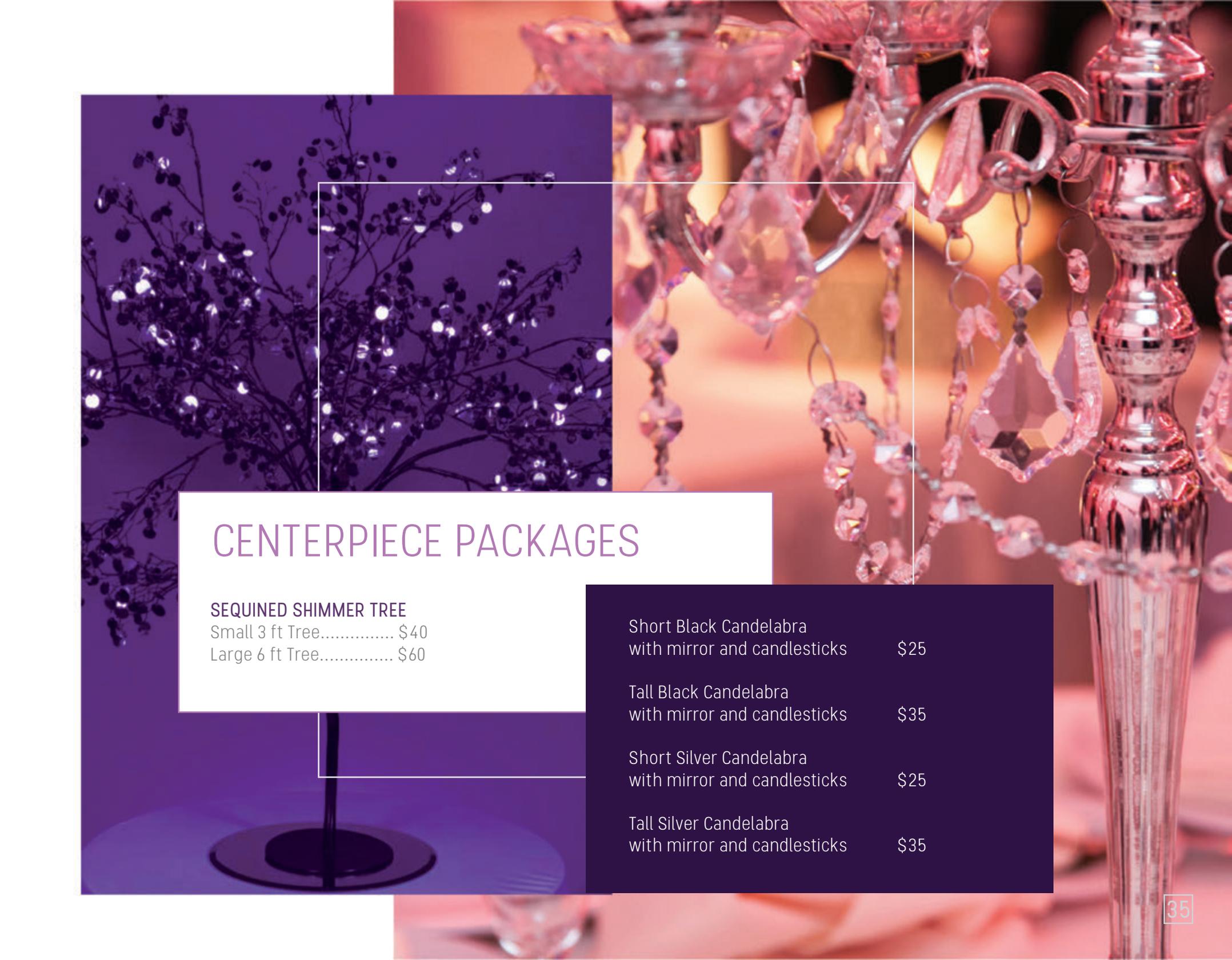
DECORATIONS



Let the experts at **Profile Event Center** customize your reception decor

With our competitive prices combined with our professional staff, we can make your event spectacular with vases, mirrors, stones, candles, centerpiece packages, specialty chairs, Grecian columns, drapery packages, twinkle light options, chair covers (white, ivory, and black), and sashes (gold, silver, burgundy, red, royal blue, hot pink, black, plum, lime green, lilac, coral, and violet).

*Brochure publication date is February of 2018 - Please See website for updates



CENTERPIECE PACKAGES

SEQUINED SHIMMER TREE

Small 3 ft Tree..... \$40

Large 6 ft Tree..... \$60

Short Black Candelabra
with mirror and candlesticks \$25

Tall Black Candelabra
with mirror and candlesticks \$35

Short Silver Candelabra
with mirror and candlesticks \$25

Tall Silver Candelabra
with mirror and candlesticks \$35



Three large staggered tapered cylinder vases with beads, mirror, and floating candles\$35

With choice of flower*\$40



Three large square vases with beads, mirror, and floating candles\$35

With choice of flower* \$40



Three staggered cylinder vases with beads, mirror and floating candles.....\$15

With choice of flower* \$20



Large square vase and two small square vases with beads, mirror, and floating candles.....\$30

With choice of flower* \$35





Large square vase with floating glass bubbles, candle, and light box\$20
 With choice of flower*\$25

OR

Large square vase with two floating candles, beads, and mirror\$12
 With choice of flower*\$16



Large rectangle vase with mirror, beads, and floating candle \$25
 With choice of flower* \$30



10" short cylinder vase with stone, mirror and floating candles \$15
 With choice of flower* \$20



32" Cylinder vase with beads, light box and floating candle \$20
 With choice of flower*\$25



Fish bowl vase with beads, floating candles, and light box\$20
 With choice of flower*\$25



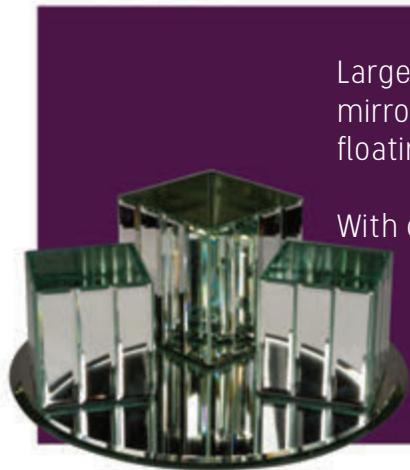
Short square vases with beads and mirror (choose number):
 One vase with floating candle\$5
 One vase with choice of flower* ..\$7



Three rhinestone stands with Mirror and candles\$45

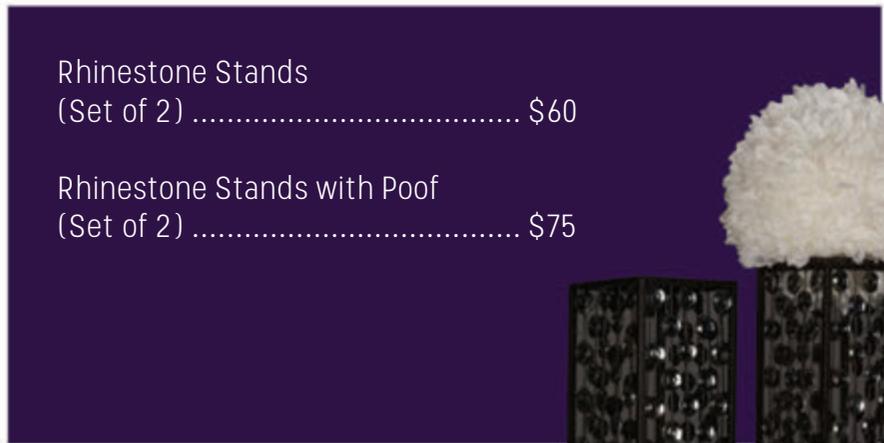


Four short square vases with beads, mirror, and floating candles\$20



Large mirrored vase and two small mirrored vases with floating candles \$35

With choice of flower* \$40



Rhinestone Stands (Set of 2) \$60

Rhinestone Stands with Poof (Set of 2) \$75



Three crackle votives with mirror and glass bead garland \$12





**Black feather centerpiece with 32”
clear Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20

**Black feather centerpiece with 24”
white Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20

**White feather centerpiece with 32”
clear Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20

**White feather centerpiece with 24”
white Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20

**Black feather centerpiece with 24”
black Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20

**White feather centerpiece with 24”
black Eiffel Tower vase**

20 feathers..... \$40
10 feathers..... \$20



28” Pilsner vase
with gel beads and LED lights\$20

Column
with cylinder vase, beads, light box
and floating candle\$30

Single column \$10



CHIAVARI CHAIRS

\$3.95 per chair



CHAIR COVERS & SASHES

CHAIR COVERS

\$2 per Chair

SASHES

\$1.50 per Chair





TABLECLOTHS & NAPKINS

REGULAR LENGTH TABLECLOTHS
(COMPLIMENTARY)



White



Ivory



Black

FLOOR LENGTH TABLECLOTHS

\$10 per Tablecloth





SPECIALTY
FLOOR LENGTH TABLECLOTH
\$16 per Table



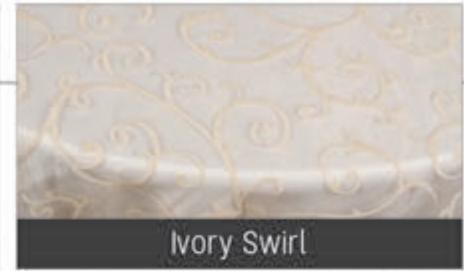


SPECIALTY TABLECLOTH OVERLAY

\$10 per Table



Satin Lined Silver Swirl



Ivory Swirl



Lime Green Swirl



Light Blue Swirl



Navy Blue Swirl



Satin Lined Purple Swirl



Hot Pink Polka Dot



Burgundy Polka Dot



Purple Flowers



Black & White

TABLE SKIRTING

Table skirting (black, white, or ivory) for head table, cake table, and gift table is complimentary.

COLORED TABLECLOTH

(\$100 total for room) – Ask coordinator for available color options. No charge for white, ivory, or black.

COLORED CHARGERS

\$1.50 per Colored Charger
(porcelain chargers complimentary)

Gold

Raspberry

Silver





COLORED NAPKINS

Complimentary

White - Grey - Black - Ivory
Sandalwood - Brown - Yellow
Gold - Red - Maroon - Light Blue
Royal Blue - Navy Blue - Sea Foam
Green - Green - Light Pink - Peach
Lilac - Purple



CHIFFON TWINKLE LIGHTS



TWINKLE LIGHT PACKAGES

Head Table Twinkle Light Draping Package
with white, ivory or black skirting\$100

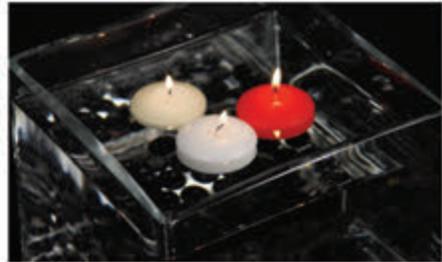
Cake Table Twinkle Light Draping Package
with white, ivory or black skirting.....\$50

CEILING DRAPING (Casablanca Hall Only)

Café Lights Package\$395

Draperies with Twinkle Lights.....\$395





CANDLES

Crackle glass vase with candle\$3

Small (2") floating candle\$2

Large (3") floating candle\$3

Votive candle (2 1/2")\$2

Hallway candlelight package.....\$125

Rose petals sprinkled.....\$95





OTHER OPTIONS

STAGE DRAPING

Stage Draping with two rhinestone stands and poufs \$250
 Color Options: black, gold, silver, navy or purple

GRECIAN COLUMNS

Columns with white chiffon draping and twinkle lights \$100



ORNATE COUCHES (RED/GOLD)

Per Six Couch Section.....\$100

A LA CARTE RENTALS

VASES

- 32" Clear, White, or Black Eiffel Tower Vase....\$5
- 24" Clear, White, or Black Eiffel Tower Vase ...\$4
- Large Square (7x7x7) Glass Vase\$5
- Small Square (4x4x4) Glass Vase\$3
- Large Square (5x5x5) Mirrored Vase\$12
- Small Square (4x4x4) Mirrored Vase\$9
- Large Rhinestone Candle Stand\$15
- Medium Rhinestone Candle Stand \$12
- Three Staggered Cylinder Glass Vases\$6
per Vase..... \$2
- Short Cylinder Glass Vase (10")\$5

- Tall Cylinder Glass Vase (32" or 26")\$7
- Large Tapered Cylinder Vase\$7
- Tall Square Vase \$7
- Fishbowl Glass Vase \$5
- Pilsner Glass Vase (28") \$5

MIRRORS

- Round Mirror Tile (12")\$4
- Rectangular Beveled Mirror Tile (1' x 3')\$5

STONES

\$50 total for all of your vases and candles
(stones are already included in centerpiece packages)

Clear, black, red, purple, transparent pink, transparent amber, blue,
crystal, diamond beads or river stones





We can create an endless number of floral items that can be customized to match your wedding decor including floral garland, aisle decor, ceremony archway and decorations, chair back flowers, floral hair accessories, head wreaths, and more!

Contact our in-house florist for a free quote!

florist@profileeventcenter.com

WEDDING FLOWER PACKAGES

TRADITIONAL PACKAGE: \$670.00

Includes:

- Free Bridal Consultation
- Bridal Bouquet – Made completely of roses with a satin wrapped handle in the color of your choice with pearl details. You can choose to have all one color rose for your bouquet or up to three color options.
- Toss Bouquet
- 4 – Bridesmaids’ Bouquets – Similar to bride’s only smaller. The bride can choose all one color rose for her bouquet and her attendants can have multi-colors of roses (up to three colors) or visa versa. We can vary the combination to suit your specific needs.
- Groom’s Boutinnière – Made to match bride’s choice
- 4 – Groomsmen Boutinnières – Single rose
- Ring Bearer Boutinnière – Single rose flower
- Flower Girl Basket – Basket filled with petals
- 2 – Fathers’ Boutinnières – Single rose
- 2 – Mothers’ Corsages – Pin on or wrist (with roses or assorted flowers to match)



*Pricing may vary based on individual customizations and flower availability.





THE ELEGANT PACKAGE \$870.00

Includes:

- Free Bridal Consultation
- Bridal Bouquet – made of seasonal flowers, accent flowers and greens or mixed flowers* with a satin wrapped handle in the color of your choice and pearl details. You can choose from a selection of seasonal flowers (e.g., Roses, Callas Lilies, Hydrangea, Dahlias, Waxflower, Buttons, Queen Annes Lace, Gerbera Daisies, Spray Roses, Lilies, Carnations, Baby’s Breath, Statice, and more!). For mixed bouquets, save any photos or pictures you may have that best show your taste and we will do our absolute best to accommodate your needs!
- Toss Bouquet
- 4 – Bridesmaids’ Bouquets – similar to bride’s only smaller
- Groom’s Boutonnière – made to match bride’s choice
- 4 – Groomsmen Boutonnière – will match flower choice
- Ring Bearer Boutonnière – will match flower choice
- Flower Girl – basket filled with petals or pomander
- 2 – Fathers’ Boutonnière – will match flower choice
- 2 – Mothers’ Corsages – Pin on or wrist



THE EXQUISITE PACKAGE \$1,130.00

Includes:

- Free Bridal Consultation
- Bridal Bouquet – Made completely of exotic orchids* with many varieties and colors to choose from (Cymbidium, Dendrobium, etc.). With a satin ribbon wrapped handle in the color of your choice and pearl or crystal details.
- Toss Bouquet
- 4 – Bridesmaids' Bouquets – Similar to bride's only smaller
- Groom's Boutonnière – Single orchid to match bride's choice
- 4 – Groomsmen Boutonnières – Single orchid
- Ring Bearer Boutonnière – Will match flower choice
- Flower Girl – Basket filled with petals or pomander
- Fathers' Boutonnières – Will match flower choice
- Mothers' Corsages – Pin on or wrist

Custom Packages are also available!

Contact our in-house florist for a free quote at:
florist@profileeventcenter.com

*Pricing may vary based on individual customizations and flower availability

FOR THE CEREMONY:

Price starting at:

Bridal Bouquet	\$150.00 +/-each*
Toss Bouquet	\$40.00 +/-each*
Bridesmaids' Bouquets	\$75.00 +/-each*
Pomander or Flower Girl Basket with Petals	\$30.00 +/-each *
Groom's Boutonniere	\$15.00 +/-each*
Groomsmens Boutonniere	\$12.50 +/-each*
Corsages-Wrist or Pin-on (Mothers, Grandmothers)	\$30.00 +/-each*
Boutonnieres (Fathers, Grandfathers)	\$12.50 +/-each*
Petal Lined Aisle (enough to loosely cover aisle)	\$80.00 per bag*

FOR THE RECEPTION (FLORAL ADD ONS):

Price starting at:

Floral Spray (for skirt gathers on Head Table)	\$35.00 +/-each*
Floral Table Centerpieces in Clear Design Dish (can sit on table alone or on top of 28" Pilsner or 32" cylinder)	\$50.00 +/-each*
Small Floral Arrangement for Peg Bowl (fits on candelabras in place of taper candle)	\$35.00 +/- each*
Large Floral Sphere (fits on top of 28" Pilsner Vases, 32" cylinder vase, or staggered cylinder vases)	\$100.00 +/-each*
Floral for Eiffel Tower Vases:	
10 Dendrobium Orchid Stems	\$60.00 +/-each*
20 Dendrobium Orchid Stems	\$120.00 +/-each*

FLORAL A LA CARTE MENU

Floral Table Centerpieces.....\$35.00+ /each *



PHOTO BOOTH

\$595

Unlimited double photo strips & emailed images

\$795

Unlimited double photo strips, emailed images, custom logo, prop kit & guest book

\$100 (props)

\$150 (photo album)

Applies to all-inclusive minimum

Includes:

- 9 photo options
 - Black & White
 - 4 x 6
 - Hair Styles
 - Holiday Borders
 - Color
 - Face Replacements
 - Fun Backgrounds
 - Postcards
 - Passport Style
- Easy Placement
- Touch Screen Navigation
- Connects to Facebook & Twitter
- Sends Photos via Email
- Records Audio and Video



\$495 (six hours)
\$50 each additional hour

You can plan the music for your event from our website at:
www.profileeventcenter.djintelligence.com/planning

IN-HOUSE DJ



PLANNING TIPS

FROM YOUR EVENT
COORDINATORS



SET YOUR RSVP DEADLINE EARLY

Set your RSVP deadline one month before your wedding date. You will often have to call guests to check on their status. We need the final guest count and seating arrangement at least sixteen days before the event. The last thing you want is to stress about numbers the last few weeks before your reception!

MAKE A SLIDESHOW

A slideshow is a great way to put a personal touch on your event. Each hall is equipped with a complimentary projector and screen for your use. Add photographs from your childhood, fun moments together, and pictures with family and friends. Everyone loves a glimpse into the special moments of your life!

SCHEDULE A HOST AND/OR HOSTESS

A host makes your guests feel comfortable and at ease. Have your hosts arrive before earliest guest arrival to greet your guests and provide general guidance of what guests should do when they arrive. Choose people who are comfortable greeting guests and pointing out the gift table, name card table, coat area, etc. An example of their greeting may be, "Welcome! Please take your name card and find your table. The gift table is over there, and feel free to get drink at the bar!"

ALPHABETIZE NAME CARDS

When putting together your name cards make sure to have them in alphabetical order. Do it in advance so your set-up crew (family, friends, etc.) do not have to spend hours on it the day of. Alphabetize by last name. You can even put families in groupings. It will be a breeze for guests to find their name and table assignment!

PERSONALIZE, PERSONALIZE, PERSONALIZE!

Whether it is photographs in the hallway, a specialty cocktail at the bar or a pop of your theme color, your guests will see your personal touch in everything. We suggest making personalized table numbers that match your theme and décor. Use our complimentary stands and bring in themed table number to tie everything together! It is the little details that add so much!

Our favorite planning tips

USE A LOT OF CANDLES!

We always suggest lots of candles (not tea lights since they burn out too fast). Lighting is a very important aspect of any reception. You can already personalize your event at Profile Event Center with our lighting options. Adding the final touch of candles can go a long way! We suggest having candles at each table and even adding them to areas such as the bar and hallway. We can provide the candles for you, or you can bring in your own. Our Hallway Candlelight package is one of our favorites! We are happy to light the candles before your guests arrive. If you are providing your own, please make sure the wicks are up so we can light them quickly!

USE OUR MAPS!

Follow our website to the Information Page and click on the link entitled, "Maps and Directions." You will find a map showing parking and entrances to your hall. Include this map in your invitation so guests will not have a problem finding your reception! Just remember that the parking lot is available Monday-Friday after 5:30pm and all day and night on weekends except during Gopher football games and other stadium events.

INFORMATION

TASTINGS

Private Tastings

We offer private tastings for up to six people. You will be able to taste four appetizers, four late night snacks, four entrées, four sides, four desserts and four cake flavors depending on what you plan to serve at your event. In our showroom, you will see examples of our centerpieces, specialty linens, sash colors, and a table set-up. It is a great place to get decoration ideas!

APPETIZERS & LATE NIGHT SNACKS

Appetizers

In between your ceremony and reception it is always nice to provide hors d'oeuvres for your guests! If your guests are going to be at your reception one hour or longer prior to dinner, we always recommend serving appetizers. We provide either buffet or butler passed hors d'oeuvres at no extra service charge. We generally recommend three passed appetizer options and enough for each guest to try one of each. We also often suggest adding a few platters! It does depend on the timeline and other factors so we may have some suggestions at your final meeting.

Late Night Snacks

We recommend serving late night snacks (pizza, sandwiches, bar food, snacks, etc.) around 10-10:30 p.m., depending on your timeline. Everyone loves it when pizza suddenly appears after a night of drinking and dancing! Review your guest list for the late night party crowd to estimate the amount of snacks to order.

PLATED MEALS

Open Seating

To have open (unassigned) seating, everyone must receive the same entrée. You may also provide the option of a children's meal since our servers will be able to tell the difference between children and adults and serve accordingly. You may also have a few vegetarian, gluten-free, or other specialty meals.

Assigned Seating

If you would like to offer more than one meal, you may select up to three entrées. Include the options in your invitations and have your guests reply with their meal choices. This is so our chefs can best execute the preparation and service of your meals. Children's meals and vegetarian choices generally count toward the three entrée options; however, if you only have a few vegetarian, gluten-free, specialty, or children's meals, we can usually accommodate these meals without counting as another option.

Please assign tables and provide your guests name cards that clearly reflect their entrée choices. The clearest code is a picture or simply a letter (e.g., picture of a chicken or the letter C) on the front of the name card. Please make sure it is large and easy for the servers to see. The easier your name cards are to read, the better the service! Please see possible options illustrated to the right. Once you get your final guest count (at least sixteen days before your reception), please provide us with the following information:



- I. Final total for each meal
- II. Number of each meal per table (e.g., Table 1 ~ 3 chicken, 4 steak, 1 children's meal). Our servers will bring the selected meals to the tables and deliver them to the corresponding cards.
- III. Number of guests per table (this is how we will set up the tables to make sure there are the proper number of chairs and place settings per table)
- IV. Table numbers

Timing: Our kitchen staff needs one half hour flexibility when planning for your dinner.

CEREMONY ONSITE

How it Works

We charge \$350.00 for ceremonies. The ceremony is held in the same hall as your reception. Guests sit at their respective tables and chairs are placed on the dance floor for immediate family and close friends. After the ceremony, we set up the head table onstage and remove the chairs from the dance floor.

Rehearsal

You may rehearse for your ceremony the same day as your wedding any time after 10 a.m.. If the hall is available the day before your wedding, then you may rehearse the day before (usually only applicable for Friday weddings). We are generally onsite until 6:00 p.m. and will set up your hall early that day.

SET UP / HALL LAYOUT

One of our biggest tips is to not spend time worrying about hall layout until you have your final numbers. Things can change drastically depending on your final count. Once you get your final count, we will create a hall diagram for you. During the planning process, you may use the diagrams on our website (click on your hall's tab and the Hall Diagrams link at the bottom of the page) to envision your reception layout. Wait to finalize your floor plan until the final meeting as we may have some suggestions.

Round tables for buffet service seat nine per table. Round tables for plated service seat eight per table (to allow room for chargers). Rectangular tables seat ten per table. Your coordinator will have some ideas in your final meeting for guest seating and the best locations for "other" tables (e.g., cake, gift, name card, buffet, etc.).

SOUND AND LIGHTING

Preparation

Please drop off your slideshow on a USB drive or DVD or any music you want played for cocktail hour at the final meeting so we can test it and have it set up before your guests arrive! You won't have to worry about where it is the day of!

Lighting Options

We have many lighting options! Please see the questionnaire from our website's Information Page for specific lighting options.

Slideshow

If you are playing the slideshow once, the best time to play it is after everyone has been served. That way all of your guests are sitting down and have a chance to watch it. If you want your slideshow to run continuously, please format your slideshow to include a "continuous loop function." Also, let us know what timeframe to run the slideshow. Be sure to let us know if your slideshow has audio attached to it or if the DJ will be running other music in the background.

CENTERPIECES AND DECORATIONS

In-House Centerpieces and Decorations

We would love to create your centerpieces! Having us take care of everything takes a lot of the stress out of your big day. You can keep the fun of designing without all of the work. After all, who wants to own and then at 3:00 a.m. transport thirty centerpieces!? All items you rent from us, we set up and take down. You do not have to worry about anything!

