



# TESTIMONIALS

Updated May 2017 ★★★★★



April 16, 2017  
The Cooks' Anniversary Dinner

Hi Patrick,  
Earnest and I would like to thank you and your crew for making our "Once in a lifetime" event just as magical as the first.  
We had an amazing time, thanks for all that you've done...we are still filled with excitement and humbled by your generosity.

We are forever grateful!  
-The Cooks

April 21, 2017  
Zach Halliwell (Online Review) ★★★★★

Beautiful space, love the lights and the design of the decorations. The staff was awesome and friendly.

May 18, 2016  
Wedding Reception (Online Review) ★★★★★

We had our wedding reception at Profile Event Center and I could not be happier with how it turned out! From the beginning we loved that they took care of everything for us, including food, flowers, decorations, DJ, Photo Booth, etc. There is no rental hall fee so it all goes towards the minimum fee. The pricing is listed right on their website so there were no surprises. Patrick was with us every step of the way and made it all so easy! When we had questions we'd get responses back right away. We had a band play at our reception and they loved playing on the awesome sound system. The night of the party everything went very smooth and the staff was great and super accommodating to anything that we needed. We keep hearing from our guests how awesome the party was and how good the food was. The new floor looks amazing and combined with the colored wall / ceiling lights and other decorations it really all came together and made the night perfect! I highly recommend this venue for a wedding reception.

April 22, 2017  
Katana Da Don (Online Review) ★★★★★

5 Stars!

February 4, 2017  
Carly and Jake's Wedding Reception

Thank you so much for taking care of EVERYTHING for our wedding reception. Working with you has been so stress free! We really appreciate all of your hard work and we hope you had some fun too.

May 2, 2017  
Ireland's Hope Angel Heart Gala

I wanted to reach out to you this morning and Thank You again for everything!!! am very pleased with how the event went last night. I can not tell you how many compliments I personally received regarding the venue and the program and the evening. It took everyone together to make it work. Thank you so much for all your hard work. It appears that you were very kind to help with many extras!! We are very grateful. I also wanted to share with you that it is my belief that you will receive future bookings with your venue through the event last night. I had many people comment on how they loved the space and that they will be sharing the location with others and keeping it in mind for their future events. I heard that from individuals as well as some of our corporate sponsors.

October 7, 2016  
Bree and Selina's Wedding Reception

Patrick - We cannot thank you enough for everything you did to make our wedding absolutely amazing! We appreciate the extra steps you too to make everyone happy, especially us. We will be referring you and Profile Event Center to our friends and family! Thank you!

April, 2016  
Wedding Reception (Online Review) ★★★★★

If you're looking for an all-inclusive reception hall package, look no further because Profile Event Center is it. If you're starting your search for reception halls in Minneapolis, you know the room rental fees can be steep and that's before food and alcohol costs. PEC has a room minimum that varies depending on time of year, but you can include a variety of things to reach that minimum. Apps, dinner, dessert/cake, late night snacks, liquor, center pieces, linens, room decor, dj, photo booth, and more. If you are the laid back city couple looking for an amazing deal, I would definitely look here.

March 18, 2016  
Melissa and Austin's Wedding Reception

I just wanted to say thank you for our event last night. What an amazing night. Everything went and looked so much better than we could have ever imagined. Your venue is incredible and everything that you include in the price is well more than worth it. If anyone ever asks The Profile Event Center will be the only place I would recommend. We were so amazed by everything, it was so much better than we imagined. Thank you again.

Congrats! You got a 5-star review



"Beautiful"

April 15, 2017  
(Online Review) ★★★★★

Congrats! You got a 5-star review

Reviewed by  
Samantha Kamrowski

December 31, 2016  
Megan and Nate's Wedding Reception

Patrick- Thank you so much for ensuring our wedding reception went flawlessly! You are truly great at what you do! Thanks again!

February, 23, 2017 (Online Review)  
Gamma Phi Beta

Thank you so much for last night, everyone had such a GREAT time and seemed to have really loved the venue! I hope everything, for the most part, went as smoothly as it could on your end. I really appreciate all the help you put into our night and was excited with how everything turned out. I will absolutely be recommending Profile Event Center to others for the future. Thanks again.