Outside Centerpieces and Decorations

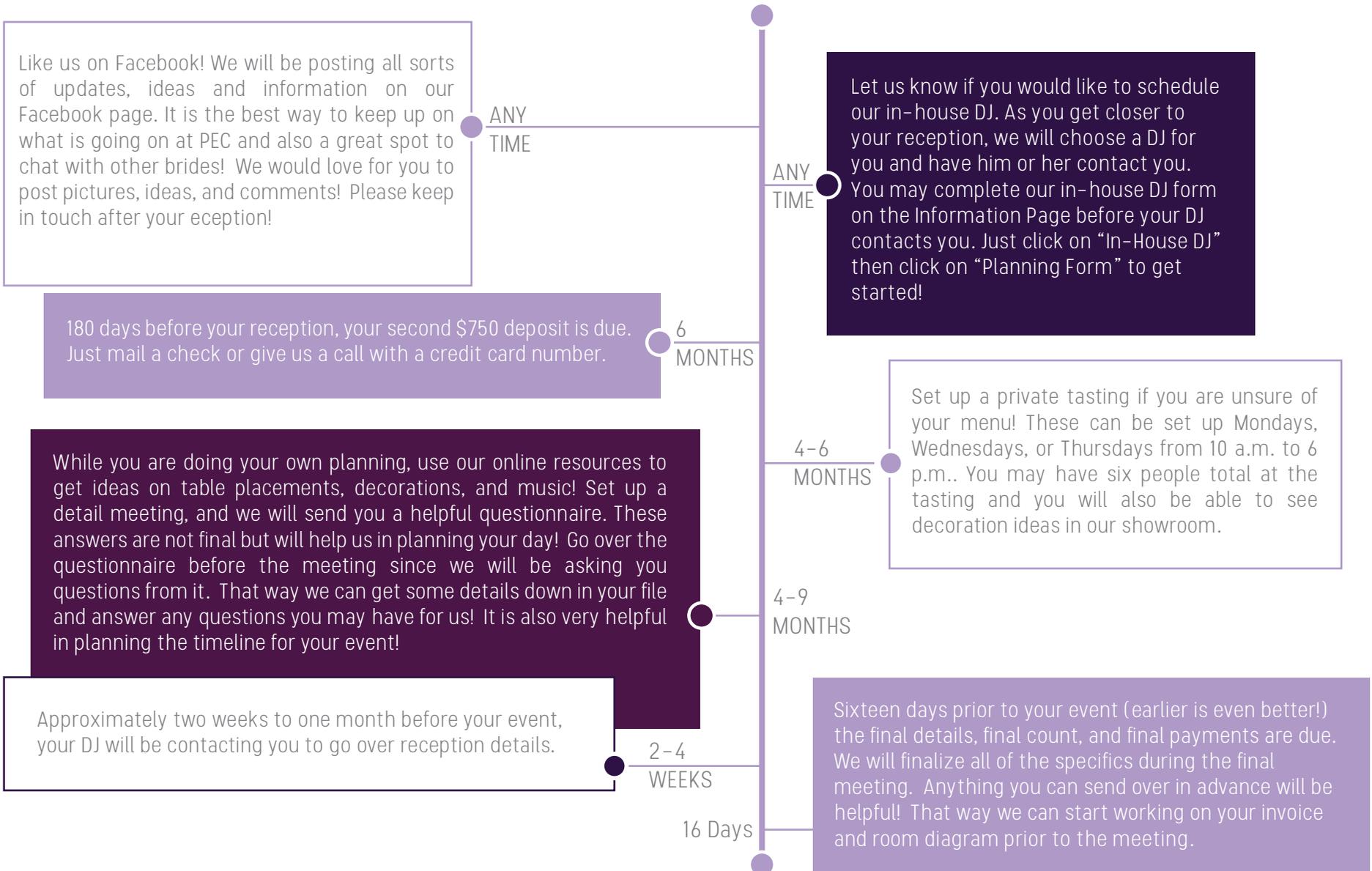
Anything you bring in, you need to set up and take down that day. We are always changing over from one event to another. Assign a crew of friends and family to set up, clean up, and remove your decorations. Obviously, you will be very busy that day! We would be glad to light any candles that you bring in but please remember to put the wicks up for us! You have until 3 a.m. to remove your decorations.

Bouquets

Many brides use their bouquets as decorations for the head table. You can simply lay the bouquets on the head table or bring in vases for them. If you bring in vases, please make sure they are the right size for the bouquet. Bouquets can end up being heavy and you do not want a vase full of water all over your beautiful dress or table! When your set up team places the vases at the head table that morning, please make sure to put water in the vase.

TIMELINE

So, you have booked your reception and paid your first \$750 deposit. What next?



Congratulations! Enjoy married life and please provide us feedback by answering a survey and writing a review.

MAPS & DIRECTIONS

Conveniently located on the Green Line only two blocks west of the Prospect Park and east of the Stadium Village light rail stations



Profile Event Center

2630 University Avenue SE
Minneapolis, Minnesota 55414

Telephone: 612.331.5000

Fax: 612.378.1674

E-Mail: info@profileeventcenter.com

Landmarks:

Profile Event Center is located just east of the University of Minnesota campus and west of the Prospect Park Tower (witches hat). Located across (south) SE University Avenue from University Village. The center is brick with stone and has black awnings.



MAPS & DIRECTIONS

DIRECTIONS TO:

Profile Event Center – 2630 University Avenue SE, Minneapolis, MN 55414

EAST METRO:

94 West
Exit Huron Boulevard (Exit 235B)
North on Huron Blvd to University Avenue SE
Right (east) on SE Washington Avenue
Immediate right (east) on SE University Avenue
Proceed three blocks to Profile Event Center located
on your right (south)

WEST METRO:

394 East
94 East
North on Huron Blvd to University Avenue SE
Right (east) on SE Washington Avenue
Immediate right (east) on SE University Avenue
Proceed three blocks to Profile Event Center located
on your right (south)

NORTH METRO:

35W South
94 East
North on Huron Blvd to University Avenue SE
Right (east) on SE Washington Avenue
Immediate right (east) on SE University Avenue
Proceed three blocks to Profile Event Center located
on your right (south)

SOUTH METRO:

35W North
94 East
North on Huron Blvd to University Avenue SE
Right (east) on SE Washington Avenue
Immediate right (east) on SE University Avenue
Proceed three blocks to Profile Event Center located
on your right (south)

Parking Lot: Additional event parking located kitty-corner from Profile Event Center is behind Northstar Professional Center (available after 5:30 p.m. Monday to Friday and all day and night on weekends during non-stadium event days)

HOTEL CHART

HOTEL	DISTANCE FROM PEC	TELEPHONE	SHUTTLE SERVICE*
Hampton Inn by Hilton	1 Block	(612) 259-8797	Walking distance to PEC
Doubletree by Hilton	1.5 Blocks	(612) 504-3000	Walking distance to PEC
Days Hotel	2 Blocks	(612) 623-3999	Every half hour with request from 7:00 a.m. - 10:00 p.m.
Graduate Minneapolis	½ Mile	(612) 379-8888	7:00 a.m. - 10:30 p.m.
Courtyard Mpls Downtown	1.3 Miles	(612) 333-4646	Until 10:45 p.m. (Additional hours available for a fee, 7 days per week)
University Inn	1.3 Miles	(612) 746-1300	None
Aloft	1.7 Miles	(612) 455-8400	Available weekdays until 10:00 p.m. Available weekends until 11:00 p.m.
Days Inn Midway	2.0 Miles	(651) 645-8681	None
Residence Inn at The Depot	2.1 Miles	(612) 340-1300	None
The Depot Renaissance	2.2 Miles	(612) 375-1700	None
Courtyard by Marriott	2.2 Miles	(651) 746-8000	Only available Monday - Friday until 10:00 p.m. complimentary
Best Western / Normandy Inn	2.3 Miles	(612) 370-1400	None
The Hotel Minneapolis	2.3 Miles	(612)-340-2000	None
Hilton Garden Inn	2.3 Miles	(612) 339-6633	\$95/hour upon request
The Grand Hotel	2.4 Miles	(612) 288-8888	None
AC Hotel Mpls. Downtown	2.4 Miles	(612) 338-0700	None

HOTEL	DISTANCE FROM PEC	TELEPHONE	SHUTTLE SERVICE*
Crowne Plaza	2.4 Miles	(612) 436-9351	None
The Westin	2.5 Miles	(612) 333-4006	None
Marquette Hotel	2.5 Miles	(612) 333-4545	None
Holiday Inn Express	2.5 Miles	(612) 341-3300	None
W Minneapolis	2.5 Miles	(612) 215-3700	12:00 pm – 7:00 pm
Sheraton Midtown	2.5 Miles	(612) 821-7615	Monday – Thursday: 6:00 a.m. – 2:00 p.m.; 3:00 p.m. – 11:00 p.m. Friday: 6:00 a.m. – 2:00 p.m.; 3:00 p.m. – 12:00 a.m. Saturday: 7:00 a.m. – 12:00 a.m. Sunday: 7:00 a.m. – 11:00 p.m.
Marriott Minneapolis City Center	2.5 Miles	(612) 349-4000	Yes. Please inquire as to shuttle offerings and availability
Hotel Ivy	2.6 Miles	(612) 746-4600	None
Hilton Minneapolis	2.6 Miles	(612) 376-1000	None
Radisson Blu Mpls Downtown	2.6 Miles	(612) 339-4900	None
Residence Inn Downtown	2.6 Miles	(612) 677-1000	None
Loew’s Minneapolis Hotel	2.6 Miles	(612) 677-1100	None
Hyatt Regency Minneapolis	2.8 Miles	(612) 370-1234	None
Le Meridien Chambers Mpls	2.8 Miles	(612) 767-6900	None
Millennium Hotel	2.8 Miles	(612) 332-6000	None
Hampton Inn & Suites Minneapolis	3.0 Miles	(612) 341-3333	None

*Please contact hotels directly to verify current shuttle schedules

Profile Event Center

Testimonials 2019

Britty Cat December 9, 2019



Modern Staffers Talent December 5, 2019



Brandi Durkin Wedding December 2, 2019



Eric and I had our wedding ceremony and reception in the Casablanca Hall in October. We used the Profile Event Center for the space, food, dessert, flowers, and the DJ. They all were fantastic. We had many weird requests and questions, but our coordinator Sara was great to work with and was quick to provide suggestions or get us what we needed. Shelby, the florist, had the BEST ideas for a flower/plant killer kind of girl that just wanted something “pretty”. I had many compliments about my bouquet and the fact that everything was provided for us (vases to keep them in, pins and chilled room,

etc.). Given that it was a Gopher game day, we were a bit concerned about the traffic and parking, but NO ONE complained and everyone loved the venue! They liked having one spot to be and not having to travel throughout the day. Our DJ, Kris, also kept the party going all night long. Our guests had fun and he provided great music and entertainment. Overall we had a great night, and enjoyed all the staff, food, and entertainment Profile had to offer. Can't say enough great things about them, they were fantastic.

Heidi and Travis' Wedding Reception November 9, 2019

Hello Sara,

I can't thank you enough for all your help and involvement in our wedding! The day was flawless and we still have guests just raving about it. We couldn't have done it without you and all the fabulous people at Profile! I can't imagine having our wedding anywhere else.

Thank you again so much and I hope you have a fantastic Holiday weekend!!

Shawntasia Terry November 18, 2019



Carina Escoto November 17, 2019



Jaelyn Reil November 11, 2019



Haley Rieck Married on October 18, 2019



Amazing venue with the most helpful coordinators!

My husband and I loved having our wedding ceremony and reception at Profile Event Center. It was a great space with amazing food and outstanding coordinators. Our coordinator was Bailey and she was amazing! She responded quickly to every email I sent, helped us plan out every detail and helped with set up the day of the wedding. We had an amazing experience with Profile Event Center!

Christol Schultz November 8, 2019



My wedding was **AMAZING!** I didn't have to worry about a thing because everyone knew their jobs and did them with a smile. The food and desserts were awesome. The bartenders did a great job with our signature drinks. Julian, the DJ kept the party going. And, our event coordinator Sara was a joy to work with and she did an amazing job! All of our guests raved about the venue and the attention to detail. Thank you **PROFILE!!**

Aweys Jama October 29, 2019



KC Hendersen October 27, 2019



Micky Chang October 17, 2019



Anna was our coordinator and she did an amazing job taking care of us! Everyone was friendly, flexible and made it easy for us to customize our wedding to be exactly how we wanted. They can work with any culture and accommodate any special request. We just told them our ideas and they made it happen!

Tanya Sorensen October 9, 2019



We had our wedding here and it was absolutely amazing. It was everything I had wanted. The food was delicious, the cake looked amazing and the decor was beautiful. We got so many compliments from family and friends. Micheala was our coordinator and she was amazing!! She made sure to answer every question in a timely manner no matter how many times I emailed or text her. The day of she was always available and they opened up early for our hair

and makeup to be done on site. My flowers were hands down the most beautiful things I've ever seen and just what I wanted. The center pieces were gorgeous and the cake exactly like the picture I showed them. We got so many compliments on our wedding and how beautiful it was and how delicious the food was. i would recommend The Profile to anyone. So very happy with our wedding!!

Lou Bianco October 9, 2019



Ana Palacios October 7, 2019



Tanya and Andy's Wedding Reception September 28, 2019

Thanks again for the entire day last saturday. Gosh a wedding sure goes quickly. Again, you were amazing every step of the way. I can't thank you enough for everything. It was simply amazing and we've gotten nothing but compliment after compliment about everything from the decor to the food to the cake and flowers. Thanks, Tanya.

Jamie B. October 5, 2019



We got married here ❤️. Food was amazing, lighting and table settings were gorgeous. One stop shop that made planning so simple. Flowers, food, drinks, wedding cake, decor, they do it all!

Sheri Radio September 29, 2019



What a great place! The staff was helpful and sweet. They worked hard to keep the event going smooth and made sure everyone had what they needed. I was just a guest but it looks like they did great.

Keiana and Anthony's Wedding Reception September 22, 2019

Thank you being such a great help and support for our special day. It was amazing and we were very happy with everything ❤️❤️❤️

Mike Johnson September 22, 2019



Nice Business!!!

Angela Burns Finney September 17, 2019



Wedding Reception September 09, 2019



Don't even know where to begin- absolute best day of me and my new husband's life!!! Profile Event Center was STUNNING and we could not have done it without our event coordinator Sara Lybarger- she is absolutely amazing. She made sure everything ran completely smoothly and made the event center look absolutely beautiful. Sara is extremely professional, organized, outgoing, and so personable. We received countless compliments about Sara and how amazing she was. Our guests could not believe how amazing the event hall looked. The cake was also amazing and looked exactly like the sample picture we had provided for the baker! The food was amazing, the centerpieces were absolutely perfect. We could go on and on about how amazing it was.. a million thank you's to Sara and the rest of the Profile Event Center staff for giving us the best day of our life! If you want a stellar wedding reception, choose Profile Event Center!!

Emily and Charles' Wedding September 7, 2019



Yayyyy you got them!!! Sara we cannot thank you enough- everything was seriously perfect- I would have given you more stars if I could:) You are amazing at your job and it was much appreciated!!

Miguel Perez September 15, 2019



My cousin has her wedding there!! Good times!!

Patricia Klucas September 9, 2019



Nice venue for a wedding.

Wedding Reception August 21, 2019



I can't say anything bad about this venue, the place was just amazing more than I could have imagined, and the best of it was to have someone next to me guiding me and just being there in general to help out in everything. Her name is Sara Lybarger she was such an amazing, loving and super patient with us. Any question, or help she was there. Even when I was nervous she was telling how to get calmed. Thank you so much. Everyone in my wedding was happy to be there and we had a lots of compliments on the venue and food. The food was the best. I could continue writing how wonderful this place, food and the people is here but what I can say is if I ever have another big event I will definitely come back here.

Youa Vang August 15, 2019



La'Key Harris August 15, 2019



Aide's Quinceanera August 3, 2019

Hi Bailey,

I just wanted to say thank you for all your help in coordinating and setting up everything for Saturday's event. Everything was beautiful, you were so helpful, and patient with us when we changed the order of events. Overall we were extremely satisfied with the way everything turned out and the service we received from you and PEC. Thank you again for everything!

Wedding Reception August 5, 2019



Profile was hands down the best decision we made for our wedding. As Texans planning a Minnesotan wedding, we couldn't have asked for a more communicative and accommodating vendor. The fact that Profile had so many in-house vendors made wedding planning a complete breeze and it was aligned perfectly with our budget. The Staff did everything to make our dream reception a reality and it showed. Our guests are raving about the venue and couldn't point to a single thing they didn't love. I cannot thank Sara, our coordinator, enough for everything she did. I will sing the praises of Profile for years to come!

Nancy and Gesvin's Wedding Reception July 26, 2019

Hello Sara I would like to say THANK YOU so much for everything you did in my wedding! Thank you for having such a love and respect to your job, you're amazing! I will definitely recommend this place to everyone I know and your lovely service. Big Thank you!

Scott and Theo's Wedding Reception June 28, 2019

My name is Scott Meyer, I recently had my wedding at Profile Event Center on June 28. I wanted to reach out to show my gratitude and commend Bailey Banger for all of the work she did for our event. Everything ran incredibly smoothly and was exactly what we were looking for and then some! She helped us plan everything down to the smallest detail that we weren't initially considering, so the day-of was much less stressful than it would have been if she hadn't been working with us. Bailey knew exactly what we needed before we even knew. I would recommend her to anyone trying to plan something at your venue in a heartbeat! She really helped us get the most out of our big day!

Thank you.

Shannon Fahey July 9, 2019



Great venue for wedding Reese options

Tanner Meyer July 3, 2019



Amazing night for our wedding everything was great. The food that atmosphere. Planning was easy as well!!! Recommended by far!!

Angela Schreifels June 28, 2019



Caitlyn Scales June 27, 2019



Huge thank you to Profile Event Center for supporting our students and community members during the screening of Rise: Voice of a New Generation. We are so thankful for the space and for the ambiance. It was beautiful. Hope to be back for an event in the future!

Erica Jensen June 25, 2019



Wedding Reception June 25, 2019



I didn't have to worry about a thing because everyone knew their jobs and did them with a smile. The food and desserts were awesome. The bartenders did a great job with our signature drinks. Julian, the DJ kept the party going. And, our event coordinator Sara was a joy to work with and she did an amazing job! All of our guests raved about the venue and the attention to detail.

Corporate Event June 17, 2019

Team Profile,

Just wanted to send you a hearty thank you! The dinner event went great - thanks to the amazing team, especially those who had to witness the last 10 folks take over and run an impromptu karaoke session - sorry for the ear damage!

The team had a wonderful time and it was a great event. Anna was a great on site POC and helped make the event run smoothly. The movie screening also went well, once we figured out the technical problems!

Stephanie and Necmi's Wedding Reception June 14, 2019

Hi Sara,

So much very many thank yous for everything you did! You made our evening very special and we cannot thank you enough for everything.

#ConcreteBella June 12, 2019



The experience was nice!

LaShay and Jarid's Wedding Reception May 19, 2019

Good morning Sara,

Thank you so much for being a part of our special day yesterday! We really enjoyed the Profile Event Center and your professionalism! Definitely will be recommending to everyone I know.

Thanks again!

Wendy and Ahmed's Wedding Reception April 9, 2019

Sara and All Profile Staff,

We want to thank you so much for everything you did for us. Having everything in one place made it so easy for me to plan everything. Big kudos to the kitchen, dinner was a hit and everyone loved it. Many people were pleasantly surprised about how good everything looked knowing that I had a very small budget. I tell lots of people about Profile Event Center and how easy it is. Thank you.

Tharaniitharan Panchalingam April 25, 2019



”Great event, great food. A memorable night!”

Jessica and Ryan’s Wedding Reception March 30th, 2019

I don’t know where to begin... this whole process with Profile Event Center was amazing. The food was delicious, venue is gorgeous and they have excellent customer service. Bailey was our wedding coordinator and she was phenomenal and I highly recommend her services to any bride out there. She had no problem answering all of my little questions anytime I had them, she always seemed delighted to help us! The day of our wedding, everything went perfect (which I know is rare to say!). We utilized the Bride and groom getting ready rooms which were extremely helpful for myself and the bridal party throughout the day. Right before I walked down the aisle, Bailey was there to poof up my dress and calm my nerves. She made me feel like I’ve known her for years! We still have guests telling us that our wedding was the most beautiful wedding they have ever been to and Profile event center (especially Bailey) made that possible. I highly recommended this venue to any bride or groom!

Rachel and Hafis April 5, 2019

Bailey-

We want to send you a thanks for taking the time to show us around Profile Event Center and for being so hospitable and accommodating from the start. We are looking forward to working with you as we officially begin planning for our big, special day! we can't wait to start putting everything together with your help.

AZALIA BUSHROD APRIL 2, 2019



"Went to wedding reception here. Nice"

Anne Engel March 29, 2019



"Profile provided a festive fun and professional wedding reception. Wonderful food wonderful time."

Michaelia Mcleod married on 03/16/2019



AMAZING! Great decision!

This venue was the best decision we made for our wedding! Our coordinator, Bailey, was fantastic. She was with us from the tour of the venue through our big day and we couldn't have done it without her. Our wedding went off perfectly and the venue made it all happen! We used their DJ, catering, florist, and decor. It was all great!

Charles March 20, 2019

Hi Sara,

Just wanted to reach out and say thank you again for spending so much time with us yesterday during our wedding planning session! As you could likely tell we do not excel in the area of wedding planning and I know we would not be able to do it without you! Thank you so much for your patience with us, you were great to work with!!!

Tiffany and Tamon's Wedding Reception January 18, 2019

Mother of the Groom

Sara, I just wanted you to know how well you do your job. I am Tamon's mom from Tiffany and Tamon's wedding on Friday, January 18th. It was such a

pleasure to work with you the three different times I was at Profile. You are so easy to work with and it shows you really care about the wishes of the couple. You had everything running so smoothly. It was just a pleasure to work with you in all areas. You are a real asset to Profile!! Best wishes and thank you!

Alex January 22, 2019



Shana January 08, 2019

We used Profile for getting ready in the morning and hosting our reception on November 3, 2018 but truthfully, we had a long term relationship with them since we booked nearly 2 years in advance. Even when asking many questions, we never got the feeling that any of the staff was annoyed or not willing to accommodate us. Bailey, our wedding coordinator, made everything so easy. Whenever we had a question, she was available to answer and she even helped address items we had not considered. Never once did we feel pressured into buying more than what we wanted, as long as we met the minimum. Profile was an easy choice because of its competitive pricing and "one stop shop" feel. The food is tasty and you can customize your own menu. Having hosted wine and beer but liquor for purchase by the guests was a great treat. The photo booth was a hit and the florist made great arrangements for the church. Because of all the offered

services, you can really style your wedding any way you want. We were very happy with our choice.

Trevor Feenstra married on 05/02/2020



Don't let looks fool you in regards to profile event center. The two halls were excellent but the diamond hall was by far the best. By the way customer service was beyond excellent!!

Sportsradar Corporate Party
January 11, 2018



Thank you for everything you did to make our company party a great success! You were so helpful and accommodating during the planning process and really came through on the day of. All of our guests had a great time, the food was fantastic and the servers and bartenders were just wonderful. Please share with everyone so they know how much we appreciate them!

Congrats! You got a 5-star review

Victoria S. January 31, 2018

Beautiful place. Went here for a New Year's "gala" as well as a wedding. I also want to mention that their in house baker, Svetlana or "Lana" is amazing. If you need a wedding cake, pastries, you name it- she will make it happen :)

January 22, 2018 Congrats! You got a 5-star review

"Nice place for a company event, plenty of parking across the street."

TESTIMONIALS

Brochure publication date February 2018

Please visit www.profileeventcenter.com for recent testimonials

January 27, 2018 Reviewed by Noah Young
Congrats! You got a 5-star review



"Great venue. Went to a wedding and it was beautiful here."



Congrats! You got a 5-star review

"Fantastic experience for my friends' wedding. Staff was awesome, building was great."

Jan. 30, 2018 Reviewed by Salem Mahmoud

January 24, 2018 Wedding Reception Tara said...

This venue was fantastic! The price was perfect for everything that was done. Loved that everything was included and I didn't have to worry about it! (Decorations, food, drinks, dessert, DJ, and Photo Booth etc.) Food was great, all my guests had only great compliments about it.

December 15, 2017
Corporate Party



Sara! I just wanted to take a moment to say thank you for making our annual holiday party such a success, and for putting up with all the chaos throughout the night! It was a pleasure working with you as always.

October 21, 2017
Katy and Nick's Wedding Reception

Good Morning, Michaela!
I just wanted to write quick to say THANK YOU so much for helping Nick and I have such a special day on the 21st. We were both quite impressed with how smooth and efficient the Profile staff were and very much appreciate having you at the helm to coordinate everything. All of our guests had a great time and we couldn't have been happier with the experience.

November 3, 2017
Briana and John's Wedding Reception
Mother

Good morning Michaela,
Wow, what can I say... what an amazing job you and your staff did on Friday night for Briana and John. Everything was so perfect and we have you to thank for helping make it all run smoothly. Again thank you thank you thank you for going above and beyond for John and Bri's special day!

You received a new review on The Knot!

posted 12/18/2017

Profile event center was absolutely amazing with the big day. I loved that you had the option of a one stop shop. Michaela was the best coordinator, especially with my minor melt downs as a bride. I couldn't have picked a better venue, it was everything I wanted and more.

Congrats! 
You've got a 5 Star review
from Marco Cano

September 29, 2017
Synan and Robert's Wedding Reception

Hi Sara!!!
I just wanted to thank you again for all of your hard work and help with our wedding reception! We had a blast and from what we are hearing from our guests they all thoroughly enjoyed it too!

November 3, 2017
Briana and John's Wedding Reception

Good morning! I wanted to let you know how happy we are with everything that happened on our wedding day. I am overjoyed and feeling so blessed with everything and everyone that helped out. We just got back from our honeymoon and since our wedding day we've heard nothing but good things that everyone has had to say about the venue, the service, everything. I will be sure to do a vendor review and talk up the Profile Center as much as possible. As a wedding vendor myself everything that you did is more than appreciated, the day was perfect and so magical. We wouldn't have changed a single thing. All of the employees that were apart of our day and were ever so helpful. A HUGE thank you!!!! I am one happy bride, I want to relive it all over again! Absolutely perfect! Thank you for being all that we needed in a venue and more! I look forward to working with you in the future for weddings to come. Cheers!!!

November 4, 2017
Aubrey and Matt's Wedding Reception

Thank you so much for all your help!! You were amazing on helping with all the details and making sure everything went well!!!! Thank you for helping make our day so special!!!!

Theresa and Justin's Wedding Reception 
September 8, 2017

Dear Sara,
Justin and I are so grateful for all of your time you spent helping us make our day so special!! You helped us pull off an amazing party! We had so much fun and everything was just right/perfect!! You were excellent to work with!!

October 21, 2017
Katy and Nick's Wedding Reception
Father of the Bride

Good afternoon Michaela,

I am writing to express my family's gratitude for a wonderful experience this past weekend. EVERYBODY I spoke with was very impressed with the venue and EVERYBODY had a very good time. Keagen did an excellent job as a DJ and kept the dance floor full all night. Thank you so much for all of your effort and for all the effort your staff put in. Katy and Nick are in Mexico now enjoying their honeymoon with no regrets as to the venue or how the day went. Again, we all appreciate your assistance very much.

December 31, 2017
Jenny & Derek's Wedding Reception 

Hi Bailey!

We cannot thank you enough for EVERYTHING that was put into making Sunday the best day of our lives. We were just blown away with PEC. Bailey, thank you for truly being amazing at your job. You never made me feel like I was asking too many questions, or micromanaging. You are so accommodating and kind! It was a beautiful night!

Sept. 21, 2017
Congrats! You got a 5-star review



Reviewed by
Nathan Wallestad

Alicia said... ★★★★★

My husband and I got married at the Profile Event Center on August 12, 2017 and it was PERFECT! We worked closely with Ashely and Michaela during the whole wedding planning process and they were fantastic. They always made sure to listen to our request and make it a priority to respond in a timely manner. I was glad to work with them and they made our experience very enjoyable. We had our both our ceremony and reception here. To be honest, I was worried the turnover from one to the other would be really hectic, but the staff did an amazing job and made sure everything went smooth by serving hor d'oeuvres to all the guests during that time, which they loved! If you like lighting as much as I do, then this is the venue for you. It really set the tone for our whole wedding and I'm so glad I chose to go with this venue. The decor turned out beautiful and I still can't believe how amazing everything turned out. Plus, the food was delicious and the drink were so so so good! Like I said, I loved everything about this venue and I know you will too!

September 8, 2017
Theresa and Justin's Wedding Reception

Hi Sara,
Justin and I had the most amazing time/wedding! We had so much fun and everything was perfect! Thank you for everything you did for us! We will be sure to give you an amazing review! Everything you did, right from the first meeting was wonderful!

September 9, 2017
Greta and Ryan's Wedding Reception

Michaela,
Words cannot describe how perfect Saturday was. We will definitely be posting a review soon but I wanted you to know how grateful we were for all your help! It was absolutely beautiful and we wouldn't change a single thing! The food was outstanding and I could go on and on with how perfect everything was. Thank you so so much! We have friends coming to tour profile on Wednesday because we've been raving so much about you guys! Xoxo

September 9, 2017
Greta and Ryan's Wedding Reception
Carolyn (Mother of the Bride)

Michaela, Words cannot express how grateful we are for all of your help and care surrounding Greta and Ryan's wedding on Saturday. It was perfect! The Casablanca Room just glowed ... it was exquisite and everything we hoped for. The food and drinks were outstanding ... I have dreamt about the salmon and mango salsa! The cupcakes were the best I have ever had... and that includes the fancy cupcake shops around town. Your staff was friendly and helpful all day, starting with the delightful Giovanni and his crew in the morning. We literally could not have asked for more. Our guests have continued to compliment us on what people are referring to as " the best/ most fun/most beautiful wedding " they have ever attended. Our hope is that we will have the occasion to once again hold an event at the Profile Event Center. Please file my number away if you ever need someone as a reference or to give a testimonial of your great facility and services.

September 19, 2017 ★★★★★

Profile was amazing to work with! From the first meeting to our last song! I would highly recommend working with Sara! She is sweet, was always respectful of our needs and wants, and was there for every step of the way the day of. The atmosphere was perfect, the lighting and sound was on point, and the food and service was perfect! We received many compliments on our wedding and a lot of the thanks goes to the profile and their staff.

Thank you from The Stenglein's

Congrats! You got a 5-star review



"Great venue"

Reviewed by
Jo R

September 14, 2017
Alicia Wedding (Online Review) ★★★★★

My husband and I got married at the Profile Event Center on August 12, 2017 and it was PERFECT! We worked closely with Ashely and Michaela during the whole wedding planning process and they were fantastic. They always made sure to listen to our request and make it a priority to respond in a timely manner. I was glad to work with them and they made our experience very enjoyable. We had our both our ceremony and reception here. To be honest, I was worried the turnover from one to the other would be really hectic, but the staff did an amazing job and made sure everything went smooth by serving hor d'oeuvres to all the guests during that time, which they loved! If you like lighting as much as I do, then this is the venue for you. It really set the tone for our whole wedding and I'm so glad I chose to go with this venue. The decor turned out beautiful and I still can't believe how amazing everything turned out. Plus, the food was delicious and the drink were so so so good! Like I said, I loved everything about this venue and I know you will too!

Alicia said...

My husband and I got married at the Profile Event Center on August 12, 2017 and it was PERFECT! We worked closely with Ashely and Michaela during the whole wedding planning process and they were fantastic. They always made sure to listen to our request and make it a priority to respond in a timejoyable.th our ceremony and reception here. To bas worried the turnover from one to the other would be really hectic, but t did an amazing job and made sure everything went smooth by serving hor d'oeuvres to all the guests during that time, which they loved! If you like lighting as much as I do, then this is the venue for you. It really set the tone for our whole wedding and I'm so glad I chose to go with this venue. The decor turned out beautiful and I still can't believe how amazing everything turned out. Plus, the food was delicious and the drink were so so so good! Like I said, I loved everything about this venue and I know you will too!

September 3, 2017
Erin and Brenton's Wedding Reception - Mother of the Bride Bailey,

Thank you so much for all of your help at Erin and Brenton's wedding - the day was perfect! You were so friendly, cheerful, organized and helpful. This describes the staff as well. From the time we brought our boxes to store, and throughout the day of the wedding, everyone was right there to help us with a gracious smile on their face. A special shout out to Richard and Giovanni - they were so helpful and kind at the end of the night when everyone was tired. We received many comments from guests and the wedding party about how wonderful the entire experience was. Thank you!

September 5, 2017

Congrats! You got a 5-star review ★★★★★

Reviewed by
Donald Richardson

Aug. 30, 2017

Congrats! You got a 5-star review ★★★★★

Reviewed by
Kriti

Aug. 30, 2017

Wedding Event (Online Review) ★★★★★

For me, it was amazing to have so much information going into the contract. I knew exactly how much my wedding was going to cost me every step of the way. This was so helpful and is truly appreciated. I also really appreciated the full service aspect of the Profile Event Center and that all aspects were HIGH QUALITY. The cake was amazing and I didn't have to find a bakery or make sure it got delivered; the food was amazing and I didn't have to find a caterer; The DJ was amazing and I didn't have to find one myself and make sure they know how to use the equipment, etc. All of this made our wedding go so much more smoothly AND planning so much easier! A few highlights of our experience were their flexibility in allowing us to our dog as our ring bear and customize our meals and appetizers to our tastes. We got everything we wanted and more! I highly recommend the Profile Event Center (ceremony and reception)!

Aug. 17, 2017

Congrats! You got a 5-star review ★★★★★

"A place where weddings and other events are made of"

Reviewed by
Lori Wag

August 19, 2017

Daisy's Offsite Wedding Cake

I just want to say thank you for everything. The cake was delicious!

August 30, 2017

Congrats! You got a 5-star review ★★★★★

"Great venue for party, weddings, celebrations! Plus parking in the front."

Reviewed by
Julia Winterboer

September 9, 2017

Greta and Ryan's Wedding Reception

Michaela,

Words cannot describe how perfect Saturday was. We will definitely be posting a review soon but I wanted you to know how grateful we were for all your help! It was absolutely beautiful and we wouldn't change a single thing! The food was outstanding and I could go on and on with how perfect everything was. Thank you so so much! We have friends coming to tour profile on Wednesday because we've been raving so much about you guys! Xoxo

September 3, 2017

Erin and Brenton's Wedding Reception
Mother of the Bride

Bailey,

Thank you so much for all of your help at Erin and Brenton's wedding - the day was perfect! You were so friendly, cheerful, organized and helpful. This describes the staff as well. From the time we brought our boxes to store, and throughout the day of the wedding, everyone was right there to help us with a gracious smile on their face. A special shout out to Richard and Giovanni - they were so helpful and kind at the end of the night when everyone was tired. We received many comments from guests and the wedding party about how wonderful the entire experience was. Thank you!

August 22, 2017

Congrats! You got a 5-star review ★★★★★

"Very nice place. They make it really easy to plan an event with a great staff."

Reviewed by
David Stark

August 13, 2017

Rawan and Khaled's Wedding Reception

Hi Sara!

I know this email is kind of late but... I just wanted to say, thank you SO MUCH for everything! It was amazing working with you! I definitely would not have had a nice wedding without your help. Everyone loved the venue and the food and everything! So thank you for everything you have done!

February 16, 2016
Wedding Reception
(Online Review)

★★★★★

Loved my wedding and reception at the profile!! It was beautiful and everyone had a blast! Patrick was awesome! Was definitely a dream wedding come true! Love, love, love!!! Absolutely perfect!!

August 18, 2017

Wedding Reception (Online Review) ★★★★★

Had an absolutely amazing experience working with the coordinators at profile event center. They helped my vision come to life. It was as perfect as we had dreamed.

Aug. 14, 2017
Wedding Reception (Online Review) ★★★★★

I have no complaints about my experience with PEC. My coordinator was Sarah L. and she was more than helpful. She really listened during our planning process. She was on point during the ceremony, making sure we were following our timeline. She was so involved and personable. The set-up was perfect and our vision truly came to life. Food was delicious and our cake was beautiful!!! It's an all inclusive venue, which made set-up and clean up, hassle-free. I would recommend PEC for your wedding and reception. Thank you PEC for making our day magical

June 4, 2017
Wedding Reception (Online Review) ★★★★★

We would absolutely recommend the Profile Event Center for a wedding reception. The Casablanca Hall was perfect for our wedding of 250 people. Emma was amazing to work with. She was always quick to reply to all of our questions, knew when to give advice and she had plenty of experience. The food was delicious. Emma was willing to open the hall early so we were able to use the bride and groom suites. The hall was already beautiful and didn't require much decor. We can't thank Emma and the team enough for making our wedding a day we will never forget!

July 21, 2017
Congrats! You got a 5-star review ★★★★★

"Love it!"

Reviewed by
jessi marxen

July 11, 2017
Congrats! You got a 5-star review ★★★★★

"Nice place to have events "

Reviewed by
Nanly Vang

Jenna and Dan's Wedding Reception July 15, 2017

Sara, serious thank yous are in order for you and your team. From our perspective everything was absolutely wonderful. And I can't say it enough how much I appreciated your support via email/phones and everything you did that day. Truly. Everything was wonderful.

July 31, 2017
Congrats! You got a 5-star review ★★★★★

"Beautiful place to host events. "

Reviewed by
Angela Pickett

August 11, 2017
Adeline and Matthew's Wedding

Good morning Bailey! Thank you so much for yesterday! Everything was amazing thanks to you!

July 11, 2017
Ariana Yang Wedding ★★★★★

I couldn't have picked a better venue for my wedding. Michaela (our wedding planner) was absolutely amazing at working with us. All my wedding guests kept complimenting at how beautiful the venue was set up. From the lighting to the sparkly walls to the food we picked; it was all amazing! I recommend this place to everyone!

June 27, 2017
Wedding Reception (Online Review) ★★★★★

My husband (so fun to say still) and I had our reception at the Profile Event Center on June 27th. It was FANTASTIC. The Diamond Hall got rave reviews from all of my family and friends. The service and dinner (Chicken Kiev and Yukon Potatoes) was extraordinary. Best wedding food I've ever eaten. Alanna, our wedding coordinator, was so friendly and easy to work with and so excepting of our ideas, and our DJ, Ryan, was a hit with everyone. Plus, the bartenders were fabulous and again, my guests LOVED the service all night. My only complaint was with the flowers we received from the florist. The flowers we ordered were not what we were hoping for (a lot smaller than expected and a lot less sturdy), and they didn't make it through the ceremony, let alone the reception. So that was a disappointment. Aside from that small bump, I HIGHLY recommend this place to any couple looking for a venue. I had the best time!!!!

July 1, 2017
Congrats! You got a 5-star review ★★★★★

Reviewed by Drag Razor

July 2, 2017
Congrats! You got a 5-star review ★★★★★

Reviewed by
Nanly Vang

July 18, 2017
Sara,
THANK YOU FOR EVERYTHING you and your team has provided! The venue was absolutely amazing. Shaun and I had a great time, but WOW the time flew by so fast! I cannot thank your team enough for the professionalism, timely manner, dedication, kindness, and so much more! Everyone was amazing! YOU (especially), teammates, tech team, cooks, servers, bar tenders, clean up crew, and your security! We were blessed to talked to most of the staff and felt sooooo comfortable as if it was home and family! Profile Event Center is apart of Lofton memories!

Forever grateful,
-Kim and Shaun Lofton

February, 2015
Wedding Reception (Online Review)

This venue is absolutely stunning! I loved that we didn't have to do any of the work ourselves. The ceremony and reception were gorgeous, the flowers were amazing, we got RAVE reviews of the cupcakes, the food was delicious, the staff was fantastic, and the DJ was awesome. This place is so organized and professional. I didn't have any stress during the planning process thanks to them.

June 26, 2017
Congrats! You got a 5-star review ★★★★★

Reviewed by
Anna Nguyen

Kendra and Don's Wedding Reception
May 28, 2017

Sara,

Thank you so much for all your hard work and planning to help make our day perfect. From the initial meetings to the set up crew, the DJ (Matt was awesome!), and the food, our day was exactly as we had pictured. We'd 100% recommend Profile to our friends and family.

May 12, 2017
Katey and Daniel's Wedding Reception

Sara,

Thank you sooo much for helping us to make our special day a dream come true! You have been absolutely wonderful to work with and so patient with us! Dan and I greatly appreciate everything you've done for us with Profile Event Center. I am looking forward to sending as much business your way as I can!

April 29, 2017
Laurel and Chad's Wedding Reception ★★★★★

Patrick,

A little delayed, but I wanted to say thanks again for helping us with our wedding day. You did an amazing job, and we couldn't have been happier with the way things went. Many of our guests said they loved the venue, and that overall it was one of the nicest weddings they have been to from start to finish (many commented on the food spread saying that it was fantastic!).

May 13, 2017
Nicole and Phil's Wedding Reception ★★★★★

Emma,

Phil and I can't thank you enough! You made wedding planning enjoyable. We appreciate all of your advice, support, your timeliness and your awesome personality! You're the Best! We will be referring couples to the Profile and having them ask for you. Thanks a million!

May 24, 2017
"Very nice space for musicians" ★★★★★

Reviewed by
Mike Stevens

Laurel and Chad's Wedding Reception – Mother of the Bride – April 29, 2017

Dear Patrick,

Thank you for everything that you did to make our event special. Even my friends noticed how helpful and present that you were. In one word, "perfect."

May 19, 2017
Kelsey & Kevin's Wedding Reception ★★★★★

Sara,

It's truly been amazing working with you during our wedding planning process! You've been so kind and so helpful the entire step of the way! Thank you for answering all our questions so timely and thoroughly! Kevin and I really appreciate it! Thank you for being part of our BIG DAY and helping to make it great!

May 29, 2017
Wedding Reception (Online Review) ★★★★★

Would absolutely recommend the Profile Event Center! The venue is not only amazing, but the staff and amenities they offer are all outstanding. Patrick was our wedding coordinator, and he did a fantastic job. There were no questions left unanswered, and he was always open to answer questions or provide recommendations. One great thing is that they do not just offer cookie-cutter packages. They are willing to work with you to make sure your food, drinks, decorations, etc. are exactly what you need. The food was great. Many people in our wedding party commented on how it was the best spread of food they have had at a wedding. With the attention to detail from a planning perspective on their end, the wedding day was perfect. Patrick was there throughout the whole night to make sure we were 100% satisfied, and if there was anything we wanted or needed that we got. We had a perfect wedding, and a big part of that was due to the Profile Event Center venue and staff. Thank You!

May 30, 2017
Wedding Reception (Online Review) ★★★★★

Would absolutely recommend the Profile Event Center! The venue is not only amazing, but the staff and amenities they offer are all outstanding. Patrick was our wedding coordinator, and he did a fantastic job. There were no questions left unanswered, and he was always open to answer questions or provide recommendations. One great thing is that they do not just offer cookie-cutter packages. They are willing to work with you to make sure your food, drinks, decorations, etc. are exactly what you need. The food was great. Many people in our wedding party commented on how it was the best spread of food they have had at a wedding. With the attention to detail from a planning perspective on their end, the wedding day was perfect. Patrick was there throughout the whole night to make sure we were 100% satisfied, and if there was anything we wanted or needed that we got. We had a perfect wedding, and a big part of that was due to the Profile Event Center venue and staff. Thank You!

June 1, 2017
Wedding Reception (Online Review) ★★★★★

Profile Event Center hands down is the best wedding venue out there! Having a huge wedding was a little scary but Profile Event Center took care of everything and made any doubts or fears go away. The venue was everything we had wanted plus more! Immediately after we walked into the venue everything just kept getting better and better. We had looked at over 100 venues online and 3 in person and none of the other places out there could even come close to Profile. Profile Event Center is an all inclusive venue which saved any hassle with outside vendors. We were so happy we got married there! I would highly recommend this place to everyone!

April 16, 2017
The Cooks' Anniversary Dinner

Hi Patrick,
Earnest and I would like to thank you and your crew for making our "Once in a lifetime" event just as magical as the first. We had an amazing time, thanks for all that you've done...we are still filled with excitement and humbled by your generosity.

We are forever grateful!
-The Cooks

April 21, 2017
Zach Halliwell (Online Review) ★★★★★

Beautiful space, love the lights and the design of the decorations. The staff was awesome and friendly.

May 18, 2016
Wedding Reception (Online Review) ★★★★★

We had our wedding reception at Profile Event Center and I could not be happier with how it turned out! From the beginning we loved that they took care of everything for us, including food, flowers, decorations, DJ, Photo Booth, etc. There is no rental hall fee so it all goes towards the minimum fee. The pricing is listed right on their website so there were no surprises. Patrick was with us every step of the way and made it all so easy! When we had questions we'd get responses back right away. We had a band play at our reception and they loved playing on the awesome sound system. The night of the party everything went very smooth and the staff was great and super accommodating to anything that we needed. We keep hearing from our guests how awesome the party was and how good the food was. The new floor looks amazing and combined with the colored wall / ceiling lights and other decorations it really all came together and made the night perfect! I highly recommend this venue for a wedding reception.

April 22, 2017
Katana Da Don (Online Review) ★★★★★

5 Stars!

February 4, 2017
Carly and Jake's Wedding Reception

Thank you so much for taking care of EVERYTHING for our wedding reception. Working with you has been so stress free! We really appreciate all of your hard work and we hope you had some fun too.

May 2, 2017
Ireland's Hope Angel Heart Gala

I wanted to reach out to you this morning and Thank You again for everything!!! am very pleased with how the event went last night. I can not tell you how many compliments I personally received regarding the venue and the program and the evening. It took everyone together to make it work. Thank you so much for all your hard work. It appears that you were very kind to help with many extras!! We are very grateful. I also wanted to share with you that it is my belief that you will receive future bookings with your venue through the event last night. I had many people comment on how they loved the space and that they will be sharing the location with others and keeping it in mind for their future events. I heard that from individuals as well as some of our corporate sponsors.

October 7, 2016
Bree and Selina's Wedding Reception

Patrick - We cannot thank you enough for everything you did to make our wedding absolutely amazing! We appreciate the extra steps you too to make everyone happy, especially us. We will be referring you and Profile Event Center to our friends and family! Thank you!

April, 2016
Wedding Reception (Online Review) ★★★★★

If you're looking for an all-inclusive reception hall package, look no further because Profile Event Center is it. If you're starting your search for reception halls in Minneapolis, you know the room rental fees can be steep and that's before food and alcohol costs. PEC has a room minimum that varies depending on time of year, but you can include a variety of things to reach that minimum. Apps, dinner, dessert/cake, late night snacks, liquor, center pieces, linens, room decor, dj, photo booth, and more. If you are the laid back city couple looking for an amazing deal, I would definitely look here.

March 18, 2016
Melissa and Austin's Wedding Reception

I just wanted to say thank you for our event last night. What an amazing night. Everything went and looked so much better than we could have ever imagined. Your venue is incredible and everything that you include in the price is well more than worth it. If anyone ever asks The Profile Event Center will be the only place I would recommend. We were so amazed by everything, it was so much better than we imagined. Thank you again.

Congrats! You got a 5-star review



"Beautiful"

April 15, 2017
(Online Review) ★★★★★

Congrats! You got a 5-star review

Reviewed by
Samantha Kamrowski

December 31, 2016
Megan and Nate's Wedding Reception

Patrick- Thank you so much for ensuring our wedding reception went flawlessly! You are truly great at what you do! Thanks again!

February, 23, 2017 (Online Review)
Gamma Phi Beta

Thank you so much for last night, everyone had such a GREAT time and seemed to have really loved the venue! I hope everything, for the most part, went as smoothly as it could on your end. I really appreciate all the help you put into our night and was excited with how everything turned out. I will absolutely be recommending Profile Event Center to others for the future. Thanks again.

February 17, 2017
Wedding Reception (Online Review) ★★★★★

Great place for a wedding reception. Lots of space, awesome food, and great bar service!

- Todd Kallroos

February 2, 2017
Holiday Party (Online Review) ★★★★★

"Great company Holiday party venue"
Great food and staff-you will enjoy yourselves!

11/09/2016
(Online Review)

Amazing venue! The staff was friendly and the food was exceptional!

February 1, 2017
Wedding Reception (Online Review) ★★★★★

Keri said...
OMG the Profile Event Center was my God sent for my wedding. I couldn't have asked for anything better. They did everything! I have 3 children, work full time and go to school full time so I was anxious about having to plan a wedding on top of that. Profile made everything so easy I didn't even think about the wedding until a few weeks leading up to it. I would recommend them to anyone and everyone. Sara, our coordinator, was a blessing and so easy to work with. Love love love!

January 28, 2017
Mary and Wes' Wedding Reception

Thank you Emma for everything, we had such an amazing time and we really appreciate all your hard work this year. You are great at what you do!

Wedding Reception (Online Review)

December 24, 2016
Google Review
Michael Shaw ★★★★★

December 22, 2016
Google Review
David Ray ★★★★★

December 18, 2016
Google Review
Trevor Patch ★★★★★

December 13, 2016
Minneapolis Foundation

The event last night was great! Thank you for all your help getting it set up and having it go off without a hitch!

February 1, 2017
Wedding Reception (Online Review) 5.0/5.0 ★★★★★

December 7, 2016
Facebook Review

Lynda H.
Planning The Extravagant Event? The Profile Event Center is the place to be. The experience goes beyond the ordinary. My daughter's wedding was superb! We all felt like we were stars in a blockbuster movie!! It was the Fairy Tale wedding every little girl dreams of. We were all taken away to her fantasy wedding. Everybody left with the feeling that True Love still exists. It was divine in action. **TRULY AMAZING!!!**

November 4, 2016
Wedding Photographer ★★★★★

On Nov. 4th I photographed the wedding of Ben Kittel and Monica Frederickson at the Casablanca hall. I have some pictures that I would love to share with you. It was such a great venue and the person responsible for the evening was wonderful. She helped me with any question I had and was just fantastic to work with! In fact I made a blog post about it with a recommendation and link to your website Thank you for your service. I would say it was one of the best I have ever received including the food.

Online Review
December 15, 2016

Our wedding is October 14, 2017 and I'm so excited to have it at profile event center! The staff is amazing and to be able to have most of the services provided by the event center are awesome! They are really great about communicating and recommending!!

December 11, 2016
Facebook Review
Katina K.

Beautiful venue and wonderful staff! We held our office Christmas party here this year and I was beyond impressed. Sara did an amazing job coordinating the night and making sure everyone was comfortable. Hope to be back next year!

October 30, 2016 Wedding Reception (Online Review) ★★★★★

My daughter's wedding reception was booked at the Profile in October 2016. Our guests commented on how lovely the reception looked and on the quality of the food. Our event coordinator, Sara was very easy to work with and followed up quickly on all of the details. She was very accommodating during planning, set-up, and with outside vendors (florist and musician during the cocktail hour). She made it seem easy. The bartenders and DJ were great. Other staff members were also very helpful. Everything went as planned. Everyone had a great time!

October 29, 2016 Wedding Reception (Online Review) ★★★★★

The place is very warm and cozy for any event! The flexibility is the most important factor that made us choose the Profile Center. While other places have restrictions in time, space, areas, food. Profile Center gave us full freedom in all aspects. The food was delicious, the technical part worked. The communication was great, always available and responding fast (even in the late evening). I will recommend it to the couples who have a tight budget and look for something special!