February 17, 2017  
Wedding Reception (Online Review) ★★★★★

Great place for a wedding reception. Lots of space, awesome food, and great bar service!

- Todd Kallroos

February 2, 2017  
Holiday Party (Online Review) ★★★★★

"Great company Holiday party venue"  
Great food and staff-you will enjoy yourselves!

11/09/2016  
(Online Review)

Amazing venue! The staff was friendly and the food was exceptional!

February 1, 2017  
Wedding Reception (Online Review) ★★★★★

Keri said...  
OMG the Profile Event Center was my God sent for my wedding. I couldn't have asked for anything better. They did everything! I have 3 children, work full time and go to school full time so I was anxious about having to plan a wedding on top of that. Profile made everything so easy I didn't even think about the wedding until a few weeks leading up to it. I would recommend them to anyone and everyone. Sara, our coordinator, was a blessing and so easy to work with. Love love love!

January 28, 2017  
Mary and Wes' Wedding Reception

Thank you Emma for everything, we had such an amazing time and we really appreciate all your hard work this year. You are great at what you do!

Wedding Reception (Online Review)

December 24, 2016  
Google Review  
Michael Shaw ★★★★★

December 22, 2016  
Google Review  
David Ray ★★★★★

December 18, 2016  
Google Review  
Trevor Patch ★★★★★

December 13, 2016  
Minneapolis Foundation

The event last night was great! Thank you for all your help getting it set up and having it go off without a hitch!

February 1, 2017  
Wedding Reception (Online Review) 5.0/5.0 ★★★★★

December 7, 2016  
Facebook Review

Lynda H.  
Planning The Extravagant Event? The Profile Event Center is the place to be. The experience goes beyond the ordinary. My daughter's wedding was superb! We all felt like we were stars in a blockbuster movie!! It was the Fairy Tale wedding every little girl dreams of. We were all taken away to her fantasy wedding. Everybody left with the feeling that True Love still exists. It was divine in action. **TRULY AMAZING!!!**

November 4, 2016  
Wedding Photographer ★★★★★

On Nov. 4th I photographed the wedding of Ben Kittel and Monica Frederickson at the Casablanca hall. I have some pictures that I would love to share with you. It was such a great venue and the person responsible for the evening was wonderful. She helped me with any question I had and was just fantastic to work with! In fact I made a blog post about it with a recommendation and link to your website Thank you for your service. I would say it was one of the best I have ever received including the food.

Online Review  
December 15, 2016

Our wedding is October 14, 2017 and I'm so excited to have it at profile event center! The staff is amazing and to be able to have most of the services provided by the event center are awesome! They are really great about communicating and recommending!!

December 11, 2016  
Facebook Review  
Katina K.

Beautiful venue and wonderful staff! We held our office Christmas party here this year and I was beyond impressed. Sara did an amazing job coordinating the night and making sure everyone was comfortable. Hope to be back next year!

October 30, 2016 Wedding Reception (Online Review) ★★★★★

My daughter's wedding reception was booked at the Profile in October 2016. Our guests commented on how lovely the reception looked and on the quality of the food. Our event coordinator, Sara was very easy to work with and followed up quickly on all of the details. She was very accommodating during planning, set-up, and with outside vendors (florist and musician during the cocktail hour). She made it seem easy. The bartenders and DJ were great. Other staff members were also very helpful. Everything went as planned. Everyone had a great time!

October 29, 2016 Wedding Reception (Online Review) ★★★★★

The place is very warm and cozy for any event! The flexibility is the most important factor that made us choose the Profile Center. While other places have restrictions in time, space, areas, food. Profile Center gave us full freedom in all aspects. The food was delicious, the technical part worked. The communication was great, always available and responding fast (even in the late evening). I will recommend it to the couples who have a tight budget and look for something special!

November 9, 2016



Amazing venue! The staff was friendly and the food was exceptional!

myTalk Corporate Event



November 1st, 2nd, and 3rd, 2016

...from a technical standpoint, I want to thank you for all your help making the days of broadcast a complete success!! You guys are easy to work with...I really appreciate it! Our event was a success thanks to you!!