November 9, 2016



Amazing venue! The staff was friendly and the food was exceptional!

myTalk Corporate Event



November 1st, 2nd, and 3rd, 2016

...from a technical standpoint, I want to thank you for all your help making the days of broadcast a complete success!! You guys are easy to work with... I really appreciate it! Our event was a success thanks to you!! Thank you so much for opening your doors to the Profile Event Center to us. You let us take over and use your space and we really appreciate it.

Patrick - thank you so much for partnering with on our event. Your space is beautiful!

Sara - thank you for being so organized and accommodating to our request. Our event was perfect.

Ron - you are amazing, thank you so much for all your technical support and the wonderful treats. Because of your partnership, we were able to raise \$75,000 for our charities. So on behalf of everyone at myTalk 107.1 THANK YOU!

November 4, 2016
Wedding Reception
Online Review



We had our ceremony and reception at The Profile and it was amazing. Patrick went above and beyond to make sure everything went smoothly. We had a few things come up and he was very accommodating to our needs. We were on a budget and he still made the site beautiful!! We got so many compliments on the food, décor, service and drinks. Had zero complaints. If I was to do it all over again I would choose this location!!!

August 18, 2016
Wedding Reception
Online Review



Attended my niece's wedding here today. Fabulous venue for a wedding, it was beautiful and the staff was great. Perfect!

October 25, 2016
Wedding Reception
Online Review



The Casablanca Hall was absolutely stunning, the staff was incredible and the food was phenomenal, some of the best food I've ever had. Ashley was my coordinator and I couldn't have asked for a better person. I had so many people ask if I could plan their wedding because ours was so gorgeous, and I owe a lot of that to Ashley and the staff at Profile. She did everything she could to help relieve my stress and anxiety about the big day, including answering tons of questions every week or two just so I could make sure I knew what exactly was going to happen. I couldn't be more thankful for her if I tried. There was only one tiny hiccup, and of course as the bride I noticed, but no one else did. Ashley and Patrick made my wedding perfect, from special requests to switching tables around the morning of because I forgot to email the final layout the night before. Absolutely everything was perfect. I even got a bit of a bonus with them because I got to have my wedding after they did a bunch of remodeling in the Casablanca Hall, which made it even more beautiful. Our wedding even came in well under budget, which looking at other places, I never thought would be possible with a 350-guest wedding. Thank you so much Profile Event Center, my dream wedding came true because you guys were holding my hand and guiding me the entire way. Ps Ladies: This is the 3rd time I wrote this review due to forgotten password issues on my the knot profile, and I've gotten misty eyed each time I wrote it just thinking of my wedding day. You couldn't pick a more perfect place for your wedding day. Good luck with your planning. I hope your dream wedding comes true like mine did

August 28, 2016
Wedding Reception
(Online Review)



This place made my dream wedding come true. They made me want to get married again just because it was that perfect.

October 24, 2016
Wedding Reception
Online Review

This venue is perfect! Patrick the wedding coordinator was fantastic to work with! He was always available and always responding very quickly. All the food was delicious as was the cake and cupcakes! The Casablanca room was perfect and decorated exactly how I Visioned it would be. The price is very reasonable as well considering all you get! I would definitely recommend this venue to anyone who is getting married or just looking for a venue for a party! Great experience working with the profile event center!! Kudos to you all!!! 5 star for sure!

October 24, 2016
Wedding Reception
Online Review

We had our wedding reception at the Profile Event Center and it turned out amazing! The venue was absolutely beautiful and I have nothing but good things to say about the staff. Sarah was our coordinator and Caleb was our DJ for the night. Everything went smoothly and the dance floor was packed all night. We received many compliments from our guests on both the venue and the food. I would recommend this venue to anyone!

October 21, 2016
Wedding Reception ★★★★★
Online Review

Everything and everyone was amazing! Sara was so helpful and made the planning and night so less stressful!

October 17, 2016
Wedding Reception ★★★★★
Online Review

We reserved the Diamond Hall for our wedding and were concerned that it wouldn't be large enough for our wedding but it turned out to be the perfect space for our wedding of 125. We loved working with Sara - she patiently walked us through every detail before the wedding and answered every question we had (and there were a lot of them!). They do a great job with transitions throughout the evening if you decide to do the ceremony there as well. Their in house florist was also excellent - I showed her a picture of what I wanted and she delivered exactly that. The other nice thing about the PEC is that you end up writing one check for several things - so you end up not having to worry about paying the caterer, baker, etc the day of the wedding. It takes a load off on the stress! We also had many of our guests comment on how beautiful the venue was and what a wonderful wedding it was with how smoothly everything went.

October 8, 2016
Kali and Mic's Wedding Reception ★★★★★
Mother of the Bride

I just wanted to send you a short message to thank you for making Kali and Mic's wedding reception so special. Everyone had a great time and many commented on the beauty of the reception hall. We had so many positive comments on the food, DJ and bar service. Your attention to detail was outstanding. Everything went as planned. Our guests really enjoyed the evening. Many commented that it was the best wedding/reception they had attended in quite some time.

September 17, 2016
McKenzie and John's Wedding Reception ★★★★★

We had a great wedding! Thanks so much for everything! We really enjoyed working with you and the Profile Event Center. It really helped the day go smoothly.

September 17, 2016
Kali and Mic's Wedding Reception ★★★★★
Mother of the Bride

Thank you so much for Everything! Everyone was wonderful and the Venue was absolutely gorgeous!!!

September 18, 2016
Wedding Reception (Online Review) ★★★★★

Staff is absolutely amazing and I couldn't have hoped for anything better on my wedding day. Everything was beautiful and the food is fantastic! My coordinator, Ashley, was there every step of the way to help me and my husband make our decisions and answer any questions for us, and we had a lot of questions. We both wanted the night to be perfect and thanks to my coordinator Ashley, the owner, Patrick and the rest of the staff, it was more than I could have ever hoped for.

September 4, 2016
Stacy and Gregory's Wedding Reception ★★★★★

We wanted to thank you for everything you did for us leading up to our wedding! Everything went smoothly and we had an amazing time, and so did our guests!

August 27, 2016
Katie and Michael's Wedding Reception

Thank you and all the Profile staff for making our wedding a fantastic experience for everyone! So many compliments from all our friends and family on just about every detail. Could not have gone better!

October 22, 2016
Stacey and Jeff's
Wedding Reception ★★★★★

Thank you so much
for everything! You
did an amazing job
and made everything
go so smoothly!
Everything was
amazing!

June 11, 2016
Christina and Michael's Wedding Reception

Thank you very much for your time and attention to detail for the wedding of our daughter Christina and Michael last Saturday. The venue was beautiful, the food delicious and all the guests danced until midnight- a grand success. It was all that we discussed and planned with you and Christina and Michael smiled the entire evening. Thank You. A remarkable event!

June 11, 2016
Christina and Michael's Wedding Reception
Mother of the Bride

Thank you so much for all of your help in planning (and running) our wedding reception! We had such an incredible time and we know our guests did too! The food was delicious, the hall was perfect, and evening ran flawlessly! You were so easy to work with and fun. You made everything stress-free. Our reception was exactly what we envisioned, thanks to you and the staff at Profile Event Center! Thank you, thank you for helping us have the most amazing and perfect wedding day! Much love.

June 1, 2016
Wedding Reception (Online Review) ★★★★★

I highly recommend the Profile Event Center. We worked with Patrick and he was phenomenal. He was prompt, patient, and accommodating. He was very easy to work with. We had so many compliments from our wedding guest about our wedding decor and food. The food was delicious especially the steak entree and salmon entree. I must say the salmon entree was by far the best salmon I ever had. As for the decor, it was very magical and beautiful. The twinkle lights gave the venue an elegant touch.

May 27, 2016
Rachel and Roberto's Wedding Reception

We just wanted to thank you so much for making our day extra special this past Friday! Everyone was complimenting the hall and the staff! You guys did an amazing job!

May 18, 2016
Wedding Reception (Online Review) ★★★★★

We had our wedding reception at Profile Event Center and I could not be happier with how it turned out! From the beginning we loved that they took care of everything for us, including food, flowers, decorations, DJ, Photo Booth, etc. There is no rental hall fee so it all goes towards the minimum fee. The pricing is listed right on their website so there were no surprises. Patrick was with us every step of the way and made it all so easy! When we had questions we'd get responses back right away. We had a band play at our reception and they loved playing on the awesome sound system. The night of the party everything went very smooth and the staff was great and super accommodating to anything that we needed. We keep hearing from our guests how awesome the party was and how good the food was. The new floor looks amazing and combined with the colored wall / ceiling lights and other decorations it really all came together and made the night perfect! I highly recommend this venue for a wedding reception.

May 13, 2016
Sodany and Johnny's Wedding Reception

Thank you for working closely with us. I hope we weren't too difficult to work with. Our guest had an amazing time. Thanks for everything!

May 7, 2016
Samantha and Robert's Wedding Reception

Thank you for everything! We couldn't have had a better day. The hall upgrade was by far the best gift we could have received, it was beautiful. I appreciate all of the hard work everyone put in to make our night so special. =)

April 9, 2016
Christine and Eric's Wedding Reception

I sincerely apologize for how it has taken me to write this email! I just wanted to say thank you for all the work you put into our wedding to make it wonderful! We could not have asked for the day to go any smoother. Where to start - the hall looked beautiful, the food was phenomenal, your staff was incredibly helpful and respectful, the music kept everyone on the dance floor! Honestly, we have received nothing but raving reviews on every aspect from our guests! Eric and I felt so relaxed during the entire night and we sincerely appreciate everything you did to make that happen!

April, 2016
Wedding Reception (Online Review) ★★★★★

Everyone there worked so hard at giving us the best wedding reception we could imagine. So many people told us they LOVED the food and had a great night. Patrick really made things go smoothly and was so accommodating the whole night. We had so many options in terms of decorating and food choices and they were always willing to try new things if we wanted something else. I don't have anything bad to say about this place!

April, 2016
Wedding Reception (Online Review) ★★★★★

If you're looking for an all-inclusive reception hall package, look no further because Profile Event Center is it. If you're starting your search for reception halls in Minneapolis, you know the room rental fees can be steep and that's before food and alcohol costs. PEC has a room minimum that varies depending on time of year, but you can include a variety of things to reach that minimum. Apps, dinner, dessert/cake, late night snacks, liquor, center pieces, linens, room decor, dj, photo booth, and more. If you are the laid back city couple looking for an amazing deal, I would definitely look here.

March 18, 2016
Melissa and Austin's Wedding Reception

I just wanted to say thank you for our event last night. What an amazing night. Everything went and looked so much better than we could have ever imagined. Your venue is incredible and everything that you include in the price is well more than worth it. If anyone ever asks The Profile Event Center will be the only place I would recommend. We were so amazed by everything, it was so much better than we imagined. Thank you again.

March 4, 2016
Chi Omega Formal

I just wanted to thank you for such an amazing event on Friday. Everything went so well, and I know myself as well as everyone else was very impressed with the night and the food. Thank you so much for all your hard working leading up to everything. You definitely made the process much easier for myself, and I truly appreciate it!

February 16, 2016
Wedding Reception
(Online Review)

★★★★★

Loved my wedding and reception at the profile!! It was beautiful and everyone had a blast! Patrick was awesome! Was definitely a dream wedding come true! Love, love, love!!! Absolutely perfect!!

January 16, 2016
Casey and Sebastian's Wedding

Thank you so much for hosting our wedding. The Hall was absolutely beautiful and the food was amazing! You made our dream wedding come true and we are forever grateful! Special thanks to Alanna for going above and beyond for us.

December 19, 2015
Alicia and Chris' Wedding Reception

Thank you so much for helping us plan a perfect evening to celebrate our marriage with our friends and family. Everyone loved the dinner and drinks. We couldn't have asked for a better night and are very thankful for everyone that made it happen.

October 17, 2015
Hannah and Daniel's Wedding Reception

Thank you so much for everything you did to make Hannah and Daniel's wedding day so special. Your kind and gentle attitude was wonderful. I really appreciated that you were never pushy, but always ready to help. We got so many great comments on how delicious the food was in the buffet. It was a lovely day. We had a great experience and loved having the wedding at The Profile.

October 17, 2015
Hannah and Daniel's Wedding Reception

Thank you so much for everything you did to make Hannah and Daniel's wedding day so special. Your kind and gentle attitude was wonderful. I really appreciated that you were never pushy, but always ready to help. We got so many great comments on how delicious the food was in the buffet. It was a lovely day. We had a great experience and loved having the wedding at The Profile.

October 17, 2015
Alicia and Ryan's Wedding Reception
In-House Florist Review

Thank you so much for everything you did for the wedding! The flowers were gorgeous and absolutely perfect! Some of our wedding pictures actually ended up in Cosmopolitan.com - one of which was of the bouquet you made me. Like I said, the flowers turned out amazingly :)

September 16, 2015
Wedding Reception (Online Review) ★★★★★

LOVED PEC!
I used the Profile Event Center for the ceremony and reception. Having your ceremony at the event center is just an additional \$300; which will go towards your minimum. The decor was beautiful. Note: most of the guests did need to sit at reception tables. Only a small number of seats (21) were provided for family on the dance floor for the ceremony portion. The guests loved it and it was great to have the ceremony and reception at the same place.

September 16, 2015
Wedding Reception (Online Review) ★★★★★

We were there for my daughter and son-in-law's wedding reception. It was beautifully decorated! The staff was wonderful to work with! We had so many compliments and comments on how wonderful everything was! Definitely would recommend this place, very pleased!

September 29, 2015
Wedding Reception (Online Review) ★★★★★

Excellent! We had both the ceremony and the reception here and everything was perfect! We had the best event coordinator and she had been very accommodating with our needs and wants to create a perfect event! The food was great and everyone only gave us compliments of how beautiful the wedding was and how great the food was! We also had our flowers through their in-house florist, Heather, and they were the most gorgeous flowers I've ever seen! The only thing that I thought went a little off-key was the DJ, he was very nice and he seemed very good with his job but there was just a miscommunication between us that led to a little mishap with our processional song - which he played a totally wrong song from what we all rehearsed and planned. However, the song that he eventually played was still very nice and it still matched our wedding. Overall, I would still hire the same DJ if I had too :) I HIGHLY recommend this venue for anything special, especially weddings, and I cannot be more happy than I am of how our special day turned out. THANK YOU PROFILE EVENT CENTER!

September 16, 2015
Wedding Reception (Online Review) ★★★★★

We were there for my daughter and son-in-law's wedding reception. It was beautifully decorated! The staff was wonderful to work with! We had so many compliments and comments on how wonderful everything was! Definitely would recommend this place, very pleased!

September 10, 2015
Wedding Reception (Online Review) ★★★★★

Profile Event Center came highly recommended to us from a friend so we decided to do some research on it. We fell in love with the venue and all-inclusive setup and chose to host our reception in the Diamond Hall. Bry, our coordinator, responded immediately to any questions or concerns we had and was with us every step of way through the planning process. When the wedding night came around, many of our guests approached us and commented on what a beautifully unique venue the Diamond Hall was and how much they enjoyed the food. Our DJ, Karl, was also a huge hit with our guests, keeping the dance floor full ALL night. I would highly, highly recommend Profile Event Center to anyone and everyone looking for the perfect reception!

September 9, 2015
Wedding Reception (Online Review) ★★★★★

Attina said...
Prior to our engagement in May, I decided that I would pursue my Master's Degree this fall. Once I started searching for venues, I realized that I would not have a lot of time to the grunt work of wedding planning-especially planning the reception! This caused a lot of anxiety. However, that anxiety was relieved after our walk through with Event Coordinator, Patrick. Their straight-forward pricing (everything except taxes can be easily found on their website) and competitive service charges were great! They even get back to me usually within 2 hours. The most I have gone without a response is 12-18 hours! Also, even though their food is a little more expensive than some competitors, their food was AMAZING!!! Seriously, if they had a restaurant, I would go their every day! However, it doesn't stop there! After reviewing the competition, Profile Event Center blew everyone else out of the water with their set up and take-down, on-site florist and caterer, their coordination of DJ, bartender, and security services, a wide variety of decorations to choose from, bridal and groom suite, access to the venue from 10:00a.m. to 3:00a.m. the next day, and checklists (DID I MENTION CHECKLISTS?!!!!!)!!! With their I can finally breathe easy knowing that I will have the most stress-free reception of all time! I AM SO EXCITED!!!

September 13, 2015
Wedding Reception (Online Review) ★★★★★

The venue was amazing! Staff was incredibly helpful and the security was great! Everyone had an amazing time! The venue was so beautiful! My photographer got the best photos! This was my dream wedding come true!!!!

September 9, 2015
Wedding Reception (Online Review) ★★★★★

Nicole said... Profile Event Center exceeded all of our expectations and then some. We held our wedding reception in the Diamond Hall and couldn't have been more happy with our Profile Event Center experience. From the moment we signed our contract right down to the night of, our coordinator, Bry, was always available to answer any questions or concerns and provide feedback/suggestions that ultimately made our reception exactly what we wanted. We received a ton of compliments on the uniqueness of the Diamond Hall, as well as the delicious food. I can't stress enough how easy Profile made our entire experience; being able to work with one single vendor made things all that much more enjoyable. We would highly, highly recommend Profile Event Center to anyone and everyone looking for the perfect wedding reception.

July 25, 2015
Alyah and Patrick's Wedding Reception

I've been meaning to drop you a line. We had a fantastic time! And everybody else did too. It was the hot topic for a while. You and your staff helped us put on a great event. You're venue is a great spot. Thanks again.

June 19, 2015
Allyson and William's Wedding Reception
Allyson and I want to thank you and your staff for being so accommodating to our families! Everyone loved the hall, and of course the food! We are so excited to have chosen Profile, as you guys obviously know how to do business! Allyson and I still have some decision making to do, and we have already started that process. With that being said, please thank your chefs and Patrick for us. We have been blown away by your personal service since the first time we walked in!

June 3, 2015
Wedding Reception (Online Review) ★★★★★

AWESOME!!!! My husband and I could not have picked a better place to have our reception. I got so many compliments on the food and how beautiful everything was. Profile was very helpful in planning our event and helping to coordinate everything. They gladly accommodated everything that we asked for and Bryanna our coordinator was so awesome! We are glad we chose Profile Event center and would recommend them to any and everyone.

May 15, 2015
Wedding Reception (Online Review) ★★★★★

I loved everything about this venue!! We worked with Patrick and he was amazing! We brought a lot of our own decorations because I wanted my wedding to be really personalized the way I wanted it and they were so helpful with making sure everything went smoothly!! Definitely will recommend!! And I received A LOT of compliments about the food buffet!!!

April 26, 2015
Wedding Reception (Online Review) ★★★★★

I loved everything about our wedding. The Profile's staff is amazing and very helpful. I love the fact they do it all, food, cake/cupcakes, DJ, décor, Lighting. It was a really easy process, not stressful at all. I would love to have another event their!

March 27, 2015
Wedding Reception (Online Review) ★★★★★

Michaela and staff, and DJ Ryan, provided a magical environment for my daughter and son-in-law's wedding celebration! Everything was perfect! The food was phenomenal, the venue clean and well kept, and the staff friendly and accommodating. Pricing was reasonable. 100% recommended!

February 7, 2015
Emily Ziessman Bat Mitzvah

We wanted to thank you for a wonderful evening last Saturday. Emily's bat mitzvah party was amazing, everything we hoped it would be! Working with Profile was seamless from beginning to end. The staff was incredibly organized as well as attentive and accommodating. Working with both you and Patrick was great! We received many compliments from our guests about the beautiful atmosphere and the great food. Hopefully you will receive some referrals or future business from some of our guests! Thanks again for making Emily's party memorable. We will not hesitate to refer people to use Profile Event Center in the future.

August 29, 2015 Nicole and Dan's Wedding Reception

Thank you for all of your help in making our night so special. We received a ton of compliments on the venue itself, the food, our DJ, just everything. The night was perfect so thank you again!

August 17, 2015
Wedding Reception (Online Review) ★★★★★

We had a wonderful experience hosting our ceremony and reception at Profile Event Center! The website is very easy to use and the meetings with the coordinator were thorough. Everything we asked for was set up perfectly. We had so many compliments from our guests on the venue and the food and the staff was always professional and friendly. The florist and the DJ were two standouts. I would absolutely recommend using Profile Event Center, thank you so much for helping us create our special day!

August 17, 2015
Wedding Reception (Online Review) ★★★★★

My husband and I got married in the Diamond Hall and we could not have been happier with it and the staff that worked with us. We worked with Bry and she made everything so easy and helped get all the details into place. We got rave reviews from our guests about how beautiful the venue was and how amazing the food was!! We loved that we could have the food, cake, and decorations all done by the Profile Event Center. Our bridal and groom suites were perfect for us and I loved that they were locked at all times so everything was safe in there. I would recommend this venue to anyone and everyone!!

June 27, 2015
Wedding Reception (Online Review) ★★★★★

My husband (so fun to say still) and I had our reception at the Profile Event Center on June 27th. It was FANTASTIC. The Diamond Hall got rave reviews from all of my family and friends. The service and dinner (Chicken Kiev and Yukon Potatoes) was extraordinary. Best wedding food I've ever eaten. Alanna, our wedding coordinator, was so friendly and easy to work with and so excepting of our ideas, and our DJ, Ryan, was a hit with everyone. Plus, the bartenders were fabulous and again, my guests LOVED the service all night. My only complaint was with the flowers we received from the florist. The flowers we ordered were not what we were hoping for (a lot smaller than expected and a lot less sturdy), and they didn't make it through the ceremony, let alone the reception. So that was a disappointment. Aside from that small bump, I HIGHLY recommend this place to any couple looking for a venue. I had the best time!!!!

February, 2015
Wedding Reception (Online Review)

This venue is absolutely stunning! I loved that we didn't have to do any of the work ourselves. The ceremony and reception were gorgeous, the flowers were amazing, we got RAVE reviews of the cupcakes, the food was delicious, the staff was fantastic, and the DJ was awesome. This place is so organized and professional. I didn't have any stress during the planning process thanks to them.

January 29, 2015
White & Associates - Corporate Event

I had the privilege of working with Bry Athmann on my client Kick-Off event held at the Profile Event Center last Thursday, January 29th. Let me just say, WOW! Bry is such a delight to work with. Her sense of urgency, flexibility, understanding, promptness, and willingness to accommodate all of my requests (event the silly ones!) was such a breath of fresh air. My background is in catering/hospitality and I sincerely appreciate the exceptional customer service Bry and all the PEC staff provided. I felt extremely welcome and comfortable at your venue. Everyone was so nice. Nothing brings me more joy than seeing my clients, guests, family and friends happy and in Good spirit. The Profile Event Center is stunningly beautiful and your team made my Winter Wonderland theme come alive. My number goal is to create events that leave a lasting impression on my guests and the PEC was the perfect venue to do just that! I received nothing but positive feedback from all clients. Everyone appreciated the elegant yet friendly and warm atmosphere - the best of both worlds! I am extremely impressed and pleased with the venues F&B minimums, services, pricing and accommodations. It's so nice that you provide a one-stop-shop for planners. Your group is doing things right! Thank you again! I would be happy to refer PEC to anyone I know looking for event space.

January 24, 2015
HIWAY Federal Credit Union - Corporate Event

I wanted to send you a personal Thank You for the event we had on Saturday. I know we threw in a couple curve balls with the video, shifting the stage down, and the drink tickets. You took everything in stride and made the night go very smoothly. Please let the staff know the food feedback was amazing, along with the lighting. I do feel bad more people didn't know about the 2nd bar in the back so that bartender did not get as much business but it worked out. Thank you again for all of the help planning and the meal changes we made the few days before. I know we will keep you on our list of people we want to work with at future events!

January 1, 2015
Wedding Reception (Online Review) ★★★★★

Absolutely Wonderful!!

Profile Event Center is absolutely wonderful!! Everyone was extremely helpful. The day could not have gone any better. The flowers were awesome and the cake tasted fantastic! I would recommend Profile Event Center to any couple getting married.

November 22, 2014
Holly and Sam's Wedding Reception
In-House Florist Review

We just wanted to send a quick note and tell you thank you so much for your work on our flowers. They turned out exactly how we wanted them and they were absolutely gorgeous. We received so many compliments on the flowers and arrangements. We could not have been happier with how everything turned out.

October 30, 2014
Wedding Reception (Online Review) ★★★★★

Profile Event Center is Amazing!
My fiancé and I will be getting married at Profile in two weeks and I have been so extremely impressed with the staff and venue thus far; I have no doubts that our wedding will be beautiful and exactly what we want! The venue itself is gorgeous and totally has a romantic yet modern vibe. The best part about Profile is they do everything, food, liquor, cake, DJ, decorations, ceremony-everything! It is literally a one stop shop! And even though they do it all-they do not rush through anything-they pay great attention to all the details and deliver top of the line services. In addition, they set you up with a wedding planner-Michaela has been so wonderful to work with and has offered excellent advice and expertise while also including all the little details we want to make our day special. Having her as a wedding planner makes me feel so much less stressed about all the events of the day and I am confident that everything will go smoothly and be just perfect! Profile Event Center has exceeded all my expectations and I will highly recommend the venue to any family or friends getting married in the future! Truly Amazing!

October 14, 2014
Alpha Omega Alpha - Medical School Event

Everyone had a great time last night and commented on how great the venue was.

October 18, 2014
Wedding Reception (Online Review) ★★★★★

Awesome Experience
My husband and I got married at the Casablanca hall last week. Our experience could not have been better. Staff checked in with me throughout the morning as my ladies and I were getting ready, making sure my day was perfect. The staff was so friendly, so on top of every detail. I felt so at ease on our wedding day!! our guests had such a fun time, and I credit that to the fun atmosphere profile had to offer, as well as the welcoming, accommodating staff. I'd definitely recommend profile event center!!

October 11, 2014
Wedding Reception (Online Review) ★★★★★

My wife and I held our reception here recently. We were very satisfied with the entire experience. Our event coordinator, Alana, made herself very available during the planning phases and was so easy to work with! We used the Diamond Hall, which was very modern with great decorations and lighting included. All of our guests loved the food. While it is not the cheapest reception hall you will find, we feel that we got a great value for everything that was provided. Will recommend this event center to any friends getting engaged!

October 11, 2014
Wedding Reception (Online Review) ★★★★★

Awesome venue! The staff is so friendly, accommodating, and knows what they're doing. If you'd like a one-stop-shop for your wedding, this is the place for you...they just take care of things. Great prices and beautiful venue...did I mention the yummy food?!

September 12, 2014
Brooke and Joshua's Wedding Reception

Thank you for all of you and your teams help with our wedding! Everything was absolutely beautiful; we got a lot of compliments on the decor and food! Thank you again for all you had done and making our day truly special!

July 18, 2014
Bailey and Ryan's Wedding Reception

Thank you to everyone for a great wedding!! Coordinators, venue, food, cake, dj, wait staff, etc. Everything was great, as I knew it would be.

July 10, 2014
National Act

It was amazing all the way around--- especially the gentleman who was with us the entire day-- Ron? the tall guy-- what a wonderful person- Many, many thanks.

June 29, 2014
Guest E-Mail

Just wanted to send a quick email to thank your staff for going above and beyond at the Bunting wedding yesterday. I have a gluten allergy and was not able to eat most of the food at the reception, one of the wait staff (sorry, did not get her name, but she was a younger, African American gal) noticed I was in the hallway eating a snack from the vending machine and offered to find something I could eat. The staff put together a great salad for me! That was so appreciated; it made it possible for me to stay and enjoy the rest of the reception, which was priceless!

June 13, 2014
Wedding Reception (Online Review) ★★★★★

This is the most amazing place to get married in Minneapolis. The price was well under any other venue we looked and they offered so much more. They really took time to personalize the event for us and make sure we got everything we wanted. I wish I could live our wedding day over and over; this is partly thanks to the amazing staff and services at the Profile. A big special thanks to Michaela for making sure everything went smoothly and thinking of everything we wanted, but don't know was even possible until you worked your magic.

June 13, 2014
Nikki and Philip's Wedding Reception

Thank you so much for last night. Everything went perfectly and we could not be happier :)

June 8, 2014
Christina and Moses' Wedding Reception

Thank you again for helping to make our wedding such a wonderful day for us.

May 23, 2014
Kelly and Franklin's Wedding Reception

Thank you so so much for last night! We had a BLAST!!! You guys made last night so memorable and perfect!! Thank you for all your hard work, you were great!!! What a wonderful event.

May 31, 2014
Wedding Reception (Online Review) ★★★★★

Don't let the pictures fool you, the Profile is perfect! When I first saw pictures of the profile on the knot.com I thought no way, was I having my reception here. There were way too many colors and strobe lights. However a co-worker got married there and told me to go talk to them and I am so happy I did. The Profile can do anything you want, the walls for my reception were plain white and then dimmed to blue for the dance. My table settings were all white and it looked gorgeous and elegant. The staff is amazing, I basically felt like I had paid for a wedding coordinator because the profile staff is so helpful and informative. My wedding was in May 2014 and guests are still talking about how great the food/cupcakes were and how great the venue was. Not to mention the free parking and hotel across the street so my out of town guests could walk to the reception. The minimum can be high but considering the amount of people and time of year you might have no problem hitting it.

April 26, 2014
Wedding Reception (Online Review) ★★★★★

A Night to Remember
What an incredible experience my husband and I had at Profile Event Center. We got married last weekend and couldn't have been more happy with the experience. Our reception was held at Profile Event Center, and it wasn't simply the date of our wedding that was such a great experience. From the moment we made our first payment securing the date of our wedding to the last song of the night -our wedding coordinator (Michaela - incredible!), the food, DJ Kyle, the centerpieces, the cake, the set up, everything was more than we could have asked for! What sets Profile Event Center apart from other venues is the all inclusive set up, along with the most personable and incredible staff. Everything was handled for my fiancé and I throughout the process. We didn't have to worry about setting anything up on the day of the wedding, or taking anything down... we didn't have to worry about coordinating for caterers, flowers, a DJ, centerpieces, etc, it was all in-house! My husband and I could go on and on about how great of an experience we had and would recommend this venue to anyone preparing for their big day!

April 12, 2014
Megan and Brian's Wedding Reception
In-House Florist Review

I just wanted to send you a quick e-mail to let you know the flowers you put together for my wedding were PERFECT. They were everything I wanted to be and more and I couldn't have been more excited about them. Everything went together so well and I am just really ecstatic about how things turned out. I just wanted to say Thank You for being able to make my vision a reality!

October 18, 2014
Wedding Reception (Online Review) ★★★★★

Awesome Experience
My husband and i got married at the Casablanca hall last week. Our experience could not have been better. Staff checked in with me throughout the morning as my ladies and i were getting ready, making sure my day was perfect. The staff was so friendly, so on top of every detail. I felt so at ease on our wedding day!! our guests had such a fun time, and i credit that to the fun atmosphere profile had to offer, as well as the welcoming, accommodating staff. I'd definitely recommend profile event center!!

Joy and Brent's Wedding Reception
Mother of the Bride Review

We thank you so much for your professional service and fabulous venue. A lot of work went into this occasion. It was a great experience for the celebration of Joy and Brent's wedding day! We are grateful for your wonderful service and the last minute added support. Many of the gusts are still saying nothing but positive words. Thank the cooks also. Everything tasted great!! Thanks again.

February 1, 2014
Bethany Academy Prom

I have loved working with you! You have made this process so wonderful for all of us! Thank you for Everything!
We can't thank you and the Profile Event Center for all you have done to help us though this process! Thank you for helping us with our cost/budgeting choices too! Many Blessings!

January 24, 2014
Linden Hills Cooperative Event

I just want to thank you for the fabulous event on January 24th! The employees are still talking about how much fun they had and what a great venue it is!
We look forward to having it there again next year!

January 10, 2014
Sorority Formal

Alpha Psi (especially Renee and I) would just like to thank you so much for a smooth and successful dance. Everyone really enjoyed themselves and were very complimentary about the food, desserts, decorations and DJ. As long as Alpha Psi contin-ues hosting the formal dance, we'll be back each year! Also, we'd like to send something to the security guard Matt, he was really phenomenal and was an added bonus to the dance in every way possible. Thank you again!

January, 2014
Wedding Reception (Online Review) ★★★★★

I got married at Profile Event Center in January 2014 and couldn't have been happier with the venue! The staff was so helpful and was always there to answer any questions we had and were so accommodating. The food was fantastic we had so many people tell us how good the food was (we ordered the Filet, Almond Crusted Walleye and Chicken Parmesan). We loved the atmosphere with the lighting. We couldn't have picked a better venue!.

December 31, 2013
Nikki and Mike's Wedding Reception

Thank you for all of your help and hard work on making out day special! Hope you have a great New Year! Thanks again.

September 27, 2013
Wedding Reception (Online Review) ★★★★★

We had an AMAZING time at our wedding! :) Everyone was extremely helpful and the venue looked great!! The flexibility is amazing and helps you personalize your wedding to exactly what fits your vision!! The food was AMAZING (our guests gave lots of compliments) and the overall price was reasonable and worth it!! Only complaint is that the photo booth wasn't what we expected. It was very small (a two seater) and the props were ok! It also broke down in the middle of the night BUT they were right there doing what they could to fix it and it was up and running in no time!! People hardly even noticed!! I HIGHLY recommend celebrating your day at the Profile Event Center!! You will have a blast and won't regret it!

February 15, 2014
Wedding Reception
(Online Review) ★★★★★

Book this venue!
This venue is your one stop shop!

October 25, 2013
Wedding Reception (Online Review) ★★★★★

We thoroughly enjoyed our experience working with Profile Event Center. They were incredibly helpful, flexible, and accommodating. They guided us in creating our perfect wedding reception!

May 31, 2014
Wedding Reception (Online Review) ★★★★★

Don't let the pictures fool you, the Profile is perfect! When I first saw pictures of the profile on the knot.com I thought no way, was I having my reception here. There were way too many colors and strobe lights. However a co-worker got married there and told me to go talk to them and I am so happy I did. The Profile can do anything you want, the walls for my reception were plain white and then dimmed to blue for the dance. My table settings were all white and it looked gorgeous and elegant. The staff is amazing, I basically felt like I had paid for a wedding coordinator because the profile staff is so helpful and informative. My wedding was in May 2014 and guests are still talking about how great the food/cupcakes were and how great the venue was. Not to mention the free parking and hotel across the street so my out of town guests could walk to the reception. The minimum can be high but considering the amount of people and time of year you might have no problem hitting it.

September 27, 2013
Wedding Reception (Online Review) ★★★★★

I went into the Profile Event Center wanting to not spend more than 5,000 however if I wanted to come close to that I needed it to be on a Friday. I thought ok I can do that but it still brought it up to 6500. Not too bad when you think that it did include the DJ, meal, linens, lighting, and my own personal wedding coordinator. Unfortunately with taxes and gratuity it did end up being around 9500-10000... However it is TOTALLY worth it! I had people telling me that I wouldn't remember every detail and that in the end a year or more later it wouldn't matter, it did! The personal service an attention my groom and I received the day of and all of the months leading up to the big day made a humongous impact on how amazing our wedding reception went! I had pre-made everything... center pieces, name card boards, candle holders... and they cared that I had put so much work into it and were very flexible on ensuring everything was exactly as I had pictured it! My wedding coordinator was amazing but especially the day of, we wanted for nothing... someone was always there attending to our every want and need, the DJ always made sure something was playing that we wanted, the food was the best wedding food I have ever had! We did a pre tasting on the food and it was good but they put our selections together so well that all we heard from our guests was not only that the hall was beautiful and well coordinated but that "wedding food" normally a laughable term was great and that they wanted more! Looking back a year later I wouldn't change a thing and that is in large part due to The Profile Event Center and their amazing team!

Thanks so much for the best (and most expensive) party I will ever throw!

September 13, 2013
Wedding Reception (Online Review)

Our wedding coordinator was amazing - always available to answer questions, give advice, provide suggestions, etc. On the day, she was at our fingertips to make sure everything was going exactly how we had planned, and that we had anything we needed!

August 31, 2013
Ashley and Sam's Wedding Reception

We can't begin to thank you enough for all you did to make our wedding reception absolutely perfect! We are beyond pleased with how everything turned out - our vision was executed perfectly! You are so good at what you do which helped us enjoy our day even more. We have absolutely no regrets and wish we could do it all over again because we had so much fun. Thanks again for everything! Please tell your staff how wonderful they were! The food was spectacular and the service was amazing. All of friends and family are still talking about how awesome our reception was (exactly what we were hoping for!!).

August 31, 2013
Tina and Steve's Wedding Reception

I have to say that my wedding and reception could not have gone any smoother - from the DJ, Kyle, being on point with every single song for the ceremony, Michaela being so responsive and quick and just downright nice, to the food being high quality and delicious, the decorations were exquisite - I just cannot say enough. Also, the process for everything is so easy to use and convenient. From the form that the DJ sends out to complete, to all of the pictures on your website of decorations, food, etc and all of the info. Your website is GREAT!!! We will definitely be referring Profile Event Center to everyone! Thank you so much!

July 20, 2013
Wedding Reception (Online Review) ★★★★★

The Absolute Best! I highly recommend this venue for your wedding reception. The intelligent lighting really helps create the mood you choose for various times throughout the evening. Every member of the staff went above and beyond during our event to make sure we all had a great experience. Sari was great at remembering each little detail and ensuring that it was executed correctly. The food was delicious. The cake absolutely exceeded our expectations!

July 20, 2013
Ashley and Sam's Wedding Reception

Thank you so much for ensuring everything was absolutely perfect for our reception! It was amazing!
My guests were quite impressed with the helpfulness of the staff and the appearance of the facility. I don't think there was a single detail overlooked. The whole night exceeded my expectations, and I can't thank you enough for helping to make our once in a lifetime event such a memorable one! Thank you!!!

July 10, 2013
Wedding Reception (Online Review) ★★★★★

MOST AMAZING VENUE!
I got married at PEC this last Saturday and had the most amazing experience. I had so many guests tell me they had the best food ever that night. The staff is so amazing, they are so accommodating. I honestly cannot even dream up a single complaint about the entire experience with profile. I worked with Michaela and she was so spectacular. I originally underestimated how nice it would be to have my own event coordinator and that came free with profile. Profile is the absolute best venue in MN!

July 6, 2013
Wedding Reception (Online Review) ★★★★★

I love the PEC, their staff is amazing. They do exactly what you ask of them to do. Our reception was held in the Diamond Hall and everyone loved it. The first time my husband and I visited the place, we fell in love with it immediately. The food was beyond mouthwatering and the cake was made to our liking. Michaela did an excellent job!!!

June 6, 2013
May and Oleg's Wedding Reception

Thank you for organizing a great event last night. I got compliments from quite a few of my guests on the food, the décor, and the attentiveness of the staff. Thank you, personally, for putting up with us detail-oriented freaks throughout the process and being flexible with our requests. I have no qualms at all about recommending you and your venue to anyone I know!

April 13, 2013
Mao and Teng's Wedding Reception
Thanks for everything, it was an amazing experience and wouldn't happen without your help.

May 25, 2013
Wedding Reception (Online Review) ★★★★★

We recently had our wedding reception at The Profile Event Center and couldn't have been more pleased with everything they provided. The staff was top notch, the food was delicious, and the hall was decorated beautifully. We couldn't have asked for a more beautiful reception that had our friends and family raving about how great it looked and how wonderful the food was! Everyone we've talked to is shocked at how much they offered and for such a great value. Michaela was our wedding coordinator and she did a phenomenal job both leading up to and the night of the reception. I would highly recommend The Profile Event Center to any couple looking to maximize the bang for their buck and to take away some of the stress and hassle that comes with wedding planning as The Profile basically provides you your own wedding planner to take the stress out of your big day!

May 25, 2013
Katie and Mike's Wedding Reception

Thank you for everything on Saturday. We had an amazing time! Still recovering from the fun :)

May 10, 2013
Kappa Kappa Gamma Sorority Formal

I just wanted to let you know that everyone had an amazing time at the event last night

April 20, 2013
Jacqueline and Peter's Wedding Reception

Everything was absolutely perfect! Sari is absolutely amazing and excellent at everything she executes!
Big thanks to the entire staff!

April 13, 2013
Liz and Ryan's Wedding Reception

We wanted to say thank you for all of the work you, and everyone at PEC, did to make our wedding as amazing as it was. We were extremely happy with how everything went, and have heard only great things about everyone's time at our reception.

April 6, 2013
Kristina and Nazr's Wedding Reception

I just wanted to let you know how fantastic the evening turned out for us last Saturday in the Diamond Hall. EVERYTHING was absolutely perfect. Our guests were in awe at how beautiful the venue was as well as how excellent the food tasted.
Sometimes things got a little crazy in the planning process and we appreciated how calm you remained and what a great problem solver you were. Many compliments from our guests were that it was the best and most fun reception they had ever been to. Your staff that we had the pleasure to work with – Jill, Rah, Gio, and Andria were so accommodating. I would highly recommend the Profile Event Center to anyone looking for a location for a very special event in their life.

April 6, 2013
Jessica and Keith's Wedding Reception

I just wanted to say thank you guys again for making our day more than perfect! Everything looked and went more than we planned!

March 29, 2013
Julie and Bob's Wedding Reception

Had our wedding March 29th here. Ceremony was beautiful, there wasn't a dry eye in the place. The food was wonderful and the dj had everyone out on the floor all night. The staff was very organized from beginning to end. We could not be happier with how everything went. Thanks again to the staff at PEC for a night to remember always.

March 23, 2013
Jenni and Ross' Wedding Reception

Just had our wedding here on March 23. The space looked absolutely amazing and I'm still hearing compliments about it! Michaela, Jill and the rest of the staff there that night were great and very helpful. Thanks for everything!

March 9, 2013
Kelly and Bob's Wedding Reception

Michaela is amazing! She paid attention to every little detail and was there for everything we needed through the planning and the day of! What a wonderful gal she is!

December 9, 2013
Ciera and Tyler's Wedding Reception

Thanks so much for providing your service at our wedding. You did an AMAZING job.!

March 9, 2013
Kelly and Bob's Wedding Reception

Michaela is amazing! She paid attention to every little detail and was there for everything we needed through the planning and the day of! What a wonderful gal she is

March 9, 2013
Margo and Steve's Wedding Reception

I can't even begin to thank you enough. You were nothing short of amazing and everyone said how great and helpful EVERYONE at Profile was. Steven and I are so happy and so thankful.

March 8, 2013
Hamline University School of Law

First of all, thank you so much for all your hard work. We really appreciate all the time you put into making Juris Fiesta a wonderful event. There were tons of compliments on the venue and food and DJ and bar service so please send my thanks to everyone else.

February 23, 2013
Sara and Joe's Wedding Reception

WOW! I really don't even know where to start, Sari! I didn't imagine that the wedding was going to be that beautiful, fun and organized. I have now heard of a little bit of drama that happened that night and according to family members you and your staff were extremely professional and handled all of the issues so that Joe and I could enjoy our day! I really have been sitting here trying to find the words to say thank you and I can't get them out. I am in awe of every single person that contributed to the reception. I have already made recommendations to friends and I actually believe one of them just signed a contract with you! I am so happy to send more business your way. THANK YOU THANK YOU THANK YOU! Everything was amazing!

January 18, 2013
Photographer Review

Not knowing who exactly I'll be reaching with this email, it is intended for Sari or her supervisor. We had the pleasure of performing the wedding photography for Kristin Lazan & Alan Thompson recently at Profile and Sari was the event coordinator/planner. She did a fabulous job with everything we were able to see her do, at times going above and beyond normal customer service and even fetching the "light guy" to create just the right atmosphere for our photographs in the venue. I know, as a business owner, that complaints seem to skyrocket in priority for customers to send your direction and compliments mostly go unattended to and sometimes never heard at all, so I wanted to make sure this praise wasn't lost in the shuffle.

February 22, 2013
Wedding Reception (Online Review) ★★★★★

The Profile Event Center was everything we asked for, and more. The staff, especially Sari, was wonderful. Everything just seemed easy and simple, which is hard to pull off when planning a wedding! There honestly isn't one thing I could complain about. Sari did an amazing job of anticipating our needs, and fulfilled all of our wants. The Casablanca Hall is beautiful, and was ample space for 200 guests. The atmosphere and vibe was wonderful, all of my guests have been raving that this was the best wedding they have attended. The food was highly above average, especially for buffet style. The cupcakes by Andria were to die for! The Profile offers an outstanding cost value. All the costs were quite reasonable without sacrificing quality. I would use the Profile again, and recommend it to any one for any type of event!

November 9, 2012
Wedding Reception (Online Review) ★★★★★

I just got married on 11/09/12 in the Casablanca Hall at Profile Event Center. The minute I toured this venue I fell in love with the lighting and modern touches that Profile had to offer. I was so excited to get married there and on the day of my wedding I was surely not disappointed. I worked with Heather at first (who was amazing!). She unfortunately left to get married herself, so I started working with Sari about a month or 2 before my wedding. Sari really picked up beautifully where Heather left. I loved the fact that she personally called me to introduce herself; it was nice to know that I wasn't going to be treated like another client. I loved the fact that everything is virtually included in the minimum that they have from decorations, food, liquor & dj's. I could even afford an open bar for 100 guests!! On the day of my wedding, everything went so smoothly! I hired a wedding coordinator (which I recommend any bride to do!) but her and Sari worked together to make sure my day was perfect. The staff at profile did an excellent job making sure that everyone had the food they wanted and they worked with me and my husband when we had special requests. People still rave about the food (and people HATE wedding food!) we started off with a salad and I got to choose all the vegetables I wanted and dressings. The salad was awesome and fresh, you could tell it was prepared/chopped fresh and not from a bag. The food was hot, the portion was huge and the presentation was gorgeous (it tasted even better than when we went to the tasting). We had our guest choose the chicken marsala, flank steak and vegetable cannelloni! My guests loved the selections and everyone cleaned their plate. I couldn't thank the staff at Profile enough, they were quick to change the step up from ceremony to reception & they would come up to me and my husband to see if there was anything we needed. Thank you for making my wedding day PERFECT!!

December 2, 2012
Wedding Reception (Online Review) ★★★★★

I LOVE LOVE LOVE The Profile Event Center!!! I do not know how the coordinators do it with hundreds of brides bothering them like I do - but they can keep it together and make sure your special day runs smoothly. Communication was awesome. Every question was answered, every request was completed. I mean, the service you receive here is so amazing, I do not know how to explain it. Whatever you want on your wedding day, you pretty much got it. Sari is an awesome coordinator!!! Couldn't have had a beautiful wedding without all of her help! Of course, you must use their in-house caterer, but your cakes/ cupcakes come from Buttercream - so that is a plus. There are soooooo many food choices and you can pretty much mix and match whatever, and they are all delicious. I highly recommend having your wedding here. It is so easy to work with everyone and plan everything in one place. We even chose the centerpieces with them because they all look awesome and were priced so well! No need to hire a rental company for that stuff. They have pretty much everything. If you are the type of bride that wants to be involved in picking all things from the color of your tables to the lighting of your hall and everything else - this is the place to be. So many choices, but a lot of them are easy to make if you know what you like/want. I was very involved with everything and I love the fact that I got to be a part of that - even choosing the fold of the napkins! :) You won't forget any details, because they are very organized and all departments communicate with each other every well.

December 9, 2013
Ciera and Tyler's Wedding Reception

Thanks so much for providing your service at our wedding. You did an AMAZING job

November 9, 2012
Wedding Reception (Online Review) ★★★★★

Our reception was awesome. The Profile Event Center makes planning much easier because they work with you to provide everything: food, colored draping, cake, dj, bar and more. So instead of looking at separate venues for those things, they are all in one place.

November 3, 2012
Emily and Sean's Wedding Reception

Thank you so much for all of your help on our wedding day! Everything was so perfect.

November 3, 2012
Photographer Review

You and those working their event did an AMAZING job. The space was beautiful, the place settings gorgeous, the food DELICIOUS and every employee at the center wonderful and polite and professional!

November 3, 2012
Wedding Reception (Online Review) ★★★★★

Our reception was awesome. The Profile Event Center makes planning much easier because they work with you to provide everything: food, colored draping, cake, dj, bar and more. So instead of looking at separate venues for those things, they are all in one place.

November 3, 2012
Wedding Reception (Online Review) ★★★★★

Profile Event Center is an amazing place to have your wedding reception. We had our reception in the Casablanca Hall and loved the uplighting and decor of the room. The best thing about Profile is that there are no hidden costs. From day one that I went on their website, I knew exactly how much the minimum on the room was. PEC's system is that you pay the minimum and you are allowed to put your food, liquor, cake, decor, dj etc toward that cost, and all the pricing is outlined right on their website. There was really no surprises. We went to a tasting open house and were able to see all their decor and food options and decide on the spot what we liked. I hate to call it one stop shopping, but it was really that easy. I did not have to deal with four different vendors to get my reception to come together. The Wedding coordinators at PEC help you along the way and make sure that you get what you want.

November 1, 2012
Nibakure Fundraiser

Thank you for the whole experience at the Profile Center. It was absolutely wonderful. Our guests commented that they thought it was our best fundraiser ever! The services, the setting, the accommodations, all were above expectations. A special shout out to Ron (I think that is his name) who was there from beginning to end to help with all things technical. All the staff was friendly and gracious.

Michaela, you were a true joy to work with! Thanks so very much for all your help with every step of the process to make our event a success.

Wishing you and the Profile staff all the best!

October 20, 2012
Kristin and John's Wedding Reception

Mother of the Bride
What a fabulous evening. Great service, food and atmosphere. The night couldn't have been more perfect. Thank you to everyone at the Profile.

October 20, 2012
Wedding Reception (Online Review) ★★★★★

Awesome, unique venue
When my fiancé and I first saw the Profile we knew we had to have our reception there! The staff is awesome and made planning from a different state really easy. All of our guests commented on how unique the place was and raved about the food. I would highly recommend this venue to anyone!

October 13, 2012
Wedding Reception (Online Review) ★★★★★

Absolutely AMAZING!!
Profile Event Center exceeded every expectation in service, quality and atmosphere. We continue to get comments from our guests on how amazing our wedding was, how much fun they had and that it was the best wedding they've EVER been to. Michaela and her team provided an elegant and inviting feel for our dinner and a spectacular and exciting one for our dance portion of the evening. They worked so well with all of our other vendors and helped us so much with critical decisions, planning and preparations. And always with the utmost professionalism and cheery demeanor. My husband and I only wish we had another event planned in the near future that we could hold here so we could experience it all again. We absolutely recommend the Profile Event Center to anyone scoping out a venue!!

October 12, 2012
Lucas and Nathan's Wedding Reception

The ceremony / reception was everything we dreamed it would be and more. The day was incredible, and you guys were so helpful and attentive. Our guests had nothing to say but amazing things about the staff, the food, and the venue. Thank you

September 29, 2012
Shannon and Ben's Wedding Reception

Mother of the Bride
Thanks again for all you did for Shannon & Ben's wedding reception! It was out of this world and everyone is still talking about it.

September 21, 2012
Randi and Mark's Wedding Reception

Thank you so much for all of your support leading up to and during our wedding! Everyone was absolutely wonderful to work with and we are so thankful we had a team like you behind us! All of our guests loved the venue and we received so many compliments throughout the evening thanks to your attention to detail! Thanks again for everything and hopefully we will work together again in the future!

September 16, 2012
Pao and Kabao's Wedding Reception

Thank you for hosting our happiest day of our life - our wedding! We enjoyed every moment planning it with you all! Every one of our guests loved PEC! We still hear it from them since our wedding there! Everything turned out wonderful!! Thank you! XOXO

September 8, 2012
Wedding Reception (Online Review) ★★★★★

Couldn't have asked for a better venue! The Profile Event Center made an amazing venue for our wedding - it's a really beautiful, customizable space that held both of our big families plus a bunch of friends, yet felt intimate. They had an all-inclusive minimum that we had to meet for the evening, but we could apply any costs of their in-house or partner vendors to the minimum so it was a great deal. They require you use their caterer and baker, which seemed limiting at first...until we tried the food. It was delicious, our guests raved about it, and the prices were significantly lower than any other Minneapolis area caterer we looked into. Their in-house DJ was also fantastic! They were really attentive, knowledgeable, and flexible throughout the entire planning process. We loved working with the Profile and celebrating our wedding reception there!

August 25, 2012
Natalie and Lamar's Wedding Reception

Thank you so much for being so attentive to our wedding reception plans and being as meticulous as me about the details. I have been literally singing your praises to my friends and family. I am so confident in your ability to make my reception just perfect and to please every guest!

We appreciate everything so much, I cannot say it enough! I have talked to Heather and Sari the most and you both are outstanding - THANK YOU!

August 25, 2012
Melissa and Ryan's Wedding Reception

Thank you so much for an absolutely fantastic reception. We've had so many compliments on how wonderful everything was at Profile

August 23, 2012
Wedding Reception (Online Review) ★★★★★

I would highly recommend this place to anyone who cares about their time and health more than about money. You don't have to worry about where to find the decorations or who is going to take care of the leftovers. You just come, enjoy and have lots of fun and leave worry-free. Of course, if you want something very unusual, it will be harder to organize - like we wanted some part of the hall covered with draping because we were afraid it would look too empty - but they suggested putting a few couches there and it turned out to be a great place for kids to play without distracting everyone. So even if they are not available to meet your requirement exactly as you want, they have enough room to improvise. The manager we worked with was patiently helped us to make

August 10, 2012
Wedding Reception (Online Review) ★★★★★

A very personal wedding!
Profile Event Center was amazing to work with for our wedding! We had both the wedding and reception in the Casablanca hall on a Friday night! I loved that I was able to bring our own personality in. Profile was extremely flexible in helping us create the look and feel we wanted! The whole team there is amazing at answering my many questions! They add to the creativity whenever we needed it! The day of the wedding was a hit! Heather and Sari kept everything on track from the morning when we did our rehearsal to the evening when we were dancing on the dance floor.

July 7, 2012
ONLINE REVIEW ★★★★★

AMAZING from start to finish!
Everything about Profile is amazing!! They work hard to accommodate any and all requests you have. Also they just have one general minimum you have to pay, so no hall rental fees or anything like that. For us it was super easy to meet the amount and make our reception beautiful on a tight budget for a large wedding.

July 7, 2012
Lisa and Jeff's Wedding Reception
Thank you for making our wedding a HUGE success! You guys are amazing at what you do!

October 20, 2012
Kristin and John's Wedding Reception - Mother of the Bride

What a fabulous evening. Great service, food and atmosphere. The night couldn't have been more perfect. Thank you to everyone at the Profile.

June 10, 2012
Wedding Reception (Online Review) ★★★★★

A fantastic reception option
Everything about Profile is amazing!! They work hard to accommodate any and all requests you have. Also they just have one general minimum you have to pay, so no hall rental fees or anything like that. For us it was super easy to meet the amount and make our reception beautiful on a tight budget for a large wedding.

June 10, 2012
Wedding Reception (Online Review) ★★★★★

Greatest Wedding Reception Site
I can't stress enough how great this venue was. Heather, the coordinator, was completely present the entire night and made the timeline run so smoothly. Not only did she make it run smoothly but her assistants also went above and beyond to serve us food and drinks all night - even brought the head table tequila shots. The food is not typical wedding food. We received many compliments from our guests on how great their meals were, from hors d'oeuvres to dessert. When we booked the venue, we were also given the option to bring in our own liquor, which allowed us to have an open bar at a great price. They don't do this anymore but have really reasonably priced alcohol that you can purchase through them. Finally, the best thing about PEC is that they provided us catering, DJ, bartenders, cake, tables and linens, candles, wedding coordinator, and the list goes on. You don't have to worry about hiring out and coordinating with different companies because it is all taken care. Highly recommend PEC! I can't stress enough how great this venue was. Heather, the coordinator, was completely present the entire night and made the timeline run so smoothly. Not only did she make it run smoothly but her assistants also went above and beyond to serve us food and drinks all night - even brought the head table tequila shots. The food is not typical wedding food. We received many compliments from our guests on how great their meals were, from hors d'oeuvres to dessert. When we booked the venue, we were also given the option to bring in our own liquor, which allowed us to have an open bar at a great price. They don't do this anymore but have really reasonably priced alcohol that you can purchase through them. Finally, the best thing about PEC is that they provided us catering, DJ, bartenders, cake, tables and linens, candles, wedding coordinator, and the list goes on. You don't have to worry about hiring out and coordinating with different companies because it is all taken care. Highly recommend PEC!

September 21, 2012
Randi and Mark's Wedding Reception

Thank you so much for all of your support leading up to and during our wedding! Everyone was absolutely wonderful to work with and we are so thankful we had a team like you behind us! All of our guests loved the venue and we received so many compliments throughout the evening thanks to your attention to detail! Thanks again for everything and hopefully we will work together again in the future!

August 10, 2012
Wedding Reception (Online Review) ★★★★★

Best Reception Venue in Minnesota!
We loved working with Profile Event Center!! We held our ceremony on the beach in California, so we only had our reception at Profile. The best part was that they take care of all the rentals/decorations/lighting/DJ/food/alcohol so you just pick which choice fits you best and you can be sure that the quality will be awesome for everything. They don't have a rental fee, and everything you choose to do through them counts towards your minimum. (Which means you have that much more to spend on the stuff you actually want to spend it on!) All of our wedding jitters were out and we just had to party with our closet friends and family. Planning long-distance with Heather was so easy! She made sure everything was perfect & exactly how we wanted. She even held Skype meetings with us to confirm final details. The team made sure everything came together seamlessly; we felt like royalty at our reception!! They decorated the whole hall for us; they can customize the lights however you want. They also made our centerpieces, which turned out lovely. They even let us bring in a red carpet and set up a photo-op area for our guests to take pictures! The food was delicious! We had so many compliments! We chose to do a buffet -); had so many options for one low price. We did the chocolate fondue fountain for dessert, and it was a wonderful choice! The service was spot-on and I couldn't be happier with the whole staff! The only negative was the DJ that Profile assigned to us. I don't want to name him, since he was a really nice guy :) he is a perfectly great DJ, but my husband and I don't like rap and most hip hop. This made him nervous and he ended up doing a ton of extra work for us, which was so sweet. However, he was so worried about running out of music to fill the time without the usual cheesy wedding music and current hip hop, he didn't play a lot of the music I had requested. All in all, using their DJ's is a safe choice since they know the equipment and they have a large selection of music, but if you have picky tastes, maybe consider finding your own.

June 1, 2012
Ashley and Nick's Wedding Reception

Thank you so much for everything! I heard and still am, nothing but glowing reviews of last night. How beautiful the place was, how great the food tasted, and how friendly your wait staff and bartenders were. It was truly a dream come true wedding and you were a huge part of it! Thank you for making Nick and I's night and helping create the best day of our life! Thank you, thank you, thank you! Sorry I didn't get back to you sooner, we are just now on our way back from our honeymoon in Jamaica!

May 26, 2012
Wedding Reception (Online Review) ★★★★★

Fabulous!
Things could not have gone any better at our reception and it is all because of the professional staff and great coordinators. I worked with both Jill and Heather and from the minute we walked in the door, everything was taken care of. I would suggest this reception venue to anyone. We had many compliments on the look of the venue, the great taste of the food and professionalism of the staff.

May 26, 2012
Beth and Scott's Wedding Reception

Oh my gosh, we can NOT thank you enough for all you and the rest of the PEC staff did for us. Everything seemed to flow very smoothly and we had so many compliments. I will definitely be writing some RAVE reviews...Thanks so much!!

May 25, 2012
Casey and Ken's Wedding Reception

I just wanted to extend a sincere and warm thank you for making our day so incredibly special...We never could have imagined our day being any better than it was and your staff and the entire process was what made it so great. We heard from multiple guests that our wedding was "the best wedding they have ever been to" and we are very proud of that. You and your team should feel great knowing that your venue is one of a kind and the atmosphere and experience is what makes it that way. You often hear about disasters that happen at weddings and fortunately, there were none on our day. Thank you so much for being patient with us in our planning stages and creating such a wonderful day for Casey and I. We will recommend your venue and services without reservation and will always have a special place in our hearts for the Profile Event Center. Please extend our gratitude to all the servers and staff members that did such a wonderful job! Thanks again!

May 19, 2012
Jacqueline and Joe's Wedding Reception

Joe and I want to thank you so much for everything you did for our wedding. It turned out so beautiful and perfect, we could not have asked for anything more. Everyone said that they had a blast and that the food and service was fantastic. It was definitely a day we both will remember for the rest of our lives!! Thank you to all your staff and anyone else who had a hand in our wedding!

May 19, 2012
Wedding Reception (Online Review) ★★★★★

We had an absolutely amazing time at our reception at Profile Event Center. This place is kind of hidden, and you would not expect it to be as beautiful as it is when you walk in. The service was amazing, the food was awesome. We got our DJ through PEC and he was amazing also. Our dance floor was fun the whole time. Heather, the coordinator is absolutely amazing. We met with her a few times, and it was like she knew what we wanted. We were able to sit down and plan everything and it was painless. It turned out beautiful, our guests had a wonderful time, and I have not heard a single bad thing from one of our guests. They only talk about how great everything was. I would recommend this to anyone. It was so much fun!!

April 28, 2012
Karla and Brandon's Wedding Reception

Mother of the Bride
Everyone had a wonderful time!! Everyone was really impressed with the Profile Center!!!! Thought it was pretty cool!!!!

May 18, 2012
Wedding Reception (Online Review) ★★★★★

I had my ceremony and reception at profile. They did an amazing job. Heather who is the event coordinator was amazing as well as her assistant. They did a great job making me feel comfortable. The only negative was the general manager did not seem to have all the information about the ending time of the reception. Definitely would advise to only work with heather.

May 11, 2012
Wedding Reception (Online Review) ★★★★★

Had my wedding at the Profile Center this past weekend and it was amazing! The PEC staff made everything so easy I didn't have to think about it! Everyone loved the food, the space was perfect, and we had a great time. I would do it all over again in the same place if I could!

May 12, 2012
Kelsey and Oscar's Wedding Reception

Father of the Bride Review
I would like to thank you and you staff for an amazing party. All of our guests thoroughly enjoyed themselves and the food was wonderful. I only heard compliments all night and not any problems. Your staff was very helpful and went out of their way to accommodate our every need. If anyone asks my wife or I for any recommendations on a venue, the Profile Event Center will be on the top of the list... Again I can't thank you enough for the wonderful party experience we all had last night

May 5, 2012
Andrew's Bar Mitzvah

Thanks so much for a wonderful party. Everything was wonderful. Andrew was so happy!

May 5, 2012
Lucy and Matt's Wedding Reception

Thank you very much. I don't think the reception could have been more seamless and fun. You guys were extremely helpful, and we will definitely be recommending you for any future weddings. Thanks again.

April 27, 2012
Wedding Reception (Online Review) ★★★★★

The staff was great to work with. The atmosphere is perfect for a wedding reception. Definitely use the in-house DJ for your music!

April 27, 2012
Christine and Kwame's Wedding Reception

Thanks so much for everything!
We really appreciate all of the work that went into coordinating the reception.

Thanks so much for making our wedding day so special.

April 23, 2012
PPERRIA Annual Meeting

PPERRIA extends its thanks for your gracious hospitality in hosting our annual PPERRIA membership meeting on April 23, 2012. Your meeting room is a lovely setting, and your kitchen team outdid themselves on the quality of refreshments. We appreciate you and we thank you.

April 22, 2012
Amanda and Joe's Wedding Reception

Married life is great!! The wedding was soooo amazing. Every one of my guests said that it was the best wedding they attended!! Even the delivery man said it was beautiful, and never knew it was even there. Service and staff were great and the food was excellent. I'm hoping one of my friends will have a wedding there so I can go back!!!

April 13, 2012
Wedding Reception

THANK YOU again for everything. We will definitely recommend PEC if we have the opportunity. You guys were amazing to work with

March 24, 2012
University of Minnesota Law School Ball

To all the Fabulous Profile Staff:
Thank you so much for your help in creating and running our Malpractice Ball for the University of Minnesota Law School. There were rave reviews from the students, guests and Law Council members. From the banquet staff's speedy work to the security guards Matt and Eric, everyone at Profile was just wonderful! Thank you again.

March 25, 2012
Birthday Party

I want to say, thank you. Thank you for doing everything you said you would do and more. The room was absolutely beautiful and the service was absolutely flawless! All of my single girlfriends have told me that I will be planning their wedding and that it will be at The Profile Center. SO, you definitely made an impression. I also want to thank you for doing all the things that I don't know you did behind the scenes. I have been thinking about what's the next possible event I can bring to your venue so watch out for me. If I find myself in Minnesota 10 years from now, I'll be planning my 50th Birthday with you. Thank you so much for everything.

March 18, 2012
Wedding Reception (Online Review)

The service here was outstanding. I had only lived in the Twin Cities for about a year and a half before getting engaged so I was unfamiliar with the places commonly used for wedding receptions. I could obviously think of the large, expensive venues but that was not really within my reach. After doing my research and finding the Profile Event Center, I was at ease. The food reviews were amazing, the versatility of the venue was promising, and the all inclusiveness in the pricing really appealed to my needs. Heather and her team were amazing to work with. Heather is the event coordinator at the venue and her assistance was priceless. She made the entire planning process easy and made my fiancé and I really feel taken care of. They also have tasting events where you can try every food and dessert option they offer and consult with baker to start discussing your cake. They bring in wedding bands, outside vendors, along with decorating the spaces so that you can start getting an idea on decorating and set up for your event. The cost process is easy to understand and there are no hidden fees or taxes. I knew months in advance what my final costs would be and this made saving and preparing much easier. Everyone complimented the food and ease of the ceremony and reception. Everything went smoothly and was just as I had planned. I would recommend them to anyone!

Andrea and Dan's Wedding Reception

Thank you very much for everything you did to make our reception everything we wanted. We are happy we chose Profile and will definitely recommend you and it! Everyone we heard from loved the space and raved about the service. You are amazing and thank you!

In-House DJ Review

Hi Chris,
I just wanted to say thanks again - we got so many comments on how fun the reception was...and a lot of that was because of the great music and interaction from you!

Thanks again!

March 10, 2012
Kelly and Bill's Wedding Reception

I just wanted to take a moment (now that we are back to reality!) to say THANK YOU!!! You are just doing your job, but you are so important to every bride and groom who celebrate their commitment at your venue. We were so impressed with how accommodating all of your staff was, and there were so many little details that I wasn't expecting...like the flower on the entrees! Everyone said it was one of the most fun receptions they have ever been to...in part because of what a great atmosphere your group provides. It didn't hurt to have a record 66 & sunny degree day in March either. :-) You made this whole experience so great for us. You were incredibly responsive, always willing to answer our questions, and every little request was granted - thank you!!! It's funny...we planned the day for just over a year, so it feels like all of our vendors are part of our lives...even though it's all just for one day! I think I'm having withdrawal - hahaha! But really, you are wonderful at your job, and thank you again. We'll be back there in July for a friend's wedding... looking forward to it!

March 9, 2012
Hamline University Formal

I just wanted to thank you and all of Profile's staff for all the help with Fireball this past Friday. Everything went very smoothly. I heard nothing but good reviews from students who attended the event! I will definitely pass your contact information along to the executive board next year! Thanks again for all your help!!

March 3, 2012
Kamela and Jim's Wedding Reception

Thank you for everything!!! We've heard such wonderful comments about the wedding, and know you and your team deserve some of the credit.

December 30, 2011
Wedding Reception (Online Review)

Fabulous Place for a wedding and reception
We hosted both our ceremony and reception for 300+ guests. It was a fabulous space- fully equipped with lights, sound, a fantastic party feel (we were married on December 30). The support staff made us feel stress free and easily answered all our questions up front and day of. Also, the food, DJ and dessert were provided as well as any decorations so it was great for my husband and I as we are from out of town. The cost is high but with what we were provided and the service we received, we were truly blessed and thankful!

February 11, 2012
Wedding Reception (Online Review) ★★★★★

Profile was so easy to work with. They provided the DJ, bakery, and obviously the event location. The staff was super friendly and catered to all of our needs!

January 28, 2012
Rebecca and Jason's Wedding Reception

I just want to personally thank you and your staff for an absolutely wonderful wedding! You and your staff were absolute-ly amazing, and my dream wedding became a reality! Your event center and the professionalism each and every one of you posed was fantastic and I can't say how grateful I am to you and everyone that helped and catered to us for our wedding event! We have heard nothing but wonderful reviews from everyone of our guests about how great the food and everything else was, and how timely things were completed and executed. Our wedding was more than I ever could have imagined and I can honestly say it was Profile that made it my vision! Thank you from the bottom of our hearts for everything you guys did! We will recommend you to anyone who is looking to host an event!!! Thank you so much!!!

December 17, 2011
Wedding Reception (Online Review) ★★★★★

Amazing place for a reception
The profile event center was an amazing place for our reception. It was fun, relatively inexpensive and the staff was incredibly accommodating. I loved every part of it and would highly recommend this place. The LED lights were awesome. I especially appreciated the fact that everything was on site...catering, linens, tables, chairs, decorations, DJ. It was so easy to plan my wedding.

December 11, 2011
Wedding Reception (Online Review) ★★★★★

This place is awesome!
The profile event center was so easy to work with and Heather our event coordinator was great. They set everything up for you so it makes your wedding day pretty stress free for you and your family!

October 15, 2011
Kelly and Paul's Wedding Reception

Thank you for everything we had an amazing time and we have gotten so many compliments!

December 10, 2011
Becky and Jed's Wedding Reception

Life is finally settling down and I am able to email you! I want to say thank you for helping our wedding day be absolutely perfect! We had multiple compliments on what a wonderful venue that was! We appreciate you being accommodating the week of the wedding with the bartender situation. Everything was amazing! Thank you!!!!!! Thanks again for everything you did for us to get us to our special day and making it perfect! Hope you had a great holiday!

December 3, 2011
Nicole and Brett's Wedding Reception

I'm a couple weeks late, but I wanted to write and thank you for helping make our wedding day perfect! The Diamond Room was perfectly lit and set up, the service was great, and the food was outstanding. We are still getting compliments from our guests about the entire day. Everyone was impressed, and everyone had a great time! I can't say enough good things about you, the Profile Event Center, Kyle Fulton the DJ, and the bartenders from the Minnesota School of Bartending. You all helped make a stressful day run very smoothly. I can't thank you enough, it was perfect! I will definitely recommend the Profile Event Center to my friends!

November 25, 2011
Kelsey and Matt's Wedding Reception

First Matt and I want to say THANK YOU for making our wedding absolutely perfect! We could not have asked for a better day and evening at the PEC. The food was incredible and everyone couldn't stop talking about how cool the Profile was and how did we ever find it! It was everything we could have ever dreamed of and more!! Thank you for making sure every last detail was exactly how we wanted it. Again, a huge thank you to you, Patrick and everyone at the PEC for making our wedding truly amazing!

October 15, 2011
Wedding Reception (Online Review) ★★★★★

Amazing Venue
As all the posts say this place is the best. You will NOT be disappointed. Heather is awesome and made sure our ceremony and reception went off perfectly. There was another wedding in the other room and I could not tell because she was always there when needed. Inexpensive for what you get. Everything about it was perfect.

October 21, 2011
Wedding Reception (Online Review) ★★★★★
Best wedding venue ever!

The Profile Event Center is amazing! We had our ceremony and reception in the Diamond Hall, and it was everything we had dreamed of and more! The prices are reasonable, the venue is beautiful, the food was scrumptious, and they just made the whole process so incredibly easy! The coordinator, Heather, was there to handle all of the details on the big day. Having her there to direct the day's activities was priceless! She kept everyone on track and was there at every crucial moment. I don't know how she did it, because there was another wedding in the Casablanca Hall at the same time... we would never have guessed! All of our guests commented on the delicious food and the beauty of the venue.... some even emailed us later to ask where they could order the food for private parties! Excellent value, excellent venue... just all around wonderful. I highly recommend them!

September 30, 2011
Jodi and Matt's Wedding Reception

We just wanted to say a HUGE THANK YOU for all your help executing our fantastic wedding day 9/30/11. We are still amazed at how smoothly the day went. Casablanca was the perfect choice for us. We have received numerous compliments on the food (appetizers, Sonoma Chicken, Marinated Flank Steak and Wild Mushroom Ravioli) as well as the great music played by Ryan, the in-house DJ. Not to mention how absolutely beautiful the room(s) looked. The intelligent lighting had a huge impact. You were there for us, for every moment... You helped keep us calm, even when guests arrived late due to traffic/construction. The words "thank you" seem so small compared to the true gratitude we feel for you and the entire Profile staff. You all helped to make our wedding day dreams come true!!

September 10, 2011
Wedding Reception (Online Review) ★★★★★

As far as the catering section of Profile goes they did GREAT. They have a great selection of appetizers (served buffet style or butler passed for no charge) They also have an amazing selection for plated dinners and buffet options. They offer candy bars, desert bars, cakes, pizzas, late night foods...the whole 9 yards. We ordered a variety of appetizers, 3 entrees served buffet style with sides, bread, etc and late night snacks (great idea!) And everything was hot, cooked just right, and delicious.

I would specifically recommend the mushroom ravioli...YUM

September 23, 2011

Wedding Reception (Online Review) ★★★★★

This place hosts fun and vibrant wedding receptions. This is not your typical hotel ballroom style, it's really dynamic and special feeling. The decor inside looks like it cost you a fortune, but doesn't. Food is delicious. There is room for a live band, we had a jazz quartet up on the stage (Diamond Hall). DJ is already there and familiar with the equipment so that's easy. Overall this venue is affordable and allows you to look like you have a \$25,000 wedding and it's hassle free, which is the best part. You can use their decorations (I used a florist because i'm obsessed with flowers), their coordinator, their caterer, and there's no set up or tear down for you! I highly recommend a place where you don't have to do much work and can just enjoy your other planning and the day. Everyone had so much fun at our wedding.

September 4, 2011

Galina and Adam's Wedding Reception

Per my voicemail, thank you again for everything. Galina and I had a blast and I know our friends & family were raving to us and our parents about the venue. Thank you again!

September 3, 2011

Wedding Reception (Online Review) ★★★★★

EXCELLENT venue and service

A+++++++ I have absolutely nothing but wonderful things to say. EVERYONE at the PEC was fantastic. The staff was all great and Heather had tabs on us and our needs from the second we got there. The food was fantastic, everything ran smoothly, and all the guests raved about how cool the venue was.

August 27, 2011

Dawn and Bud's Wedding Reception

I just wanted to let you know that everything was wonderful on Saturday. We were very impressed and very happy with everything! Thanks again, and I will write a review to send over after we get back from the honeymoon. We were truly thrilled with everything!

September 14, 2011

Wedding Reception (Online Review) ★★★★★

Heather and Patrick from the Profile Event Center are amazing individuals who make sure everything is set for the day of your wedding! They created an amazing and unforgettable experience for us!

August 30, 2011

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is an outstanding venue that provides all the vendors you need in house. The food was exquisitely prepared and tasted amazing. Not only was the main course dinner complimented by many guests, but the dessert, which was a chocolate fountain, was talked about for weeks after the event. The in house DJ was outstanding and far cheaper than hiring an independent DJ. He knew exactly what to play for our crowd and knew how to work all of the equipment. However, I think what made the venue stand out the most was the intelligent lighting system. You feel as though you are in a truly special place when all of the lights start to change and move. In order to create an effect like this by hiring other lighting vendors, one would have to spend hundreds of dollars. However, you get all of it as part of your package deal at the event center. Not only are all of these vendors remarkable, but you do not have to pay extra for every single one. I was actually able to calculate the cost of my event easily without having to guess about what other charges I would incur when adding vendors. When I think of having an event and the number of vendors I would have to call to pull it off, it is more than a little uncomfortable. However, at Profile Event Center, I know that all of the vendors are in one location, the quality is top notch, the employees are polite and helpful, and the price is extremely reasonable.

September 20, 2011

Wedding Reception (Online Review) ★★★★★

Amazing! The Profile Event Center was the most amazing site to have my reception at. The decor was lovely, everyone raved about the food, the wait staff was polite and personable, and the wedding coordinator was incredibly helpful and made me feel at ease! Having never been married before, she was gracious in answering all of my seemingly obvious questions and did her best to help us save money without sacrificing class. It was an amazing place to celebrate my big day and I'd recommend it to anyone.

August 14, 2011

Angela and Zak's Wedding Reception

You are seriously the best. I will be singing your praises to every future engaged couple I know!

August 13, 2011

Wedding Reception (Online Review) ★★★★★

Besides being sick the day of our wedding, the entire thing went off w/o a hitch! Heather was our contact there, and every time I had to email her w/additional seating, food changes (they have on-site catering, which was AMAZING), or decoration questions, she was more than willing to make it happen. She even ran to the bridal suite and got my 7up for me haha! Another huge thing - everyone raved about the food. And raved. And raved. This is basically your one-stop wedding shop. They have on-site catering, decorations you can use, intelligent lighting, projector screen, full sound system. All in all, the day was perfect, and I wouldn't want to have it any other place.

August 12, 2011

Erin and Max's Wedding Reception

I just wanted to thank you for such a wonderful job on the wedding! I couldn't have asked for anything better! We got such rave reviews about the food and venue from our guests! You did such a great job so thanks again! We had a blast!

August 7, 2011

Rita and Christopher's Wedding Reception

I want to start out by saying thank you so much for all of your help for our wedding reception. We had the best time ever and I know a lot of it was due to the fact that it was held at the Profile. All of our guests raved about the food (Chris and I had about 3 bites since we were so busy but it was even more delicious than we remembered at the tasting). Everyone loved the layout of the room, it was absolutely beautiful! The wait staff was friendly and attentive. We will definitely be recommending the Profile to any friends and family that need a facility for any event! Again, thank you so much for everything. We are so happy we went with the Profile for our wedding reception. You made the whole wedding process very enjoyable and I couldn't have been a happier bride!

July 30, 2011

Mother of the Bride

I must have had 40-50 of our friends' say that this was the best wedding reception that they had ever been to. I'd have to agree. I told my husband that this was the best party I had ever seen and the most amazing thing was we gave it!! Everything, and I mean everything, from the service to the bartenders, to the DJ, to the timing, to the lighting, to the space, to the ambiance, literally everything was perfect!! Malia is my oldest of 4 daughters so I think we will definitely be back to the Profile Event Center. Thank you so much!!

August, 2011

Wedding Reception (Online Review) ★★★★★

Overall a very nice place and really good experience. Loved how they kept updating the place up until and probably continue to upgrade the place. The cake was a flat fee regardless of design and they had our names on the dance floor as a surprise that was added just a week before our wedding. The guests commented on how good the food was. I do regret not asking and they not having the foresight to put our white wine in buckets and also wished they combined buffet service with plated for some people including the high table...overall a very good place and I will recommend it to others.

July 29, 2011

Wedding Reception (Online Review) ★★★★★

Fantastic Value & Impressive to Guests!

I chose the Profile Event Center (PEC) for two main reasons & then was blown away by even more. #1: You supply your own booze! We knew we wanted an open bar (or open with just Wine & Beer at least) and PEC is by far the least expensive place to do it. You buy everything from liquor stores & stock it yourself... no paying \$400/keg like at other places! #2: Beautiful Lighting! This is an easy thing to overlook when deciding on a venue, but lighting can really make or break a beautiful setting. You want elegance during dinner, but mix it up to fun to get people off their seats & dancing later! They have the equipment to nail this. Food was great, help in planning was fantastic, the event coordinator is there that night to make sure everything runs smoothly... really made it as stress-free as it could be!

July 29, 2011

Britty and Dan's Wedding Reception

Thank you so much for all the work you put into our big day! We loved working with the PEC and were overwhelmed with compliments on how great the venue, food, and every detail was. We appreciated you being there that night to make sure everything ran smoothly as well. Thank you again!!

June 25, 2011

Katelyn and Andrew's Wedding Reception

I want to thank you again for allowing me to throw an amazing wedding there! People are still talking about it, and I have friends whenever they pick their dates, probably going to book PEC!

June 18, 2011

Jessica and Daniel's Wedding Reception

Thank you so much for everything this weekend. It was great and all of the guests were so impressed with the hall. The service and food were incredible! Thanks again for everything!

July 23, 2011

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is a great wedding location. They have so many options to personalize your wedding--chair covers, chair sashes, wall draping, colored lights, table decorations, and linens in all different colors. My wedding theme was peacock and I felt like they really helped me get the space looking the way I imagined.

The fact that they have in house photography, djs, catering, and a close relationship with Buttercream cakes makes it very convenient. I can't stress enough how nice it was to have everything in one place. Plus, they have complimentary tastings where you can try your meal before the wedding. The food is delicious and there are options for the most picky eaters!

30
The Profile Event Center also allows you to provide your own alcohol, which is a huge money saver. My guests were extremely happy that they were served a plated dinner instead of the traditional buffet--though that is still an option if you prefer a buffet. The wait staff is provided free of charge and parking was close and free of charge. Everyone I worked with there was very professional and I would book it again in a heartbeat.

May 20, 2011

Wedding Reception (Online Review) ★★★★★

PEC is amazing!!!! Absolutely loved this place!!! Heather is amazing to work with, everything went so smooth the day of!!!

May 21, 2011

Derartu and Jimmy's Wedding Reception

Thank you very much for all the work you put forth to make our wedding day great. We have gotten a lot compliments on the food and the reception hall...Once again thank you and to all the staff that made our wedding day unique and memorable.

May 10, 2011

Graduation Ceremony

Thank you so much for allowing Breaking Free to use your beautiful space last night. You have no idea what an effect it had on all of the ladies as well as the guests to be in such a luxurious space for this event. We truly appreciate it.

TASTING EVENT TESTIMONIALS

June 15, 2011

I had a great time last night at the tasting! It was so great to be able to try so many of the different food options as well as to see the different decorations.....I wanted to follow up with you after the tasting yesterday. What an amazing event! Thank you so much for letting us be a part of it.....Congrats on a successful event last night -- it was really nice to be able to see the various options and the chocolate fountain in action! I am definitely glad we are getting one!.....We were at the tasting event tonight & we couldn't believe how amazing all the food was! It was all wonderful!.....Thank you for always being so accommodating! We had a great time at the tasting tonight, what a wonderful setup. It was fantastic to be able to try all the appetizers, deserts and snacks. We are really looking forward to finalizing our menu decisions. Thanks for the great food and awesome hospitality you all are such a pleasure to work with!

May 7, 2011
Jamie and David's Wedding Reception

I just wanted to thank you and your staff for such a pleasant evening. I had a great time and was able to relax due to your hospitality. I have and will continue to recommend the Profile Event Center to future Brides! The venue was perfect for our wedding and personality.

April 30, 2011
Candice and Sam's Wedding Reception

Profile Event Center Staff - Thank you so much for everything! Our event was on April 30th 2011 and everything went perfect! We are so happy that we chose the Profile Event Center for our ceremony and our reception. It worked out so well to do both there, we got so many compliments on that. People were so happy that they didn't have to drive anywhere in-between. It made for a very smooth transition. Heather, thank you especially to you, you made sure we had all the details ready and thought of so many things that we would not have. It was so great to have you there the day of as well to help with everything. You really go above and beyond expectations. The food was great; we got lots of compliments on that too! Thank you for making everything so easy for us, I was so calm on the day of the wedding because I knew it was going to work out great! I will definitely recommend The Profile Event Center to others! Thank you to your entire staff for making our day perfect!

May, 2011
Wedding Reception (Online Review) ★★★★★

The profile event center and their staff are amazing! We had our ceremony and our reception there and everything was perfect! Heather the event coordinator could not have been better, so kind, helpful, professional, and thinks of everything to make your day perfect! The food was amazing and everything was very reasonable and so easy to plan with their help (at no extra costs!) We loved everything about the profile Event Center and will recommend it to anyone!

April 25, 2011
Association Meeting

I want to thank you again for your wonderful generosity in helping to make our Annual Meeting such a great success. The PPERRIA members were very impressed with the wonderful facilities and the exquisite and generous buffet. Several people told me that this was the best Annual Meeting ever for PPERRIA!

April 29, 2011
Wedding Reception (Online Review) ★★★★★

Wonderful reception hall! This reception hall was fantastic!! From the beginning to end, Heather helped us figure out the details, give us deadlines and make things work out splendidly! Our specific color choices were not available in the linens or decor but we were allowed to use other vendors to pull everything together. Heather and the staff always got back to me promptly with any questions I had and even on the big day and throughout the night they helped us out with whatever we needed! They really tied up the loose ends and made it an amazing event :) We had our reception in the Casablanca hall; it is a nice mix between an elegant feel and a high school prom. I know this sounds weird, but you really do want the traditional mixed with the younger fun at your reception that can go until 2AM!!! Our wedding has been deemed the best wedding of the year and people talk about it as though it was a hip-hop music video. Lending to this idea is the fact that the hall does not provide liquor nor does it allow you to charge for it - open bar. We provided a handful of options of different liquors, beers and wines. The liquor store nearby even delivers before the reception and picks up unopened alcohol after. This hall really was a one-stop shop for your reception. They make it easier and do it with flair that will never be forgotten! What is so great though is if you do not like something they offer, you can change it or rent from another vendor! Do at least take a tour and mull it over :)

April 22, 2011
Jill and Andrew's Wedding Reception

We've been meaning to send an email to you (about how much we and everyone else at our wedding enjoyed the PEC. The changes to the site were fabulous. We've gotten numerous compliments on the food, many people have said it was the best wedding food they have ever had. The candy table and late night snacks were a huge hit. The DJ-Mike was awesome as well. A big thank you to the PEC and its staff for making our wedding day memorable. In addition, thank you for all of your assistance leading up to and during our wedding.

April 2, 2011
Mindy and Peter's Wedding Reception

Thank you thank you thank you! The event center looked awesome this past weekend! We owe so much of it to you guys. You were so accommodating, helpful and levelheaded through all of my bridal madness. My set up crew had many good words to say about you. Also thank you for letting a few of the older guys watch the game in the back room.



Masha & Mark

April 23, 2011
Wedding Reception (Online Review) ★★★★★

We had our wedding at the Profile Event Center in the diamond hall in April 2011. With the help of Heather and Patrick the planning was no stress at all. They sit down and go over every detail with you. They were more than happy to answer all my emails promptly and also available for phone calls. Many services such as the wedding cake, decor, music and photography are also available directly from Profile. The location itself is spectacular! Very different than your traditional wedding venue. We wanted a more modern yet, romantic reception and with the wall draping and lighting options we were able to achieve just that. All the ladies commented on how much the room looked just like a fairytale while the guys commented on how it looked like a modern club. The food is amazing! We offered our guests fillet Mignon, almond crusted chicken and mushroom ravioli. We also offered a variety of appetizers. All of our guests raved about the food and we had many comments that it was the best wedding food they ever had. The ability to bring in all your own alcohol was huge! It saved us so much money. We had red and white wine, champagne beer and a variety of mixed drinks for 150 people for under \$2000. Profile Event Center made my wedding memorable not only for me and my husband but for all our guests too!

April 16, 2011
Wedding Reception (Online Review) ★★★★★

AMAZING!

We had our reception in the newly remodeled Casablanca room and it more than I could've asked for. It truly was the best time ever. With the band, lighting and hundreds of candles lit it was like a dream. Our guests kept coming up to me to tell me this was the best wedding they've ever attended and how amazing the room and the food was. The food was incredible, seriously! We had 3 entrees: almond crusted chicken, flank steak and cheese ravioli and everyone was raving about it. The late night pizzas were a hit too. By bringing in our own alcohol and bartenders we were able to save a ton of money. Heather and Patrick were fantastic to work with and responded to questions or requests quicker than any of our vendors. I would recommend PEC in a heartbeat!

March 26, 2011
Arati and TJ's Wedding Reception

I wanted to send a note to say thank you for all of your help leading up to and during our reception. We loved the setup of the venue, and our guests loved it, too. Everyone I've talked with really enjoyed their food, so that's been great to hear. We appreciated your helpfulness as we were getting ready and throughout the night. As you know, we were a bit nervous but you were great in helping ensure everything went smoothly for us.

March 19, 2011
Melissa and Jeff's Wedding Reception

THANK YOU so very much for everything last weekend!! We had a wonderful time. Our family and friends had nothing but wonderful things to say about the reception. The service was great and many of our guests commented on how quick and friendly the servers were that night! Thanks again!

March 13, 2011
Andrea and Andy's Wedding Reception

Just wanted to say thank you for making everything go smoothly during our wedding on March 12th. Everything went great and I received many compliments on the place. Thanks again.

March 12, 2011
Jacqueline and Robert's Wedding Reception

Just wanted to send you a quick note thanking you for everything you and the rest of the staff did to make our wedding day PERFECT this past Saturday. We still can't get over how smoothly everything went and how everything was taken care of as promised. We also appreciate how you went above and beyond by not only making sure everyone was where they were supposed to be for the wedding and grand entrances but also by suggesting things we could do with our decorations to make them look even better. We received nothing but compliments on the food, staff, ambiance, and music. We will definitely be suggesting Profile Event Center to anyone we know who is planning a wedding. We can't thank you enough and were blown away at how everything turned out. Many Thanks

March 5, 2011
WeddingChannel Review



I had my reception in the Casablanca Hall at the Profile Event center. When I first saw the center, I was a bit skeptical because it looked small, old, and I was not sure how all of my guests were going to fit. However, they completed an all new renovation in Jan, 2011 and it looks absolutely amazing. I booked the place without knowing what the renovation would look like and it was completed above my expectations. Everything was ready for us on March 5, 2011. I worked very closely with Heather and occasionally Patrick and they were both professional, experienced, flexible, and easy going. Emails, phone calls and frequent drop-ins to the hall were common and always welcomed. I never felt like I was annoying them or bothering them. I cannot express to you how important it is to have a coordinator as organized as Heather is. It makes it much easier for you! This is a place for someone who has a budget in mind but would like to have a beautiful wedding as well. I chose to do my own centerpieces but the ones they provide are reasonable and very nice as well. The piece that sold me on this place was the bring your own beverage policy and the pretzels and cheese! We invited approximately 300 people which would have been nearly \$9,000 for an open bar at any other venue. However, a huge perk in regards to the PEC is that you can bring your own which costs us around \$2,000. We saved a substantial amount right there and we were able to provide good drinks, food, and ambiance to our company. This allowed us to be able to serve everyone either steak (its cooked on the rare-medium side, be aware), chicken, or mush-room ravioli as well as providing them late night snacks which were a HUGE hit (pretzels and cheese (my fav) and pizza). These are just a few example of how amazing the PEC was and how happy we were with it. Best of luck to your planning and we hope you enjoy it as much as we did. Thanks again!

March 5, 2011
Sara and George's Wedding Reception

I had to send you an email the second I got home because I cannot thank you and Patrick enough for making this day truly amazing. Words cannot describe how happy we were with everything the Profile Event Center helped us with to make this day memorable. Everything turned out stunning and we couldn't have asked for a better reception. We had endless compliments on how professional everyone was, the service, and how accommodating you two were. Thank you for making sure our guests felt welcomed and comfortable the second they stepped foot into the hall. Thank you for all your work that you put into this wedding. I hope you have a great week and know that you two made us feel incredibly happy.
THANK YOU!

February 19, 2011
Wedding Reception (Online Review) ★★★★★

Heather & Patrick are wonderful!!! Our reception was more beautiful than we ever expected, the food was amazing and everything went exactly as we had planned. I would recommend every bride check this place out, truly a treasure!!!

January 22, 2011
WeddingChannel Review



January 22, 2011
Francesca and Tom's Wedding Reception

We just wanted to write to extend a huge thank you. Our wedding at The Profile on 1/22/11 was one of the best and most fun days we've ever had. Everything was so wonderful. The hall was beautiful, the lighting was gorgeous, the food was delicious, and the staff was so great. During that evening and then in the days that followed we had a number of guests tell us that our wedding was one of the most fun weddings they've been to either ever, or in a really long time. We truly believe that a very large part of that is due in thanks to The Profile Event Center. The hall is just set up to have a good time. It also helped that our DJ was terrific; we had many compliments on him as well. Heather, you were so wonderful to work with. You were always quick to respond to any questions we (or our mothers) had. You had great ideas and were also willing to work with us whenever we had any special requests. Thanks so much for pushing to get the Casablanca Hall finished in time for our big day. It was gorgeous! We have already been recommending the Profile to anyone we can. Friends who are engaged (and some who aren't yet), and people looking for a place to host any type of large event, and just generally anyone we talk to about the wedding.

Thanks again.

January 18, 2011

I just recommended PEC to a friend, and am again reminded of how happy I was for choosing the facility as my wedding reception venue! It's been over a year, but I am so very appreciative of the attention and service you provided. As I reflect back on our reception, I remember only great things -- great food, great company and an awesome party (fog machine included)! Just randomly dropping in to wish you another year full of happy brides, grooms and party goers! Helly

January 8, 2011

Katelyn and Peter's Wedding Reception

PLEASE believe me when I say this...I have been wanting to, for the last 4 almost 5 months, to sit down and write you an email of gratitude and thanks for an AMAZING wedding reception!!! Peter and I got so many comments on the food, the service, and the venue as a whole. What an unforgettable evening! Everyone was so impressed with the professionalism, the class, the incredible party that was thrown thanks to you and your incredible staff. My parents were so thankful and impressed with you personally checking in with them. It could not have gone smoother. Peter and I will always remember our reception as being one of the best nights of our life. We are so happy we went with the PEC! And we have already recommended it to our friends! :) We cannot thank you enough! Please thank everyone who helped pull this awesome reception off, and thank YOU for being so amazing! :) Hope all is well, and have a wonderful weekend!

February 19, 2011

Wedding Reception (Online Review) ★★★★★

They were amazing to work with Heather was great!!! Everyone has an amazing time at our wedding and everything went so smoothly. I would recommend this place for a reception, it takes all the pressure off once you set foot in their on your wedding night!

December 10, 2010

Corporate Party for Best Buy

Thanks for your understanding and all your help throughout the night! It was an amazing event and we all enjoyed every minute of it!

December 9, 2010

Gala for Angela

Just wanted to send you and Patrick a big thank you for your help in pulling off a great event! I love the space and your staff was outstanding!!

December 18, 2010

Shannon and John's Wedding Reception

You are so great! Thank you for all of your help. Seriously! It is so nice knowing that you guys have all of the details covered there! I LOVE to sing praises of places when I can (people don't do that enough!!) and I can't wait to tell everyone about you guys! My maid of honor will hopefully be engaged soon and she is in awe of everything you guys do!

December 9, 2010

Corporate Party for Gephart Electric

Thanks again for all your help last night and please extend my thanks to your staff. Everything went very well from my perspective and I received numerous compliments on the event during the evening.

December 5, 2010

Judy and Jeff's Wedding Reception

I wanted to say a big THANK YOU to everyone at the Profile Event Center!!! We had a fantastic day. The DJ (Jim) was great and kept the music going. Everyone raved about the food and said this was the best wedding they have ever been to. Jeff & I and all our guests had tons of fun. We would highly recommend the Profile Event Center to anyone looking for a place to have a wedding.

December, 2010 WeddingChannel Review

Please check this place out. Fantastic! The Profile Event Center is amazing. They have so much to offer. I have gotten numerous compliments from the food, to the service, to the DJ, to the lighting, to the cake, and the hall itself. At the Profile everything is included as long as you meet a food minimum, and the food is excellent. You bring in your own alcohol which saved us a ton of money and also allowed us to have an open bar the entire night. Something we would not have been able to do for our guests if we had to pay for the alcohol through the venue. Please add the Profile to your list of must-sees!

December, 2010

Wedding Reception (Online Review) ★★★★★

The Profile Event Center did an excellent job. By using this venue, my wedding was essentially stress-free!! Heather was amazing. I would highly recommend this venue to future brides.

December 3, 2010

Paula and Todd's Wedding Reception

I just wanted to drop you a quick note to let you know how wonderful everything turned out on Friday. It really was beautiful! You were so great and helpful. Especially when we were trying to figure out my bustle :) I got so many compliments on the hall and the food. It sounds like, despite the snowstorm, everyone had a great time Anyway, thank you thank you thank you!!!!

December 2, 2010

MHA Fundraiser - Outside Catering ★★★★★

We just wanted to say thank you so much for providing us with amazing food for the Holiday party. You guys never cease to amaze me with your generosity and kindness. Everyone loved your food as always and your helped make our event successful! Thank you very much!

November 27, 2010

Holly and Mike's Wedding Reception

Thank you for all your hard work to make our wedding Perfect! You made the entire process easy and stress free - Thank you! We will be telling everyone about your wonderful events! All of our guests had such a great time! Thanks for making our Wedding Day a dream come true!

November 7, 2010

WeddingChannel Review

Great Customer Service - So far, this has been my favorite vendor to work with! We still have quite a ways to go, but Heather at PEC has been amazing thus far.

November 13, 2010
Heather and Derek's Wedding Reception

I wanted to say THANK YOU for the amazing job on our wedding on 11/13!!! It was PERFECT. I've had SO many compliments on the food and just the place in general!!!!!!! I felt like we all got served right away, and felt really taken care of!!!!!! Thank you!!!

November 13, 2010
Retirement Party

I just wanted to say thanks to you, Patrick and the staff at Profile Event Center for working with us to make our event special. We had a wonderful time! Your staff was professional throughout the entire time. We appreciate your flexibility and assistance. Thanks again.

November 13, 2010
WeddingChannel Review

Our wedding at the Profile Event Center was perfect! Prior to the event, we were able to have great meetings, and many e-mail conversations. I tend to ask a lot of questions, and Heather and the other staff there was always VERY helpful and flexible. We had MANY compliments on the uniqueness of the venue (which is what every bride wants, right?) and how GOOD the food was. I remember the food being very good at the tasting, and it was just as good when it was made for 175 people! We received several compliments on this. The food was also served very quickly to the guests and they kept things moving along, with no long pauses or times where our guests had to wait. The ability to bring in our own alcohol was a great help for our budget and the style of the place can't be denied. Thanks, profile for the best wedding ever!

November 6, 2010
Marissa and Travis' Wedding Reception

Thank you so much for everything you did to make our wedding so special to us. I have never had more compliments than I did for our wedding. The food was wonderful, the timing was perfect and everything flowed as expected. We could not have pulled off such a wonderful wedding without you and the other management at the Profile Event Center. You and your staff made the day stress free for me and my family and friends. You also adapted to my quick last minute changes very easily which I am grateful for. Thanks again for all your help!

October 16, 2010
Kayla and Edgar's Wedding Reception

Thank you so much for everything! Our wedding was exactly how I pictured!

October 30, 2010
Hillary and Rana's Wedding Reception

I just want you to know... we had a wonderful night. You and the staff there made everything go so easy. It was a pleasure working with you. We had more compliments than we could count on how good the food was - lots of this: "this was the best food I have ever had at a wedding reception!" So, anyway thank you again and again for helping us with everything and for being so easy to work with. We will never forget it.

October 15, 2010
Heather and Darin's Wedding Reception

I just wanted to send you a quick thank you for everything Friday! We had the best wedding and night! You were so awesome and helpful! We are so happy we chose the Profile. Thank you so much for getting the shuttle to shuttle our guests over from the Radisson at the last minute. We have received so many compliments about the venue! Thank you so so so much!!!

October 9, 2010
Danielle and Joe's Wedding Reception ★★★★★

I LOVED the Profile Event Center. I booked them almost two years out for my Oct 2010 wedding and they worked with me from the start like my wedding was just around the corner. The coordinator there, Heather, is fantastic. She responded quickly to all my questions - and there were a lot of questions over the entire engagement :). The space itself is also very unique. We were in the Diamond Hall which has multiple levels and lighting built right in (the other room has lighting too). It had such a fun and unique feel to it which is one of the reasons we picked it - we did not want your traditional hotel ballroom feel. The food there is also AMAZING! I come from an Italian family so the food being good was really important to us. We also served it family style which added to the overall feel we had that night. Couldn't have asked for anything else!

October 10, 2010
Wedding Reception (Online Review) ★★★★★

My husband and I had our wedding reception at the profile last year. Everything was perfect! Heather made my dream come true in every way and more. The food was incredible, the service was top notch, decorations were breath taking and the atmosphere was a perfect depiction of my husband and I. The staff made me the most comfortable bride in the world. I couldn't have asked for a better reception site!

September 25, 2010
Nicole and Brock's Wedding Reception

We wanted to thank you for all of the work you did to make our wedding so perfect! The Diamond Hall looked beautiful and we received many compliments on that as well as the food and hors d'oeuvres. In fact, we were told that our meal was the best people have had at a wedding. Thank you for your professionalism, alertness, and willingness to make our wedding reception unique to us! You and your staff rock! Thanks again!

September 25, 2010
WeddingChannel Review ★★★★★

Above & Beyond - Both Heather & Patrick went above and beyond to make our day PERFECT! The venue looked amazing, the food was delicious - but you get so many amenities that other venues would charge you for (example: linens). You get quite the bang for your buck!

September 25, 2010
WeddingChannel Review ★★★★★

Profile Event Center was amazing!! We had both our ceremony and reception there. They were so helpful and always got back to me within the same day for any questions I had. We had the party room and we got SO many compliments on the room. The guests also loved that they did not have to travel somewhere in between the ceremony and the reception, much more relaxing for them. I am so glad we chose Profile and there is nothing I would change! Oh and the food is GREAT! So many options and we got MANY compliments on the food.

August 6, 2010
Sarena and Scott's Wedding Reception

Thank you so much for your continual care and support of Scott and I during this wonderful time of our lives. You have been so great to work with and we have been blessed by your efforts.. Many blessings to your work as a wedding manager. (Bride). Thanks for all your help and advice all along with the wedding reception last night. Everyone commented how good the food tasted and really liked the service and venue. We are really glad we went with you for our special event... thanks so much. You put a great big smile on Sarena and Scott's faces. (Parents of the Bride).

July 24, 2010
Jenny and Justin's Wedding Reception
Thank you for all of your help with our wedding! The Diamond Hall looked fantastic, the service & food was great and everyone had a great time! Thanks again for everything and we will be sure to recommend to any of our friends as they get married.

July 17, 2010

WeddingChannel Review

My daughter and son-in-law's wedding reception was held at the Profile Center this summer. In my 50+ years, this was the best reception I have ever been to. One step into the Diamond Hall, I knew it was love at first sight. Already equipped with special lighting, draping and decorations, I could see we wouldn't have to spend much on additional decorations. Requesting an in-house DJ will also save you hundreds of dollars. (Ours was awesome as there were many people who intentionally missed their shuttle back to the hotel just to keep dancing until the last song was over.) With our very modest reception budget, we couldn't find another site that offered us what the Profile Center did. Most places charge rental fees for the hall, sound system/microphone, video projector/screen, etc....virtually everything had a price tag attached. At the Profile Center, there is no charge for any of the items I mentioned above, nor some additional ones as long as you meet their catering minimum. You may think that they would inflate the food prices to recoup the loss of the possible rental type items above, but their food prices were cheaper than many hotels we checked into. The food was unbelievably delicious. It has been over a month since the reception and I am still hearing marvelous compliments on the food. The Profile Center does not have a liquor license, so you will have to provide an open bar if you want one. But you would save money there too, as I used to serve at a hotel and know that they inflated liquor costs double or triple the actual cost. (The Profile does offer you free refrigeration, ice and use of their glassware.) A year down the road, most people won't remember what your centerpieces looked like, what your wedding colors were or what the maid-of-honor said when she made her toast. What they will remember is if they had a great meal and a great time. At the Profile Center, we had a fantastic meal, the decor was awesome and the music/DJ kept the crowd on their feet the whole night. The Profile Center is simply the best for food, atmosphere and for a great time. Yours will be an event to remember, just like my daughter's. The Profile Center's website gallery photos are great, but take the time to call Heather and go down to actually see the Diamond Hall to get the feel of it, as they have more than one hall. They have an incredible staff and it is truly a fantastic place to have your reception. You could also have it on a Friday night to save even more money!

July 10, 2010 (Casablanca Hall)

Michaun and Tim's Wedding Reception

Now that Michaun and I are out of fantasyland and back in reality I wanted to take this time to thank you. We were very happy with the outcome of the evening at the Profile. Your staff did a great job and it was very much appreciated when you saw us out of the party bus and checked on us throughout the night. We will make sure to recommend your facility to future newly-weds for their special day, you made ours feel that way. Thanks again and have a great summer.

July, 2010
Online Review



The Profile Event Center was a great venue for our wedding reception. We had a great experience from the moment we walked in to tour the venue. Heather (event coordinator) is AMAZING!!! She is very prompt at returning emails and phone calls. The day of our wedding Heather met us outside when we arrived and talked to us about what was going on. She was there through dinner and helped everything run smoothly. The food was amazing too! We loved the lighting and the bar area looked great too!! I would highly recommend the Profile Event Center for your wedding reception!!

July 10, 2010 (Diamond Hall)

Katie and De's Wedding Reception

Let me first start off by saying WOW!!!! The place was absolutely beautiful and so very perfect for De and I. We couldn't imagine our Wedding Reception to take place anywhere else! The room was more than perfect and fit us and our personalities so well. I don't think I have ever heard so many compliments at a Wedding before. Everyone and I mean everyone kept coming up to us wondering how we found the Profile? Everyone was blown away by the place! WE can't thank you enough for all your patience and hard work you put into making sure our night was perfect! Thank you! I will not think twice about recommending the Profile. De and I will be telling everyone about it, as I am sure so will some of the guests. Thank you again so much!

June 21, 2010

Annual Meeting

Thank you so very much for all you and your staff did to make our 2010 annual meeting and volunteer recognition event a great success. You have been kind and accommodating in every regard. The room looked beautiful. People raved about the food and everyone said, "how did you find this place? How elegant and celebratory!" Please tell your staff that we appreciate everything they did for us. We look forward to working with you for our November 9th breakfast. Thanks again for everything.

June 18, 2010

Wedding Reception (Online Review)



Amazing!!!!

We absolutely loved Profile. The food was amazing, staff was friendly, and the place was beautiful. I wish we could have a party there every weekend!!!! We changed our wedding date so that we could have the wedding here, and with very good reason. We have been told our wedding was the best people have ever been to, and I think Profile helped with that!

June 12, 2010

Debbie and Steve's Wedding Reception

Steve and I just wanted to say thank you to you and your staff for making our wedding day so special! Everyone had such a great time and thought the Diamond Hall was so gorgeous. Thanks to Ryan to for being such an awesome DJ and making sure that we were happy at all times. What a great day it was for us and we are so happy everything turned out so well! Thank you so much for everything!!! :)

May 28, 2010
Laura and Simon's Wedding Reception

We just wanted to let you know how well we thought our event went on Friday. We got so many comments on how great the food was and how beautiful the reception was. Thanks also for accommodating the mothers for the baby room. Thanks again for everything.

May 21, 2010
Julie and Mike's Wedding Coordinator

Awesome! Wonderful! Amazing! I can't say enough...You're one of the easiest vendors I've ever dealt with - your service is wonderful. I plan to shout your praises from the mountain tops.

May 15, 2010
WeddingChannel Review

Amazingly Cool Venue=diamond room. I cannot say ENOUGH about this place. I wanted to have our wedding and reception in the same room and after I started planning I was REALLY worried it would work smoothly. Heather (the event coordinator) was so helpful whenever I had a concern. She responded promptly and was really wonderful to work with. The guests could not have raved more about how "cool the room was" I heard over and over again "How'd you FIND this place? It's SO COOL." Another great sell was the sound system and the "intelligent lighting" I loved that I could choose the colors for the room. Plus they had little round laser lights during the dance which the kids LOVED to chase around on the floor. The food was PHENOMENAL. I am still hearing about how amazing the food at our wedding was. I'd recommend this spot to anyone. The only downfall was we had to book our rehearsal dinner on Thursday because they couldn't guarantee the room would be free on Friday (they use it a lot for concerts, meetings etc.) In the end it was a blessing to have it on Thursday, so I could relax and have some down time the day before we got married. ALSO you cannot decorate til that morning, which isn't a problem if you hire a day of coordinator.

May 15, 2010
WeddingChannel Review

Beautiful Atmosphere -We used the diamond room for both our ceremony and reception. We had assigned seating and open bar before the ceremony and then the cocktail hour was our hour to mingle and then dinner and live music. Everyone LOVED the room and the atmosphere was perfect. They have intelligent lighting so you can make the room personalized with your own color scheme. They had little laser lights while the dancing was going on that reflected on the dance floor and were a huge hit with the kids. The room was a perfect match for us, and Heather was very helpful throughout our planning process. The only complaint I would have is that it was sometimes hard to get in there to "view" the room when we were in our planning stages. Beyond that..I give everything else an A++ The food was amazing and people are still raving about how fantastic it was! I heard many times since my wedding that it was the BEST wedding ever. And the room definitely was a contributing factor to that statement..

July 16, 2010
Stephanie and Justin's Wedding Reception

Thank you for the most perfect night! Thank you so much for making our wedding reception memorable in every way. Your suggestion to fill the Diamond Room with many candles and additional lighting proved correct...it was an awesome sight when we first entered the hall--so beautiful! Since we were all about offering our guests choices, we loved the Platinum Buffet. (We appreciated your design of the buffet table to include two serving lines. Our guests got their food much quicker.). The food was absolutely incredible! Every item was made to perfection! (The herbed chicken in cream sauce was definitely the crowd favorite!). And, since we chose to go away from the traditional tiered wedding cake and offer a choice of desserts, your idea to put the cupcake tower, sheet cakes and awesome bars from Butter-cream on tables away from the buffet line allowed our guests to move about more freely and take what they wanted when they wanted for the rest of the evening. The entire dinner was absolutely perfect. The Profile's in-house DJ (Mike Edberg) was super. He got the children involved (by coaching them step-by-step through three children's dances), helped us with our special dedication songs and customized our grand entrance. He also kept the party rocking until the very last dance--with no breaks! It was the best wedding dance ever...and many of people said that!Our day was absolutely perfect from start to finish. We want to thank you for your help in making this day so special for us! Also...thank you for all the emails to me in Florida. It was hard to plan a wedding reception long distance, but we did it. You are the best! (the Bride) Thank you very much for all of your help with Stephanie and Justin's wedding reception. Everything went well and we have you, Gio and Patrick to thank. Our guests raved about the decor of the room, the wonderful food and the super party. You all did a marvelous job! Stephanie and Justin said the entire day was perfect (Mother of the Bride).

July 10, 2010 (Diamond Hall)
Katie and De's Wedding Reception

Let me first start off by saying WOW!!!! The place was absolutely beautiful and so very perfect for De and I. We couldn't imagine our Wedding Reception to take place anywhere else! The room was more than perfect and fit us and our personalities so well. I don't think I have ever heard so many compliments at a Wedding before. Everyone and I mean everyone kept coming up to us wondering how we found the Profile? Everyone was blown away by the place! WE can't thank you enough for all your patience and hard work you put into making sure our night was perfect! Thank you! I will not think twice about recommending the Profile. De and I will be telling everyone about it, as I am sure so will some of the guests. Thank you again so much!

May 8, 2010
Wedding Reception (Online Review)

The Best Reception Place Ever! As soon as we saw the Profile Event Center we knew we wanted our reception there. We didn't want to see any other place. We rented the Diamond Hall that was made into just what we envisioned. Heather the event coordinator made our visit the most wonderful experience. She was there every step of the way. She is the best! Everyone fell in love with how beautiful the place looked. The place is truly a one stop shop. We utilized their cooks, bartenders, Transportation service and DJ and they were the best to work with. The location is wonderful and very centrally located to highways and hotels. The food was so fabulous that I had people asking for seconds! Everything is on time just as you want it. Even after a year and a half I still get phone calls on where we had our reception. I would recommend to everyone that if you want a stress free wedding and where you are treated as number one, I would go to Profile Event Center. The price is very affordable and worth every penny.

May 1, 2010
Jeanne and Matt's Wedding Reception

Thank you so very much for all of your hard work, preparation, and cooperation. We had so many compliments on the space, set up and phenomenal food. You were a pleasure to work with and made everything so easy for us. We appreciate it more than you can know.

April 24, 2010
Kelsey and Steve's Wedding Reception

It was indeed a great day and I would like to thank you for your help. First I would like to tell you how well you did. Not Profile but you. Each time we met, you were the same. You always were very pleasant. Your knowledge and experience was extremely helpful. What you knew you shared and always answered our questions, often more than once. You responded promptly to Kelsey, Steve, Lynne and me. Never did you display an attitude of imposition. The intern you're helping will do well to learn and display your customer relation skills. Also, I would like to tell you how well Profile did. The hall looked beautiful. Bathrooms were clean. Lighting, sound and air conditioning all working very well. The guests commented on how great the food was. My wife was very satisfied. One guest commented to me that he was impressed by the manners and service of your wait staff. And what I appreciated most is that you were there to handle the few incidents and questions we had. You took control and made things right, and most of all, you came back and told me they were made right. Nothing big but I really appreciated that. Steve said that it was everything he expected and more. Finally, I would like to tell you what I will remember forever, the DJ announcing the wedding party. He played "Tonight's Going to be a Big Night" ..Black-eyed Peas? Fun, exciting and a bit sad for a dad marrying off his daughter. We have one unmarried daughter left. Depending on her, we certainly would like to come back again, because the Profile Center is truly a class act. Certainly, I would recommend your organization to anyone who would need your services. Thank you very much.

April 16, 2010
Wedding Reception (Online Review) ★★★★★

Great space, great people.
We had our ceremony and reception here and it was fantastic. The Diamond room has the coolest decor and lighting, and it is great for a one-stop event. One of the things we liked the best was that they don't add on a lot of little fees. A lot is included in the main price and what we did add was very reasonable. The people there are great too. Heather the wedding coordinator was super helpful, and always available to answer any questions that we had.

March 26, 2010
Holly and Adam's Wedding Reception

I just wanted to say thank you for your excellent service and great response to our needs before, during and after the wedding! You guys went above and beyond the call of duty! Thank you so much for your service, it is greatly appreciated.

October 21, 2011
Wedding Reception (Online Review)

Best wedding venue ever!
The Profile Event Center is amazing! We had our ceremony and reception in the Diamond Hall, and it was everything we had dreamed of and more! The prices are reasonable, the venue is beautiful, the food was scrumptious, and they just made the whole process so incredibly easy! The coordinator, Heather, was there to handle all of the details on the big day. Having her there to direct the day's activities was priceless! She kept everyone on track and was there at every crucial moment. I don't know how she did it, because there was another wedding in the Casablanca Hall at the same time... we would never have guessed!

All of our guests commented on the delicious food and the beauty of the venue.... some even emailed us later to ask where they could order the food for private parties! Excellent value, excellent venue... just all around wonderful. I highly recommend them!

April 17, 2010
Heather and Andrew's Wedding Reception

I've been meaning to email you for a while now but things have been crazy ever since we returned from our honeymoon! I just wanted to say thank you for all the work you did for our wedding reception. When we first came to check out the Profile Event Center, you had just started working there a week or two earlier. You were so friendly and knowledgeable we wouldn't have guessed you were new if you had not told us. Every email (and there were plenty!) I've sent you over the past year and a half were promptly answered and very helpful. And the day of the reception you were there to help with anything - whether it was grabbing purses so the girls didn't have to do the grand march holding them or getting our photographer a vegetarian meal that we completely forgot to order! I may be biased, but many of our guests agreed that our reception was the best they've ever been to! The room looked absolutely beautiful, the food was delicious and the decorations, lighting and sound system really set the mood. I couldn't have asked for a more beautiful reception and at a cost I won't cringe over for the rest of my life! Again, thank you, thank you, thank you! I will definitely recommend the Profile Event Center to anyone I know looking for a place to hold their wedding reception! So hopefully we will see you at a future wedding!

March 13, 2010
Alissa and Brad's Wedding Reception

I wanted to drop you a quick email and let us know how much we appreciated everything you did for us for our wedding. It was an amazing day and you were so helpful! We got so many compliments on the food and also on the venue itself. My only complaint was the day went too fast! Looking back, I wouldn't change a thing! I will definitely recommend the Profile Event Center to anyone looking for a wedding venue! Ryan did an amazing job as the DJ and we were just so happy! Thanks again for all your help!

April 16, 2010
Paige and Jason's Wedding Reception

I just wanted to send you a note to thank you for everything in helping us plan our wedding. Everyone at the Profile Center was so great and helpful, we could not have been happier. All of our guests commented on how beautiful the venue was. We got great help from the tech guy (whose name is escaping me!) the servers, the bartenders from MSB, it all just went so smoothly! Or if it didn't, then we were blissfully unaware! Just wanted to say thanks again and that we were so pleased with the whole day.

December 12, 2009
Andrea and Tyler's Wedding Reception

To your staff and you especially, THANK YOU for the wonderful job you did with our reception and all the planning that went into it beforehand. We received so - many compliments! The hall looked beautiful, the food was great - it was perfect. And I am being 100% honest - it couldn't have been better! Our best to you and everyone at the PEC in 2010. It was a pleasure working with you!

In-House DJ Testimonial

Dear Ryan,
A huge thanks is in order from Tyler and I - you did such a great job DJing our wedding reception. I can't count how many compliments we've received on how it was "the best wedding EVER. SERIOUSLY." (And this was the day after too! haha). The dance floor was packed the whole night and it was better than I imagined. We had so much fun. I hope you make many more couples as happy as we are about such a special night. We'll certainly recommend you!

November 7, 2009
Kristin and Luke's Wedding Reception

I am finding out quickly that there is life after a wedding, but wow!!! Rod and I were very pleased with the wedding reception hosted at the Profile Event Center...We had so many compliments on the venue, the decorations, the service, and the food. You exceeded my expectations in more ways than one. Thank you for being so attentive during the event. Heather, Patrick, Gio, Ryan and all the serving staff. Yes...it is early the morning after but we would be remiss if we didn't let you know how appreciative we are of all that you did. We and all of our guests were so impressed and pleased with everything about the evening. You truly out did yourselves. The service and attentiveness to all the details were impeccable. It was a night to remember. We are leaving on our flight shortly so I can't get too long winded. Our day and night were the most memorable of our lives. Thank you for all that you did to make it possible.

October 10, 2009 (Casablanca Hall)
Sylvia and Sean's Wedding Reception

I want to thank you for running a wonderful show on Saturday!!! You did a great job with all of those people. Rhea (in-house DJ) also did a wonderful job!! Again, thank you for all of your hard work and dedication!

October 10, 2009 (Diamond Hall)
Lauren and Ryan's Wedding Reception

I am back in the office today, back to reality after our honeymoon last week. We had a great time at the wedding! Profile did a great job with everything! We had lots of guests say what a great place it is and everyone loved the food.

October 2, 2009
Trish and Yuri's Wedding Reception

Thank you for such a wonderful time - we really enjoyed our reception and you and your staff did such a good job making it easy! All our friends/family loved your venue as well - we will definitely recommend it to future brides/grooms!

September 6, 2009
Helly and Yimeen's Wedding Reception

Thanks so much for helping us plan our wedding! From what I can remember, everything was beautiful and it turned out great! We've received many compliments on the food and the decor. Thanks so much for making everything so easy!

October 24, 2009
Amy and Travis' Wedding Reception

Well, we just got back from the honeymoon and this past week has felt like a dream, a whirlwind of joy, excitement and happiness. I just really want to thank you and your staff for an unforgettable time at the wedding! Everything was perfect and you were so great at helping fix the minor mishaps that come with a group that big. I seriously felt like I had nothing to worry about and that you took care of everything so perfectly. Your team was so great from serving, to helping clean up to being there for anything the guests needed. You were so amazing to work with! Throughout this whole process you have been there all the time for me and always made me feel like I was your priority! You were so patient and helpful and I could not have asked for a better event manager. You are so great and I hope that you know what a wonderful person you are! I also would like to touch on the food. Never have I been to a wedding where the food was as perfect and excellent as it was at our wedding. My parents and I are still getting emails about the food. Every guest that I talked to that night and the night after raved about the food. My parents and I are foodies so the food at the wedding was pretty important and your chef and kitchen staff outdid themselves. The steaks were cooked to perfection, and the chicken was moist and flavorful. The pasta, the one I ordered and was most worried about because of how little it takes for the pasta to become mushy was cooked al dente and came out better than I could have ever imagined, it was perfect. People even commented on the Rolls!!! It was great and I don't know how to thank you enough. Please pass on my thanks to everyone who worked so hard on making the best night of our lives possible. Thank Gio for his commitment and care to our day and thank your staff for making it complete perfection. We have already told everyone that this is the place to have their wedding! You did such an amazing job and I hope you see tons of business from the people who were there and all the people we are telling first hand, you all deserve it!! Thanks again!!!

October 2, 2009
WeddingChannel Review

We were looking for a reasonably priced space where we could have a classy affair but still throw a rockin' party. The Profile Event Center provided this. The food was really good and the service was great - Heather (the event coordinator) was really helpful and accessible. The "intelligent lighting" allowed for chance of ambiance in seconds. Our DJ was able to use the existing sound equipment/booth so he didn't have to lug all of his lighting and equipment. PEC allows people to bring in their own alcohol, which was also cost saving. The only pitfall with this is we had to provide our own bartenders and coordinate delivery and pick-up since we weren't allowed to leave anything overnight. Regarding set-up, we were able to come in the night before to drop some things off b/c there was not a scheduled event the day before. It may be useful to have a day-of wedding coordinator or friend assigned to do this task if necessary. This venue would not necessarily be for someone who wants all details taken care of for them - there are some of "do-it-yourself" elements required. That being said, PEC provided guidance. Overall, we loved our experience! Our guests raved about the venue (we were in the Diamond Hall) and we got exactly what we wanted - a classy affair and a rockin' party!

September 18, 2009
Emily and Jeff's Wedding Reception

We just wanted to say thank you for everything, our reception was perfect! Jeff and I just got back from Mexico and all we have heard from anyone is that they loved the food, the way the room was laid out and everything. So I just wanted to thank you for making our night great!

August 22, 2009
Tara and Dustin's Wedding Reception

I just wanted to get this out while it's still fresh in my mind. Thank you so much for an amazing evening!! Everything went so well, the food was great, the decorations were awesome, your staff was the best!! You and Patrick and everyone at the PEC worked so hard to make my day perfect and it truly was!!! Thank you so much!

July 17, 2009
Melissa and Bruce's Wedding Reception

We would like to thank you and the rest of the staff for helping us create the perfect wedding day. The place looked absolutely beautiful and the food was amazing. We heard nothing but compliments from our guests. Thank you for being so wonderful to work with. You were easy to get a hold of and had many great ideas. We had a great time because you had everything taken care of. Thank you so much!

May 22, 2009
Stacy and Chris' Wedding Reception

Thank you so much for hosting our wedding reception. We got so many great comments from all of our guests! All of your help and advice was much appreciated along the way. Our day was beautiful and more than we even hoped for because of you all.



Ladyvet & iDealz

June 26, 2009

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is just what they say... Beyond Ordinary!!

We live in North Carolina and were not having the best of luck finding a venue for our wedding in Minneapolis. That all stopped when we found the Profile Event Center. From the first time we spoke with the staff, we knew that this would be our place.

We felt special from the day we spoke to the event coordinator until we left our reception exhausted from the amount of fun we had!! Working with the event coordinator on the details of our wedding reception was so easy (a breath of fresh air!). She helped to insure we had enough appetizers for our guest (which we originally did not). She was so helpful throughout the process, always there to answer questions. The week of our event, we were less stressed than we thought we would be because of the wonderful staff. We were able to decide on our lightning options, which were fantastic!! Overall, we had a wonderful day and the Profile Event Center went above and beyond all our expectations!! The reasons we would recommend you book your wedding reception at the Profile Event Center:

- Friendly and capable staff that go out of their way to make your event memorable
- Sound system that still has our guests talking about it (and it is a month later)
- Amazing lighting that would make any club jealous with the ability to transform from sophisticated dinner to fun and dance.
- Wonderful bar area
- Food that is absolutely AMAZING!!
- A reception that will stand out in the minds of all your guests!!

May 22, 2009

Wedding Channel Review

The staff was amazing. They kept me informed all the time and were so very helpful with ideas and advice. They even ordered things especially for me (which of course they will use for future receptions such as champagne flutes!) The food was amazing and the price for what you get is unbelievable. All of my guests were WOW-ed and continue to ask how much it cost us for a venue like that! They also allow you to bring in your own alcohol which cuts down the cost a lot. We used their awesome smart-light iPod set up for music. Last but not least they don't charge for extra things like lighting drapery columns etc.:I honestly don't have anything to 'warn' about other than WATCH the doors! There's also a recording studio in the building and we had a couple un-invited unknown guests towards the end of the night.

February 27, 2009

Sara and Luis' Wedding Reception

My husband Luis and I were so pleasantly pleased with how smoothly everything flowed together for our wedding. We felt we had the freedom to set up the space as we wanted it and on our schedule which was extremely convenient. Patrick and Heather were available for whatever we needed and were quick to answer our questions. They provided many options for lighting and decorating that other event centers simply don't offer without extra costs. On the day of, we were so impressed with the staff. They were very professional, quick, and helpful. Everything looked so elegant. Heather was always around, ready to take care of anything that needed to be done! She was very courteous to check on the bridal party leading up to the ceremony, and make sure we had everything throughout the night. Patrick was available throughout the day and was active in the preparations. It was quite an honor to have the owner take part in our event. We are so grateful to the Profile Event Center for making our wedding a memorable experience. We would recommend the Center for all events, especially if you want to customize your special day. Their knowledgeable and experienced staff will not let you down!

June 13, 2009

Cassandra and Brian's Wedding Reception

Heather and Patrick made our wedding 100% stress free when it came to planning the reception and dance. My husband and I did things a little different than most weddings and they made the appropriate accommodations without any hesitations or added expenses. They are really easy people to work with and want YOUR day to be the BEST day of your life and stress free!

My husband and I actually got officially married a week before in the Florida Keys and then came back and had a renewal ceremony, reception, and dance back here to celebrate our love and marriage with our family and friends. We had our ceremony, reception, and dance all in the Diamond room and loved every moment of it. Right from the start, they made us feel like making decisions was so easy and we had no worries throughout the whole planning of our wedding. We couldn't believe how easy and stress free it was to plan an event so large. Heather and Patrick were there on our day and made sure that everything was going they way that we had pictured and we never knew if there were any hiccups in anything because they took care of it before we even knew about them. I don't know if you have researched very many venues around the metro area, but the Profile Event Center is very affordable and well worth every penny you pay. The food is absolutely delicious, the (in-house) DJ was very good (we used Ryan and he made the party very fun and enjoyable for all ages---he even got my 88 year old grams out to dance!), all of our family and friends could not believe how well everything went and how beautiful the venue was. Like I said, well worth every penny that you spend will be shown and well worth it!

I don't know how you are, but I am a very organized, professional person and went into my wedding planning with a plan and ideas on what we wanted to do. They made all of those plans and ideas a reality and made me feel like they wanted to accommodate my plans and ideas into reality---whereas other venues we looked into, it was their way and to add something or make changes, you had to pay for each change or request.

I would recommend the Profile Event Center and Heather and Patrick as consultants. They were amazing and made all of our wedding dreams come true. They day went better than we could have ever expected. We have been referring everyone we know to the Profile Event Center because we truly believe that they go above and beyond the bar with service, professionalism, assistance, presence, and making sure that YOUR day is truly YOUR day and one to remember forever.

“ Our day and night were the most memorable of our lives. Thank you for all that you did to make it possible. ”



2630 University Ave SE
Minneapolis, MN 55414

p. 612.331.5000

f. 612.378.1674

info@profileeventcenter.com

www.profileeventcenter.com