Thank you so much for opening your doors to the Profile Event Center to us. You let us take over and use your space and we really appreciate it.

Patrick - thank you so much for partnering with on our event. Your space is beautiful!

Sara - thank you for being so organized and accommodating to our request. Our event was perfect.

Ron - you are amazing, thank you so much for all your technical support and the wonderful treats.

Because of your partnership, we were able to raise \$75,000 for our charities. So on behalf of everyone at myTalk 107.1 THANK YOU!

November 4, 2016



Wedding Reception  
Online Review

We had our ceremony and reception at The Profile and it was amazing. Patrick went above and beyond to make sure everything went smoothly. We had a few things come up and he was very accommodating to our needs. We were on a budget and he still made the site beautiful!! We got so many compliments on the food, décor, service and drinks. Had zero complaints. If I was to do it all over again I would choose this location!!!

August 18, 2016  
Wedding Reception  
Online Review



Attended my niece's wedding here today. Fabulous venue for a wedding, it was beautiful and the staff was great. Perfect!

October 25, 2016  
Wedding Reception  
Online Review



The Casablanca Hall was absolutely stunning, the staff was incredible and the food was phenomenal, some of the best food I've ever had. Ashley was my coordinator and I couldn't have asked for a better person. I had so many people ask if I could plan their wedding because ours was so gorgeous, and I owe a lot of that to Ashley and the staff at Profile. She did everything she could to help relieve my stress and anxiety about the big day, including answering tons of questions every week or two just so I could make sure I knew what exactly was going to happen. I couldn't be more thankful for her if I tried. There was only one tiny hiccup, and of course as the bride I noticed, but no one else did. Ashley and Patrick made my wedding perfect, from special requests to switching tables around the morning of because I forgot to email the final layout the night before. Absolutely everything was perfect. I even got a bit of a bonus with them because I got to have my wedding after they did a bunch of remodeling in the Casablanca Hall, which made it even more beautiful. Our wedding even came in well under budget, which looking at other places, I never thought would be possible with a 350-guest wedding. Thank you so much Profile Event Center, my dream wedding came true because you guys were holding my hand and guiding me the entire way. Ps Ladies: This is the 3rd time I wrote this review due to forgotten password issues on my the knot profile, and I've gotten misty eyed each time I wrote it just thinking of my wedding day. You couldn't pick a more perfect place for your wedding day. Good luck with your planning. I hope your dream wedding comes true like mine did

August 28, 2016  
Wedding Reception  
(Online Review)



This place made my dream wedding come true. They made me want to get married again just because it was that perfect.

October 24, 2016  
Wedding Reception  
Online Review

This venue is perfect! Patrick the wedding coordinator was fantastic to work with! He was always available and always responding very quickly. All the food was delicious as was the cake and cupcakes! The Casablanca room was perfect and decorated exactly how I Visioned it would be. The price is very reasonable as well considering all you get! I would definitely recommend this venue to anyone who is getting married or just looking for a venue for a party! Great experience working with the profile event center!! Kudos to you all!!! 5 star for sure!

October 24, 2016  
Wedding Reception  
Online Review

We had our wedding reception at the Profile Event Center and it turned out amazing! The venue was absolutely beautiful and I have nothing but good things to say about the staff. Sarah was our coordinator and Caleb was our DJ for the night. Everything went smoothly and the dance floor was packed all night. We received many compliments from our guests on both the venue and the food. I would recommend this venue to anyone!

October 21, 2016  
Wedding Reception ★★★★★  
Online Review

Everything and everyone was amazing! Sara was so helpful and made the planning and night so less stressful!

October 17, 2016  
Wedding Reception ★★★★★  
Online Review

We reserved the Diamond Hall for our wedding and were concerned that it wouldn't be large enough for our wedding but it turned out to be the perfect space for our wedding of 125. We loved working with Sara - she patiently walked us through every detail before the wedding and answered every question we had (and there were a lot of them!). They do a great job with transitions throughout the evening if you decide to do the ceremony there as well. Their in house florist was also excellent - I showed her a picture of what I wanted and she delivered exactly that. The other nice thing about the PEC is that you end up writing one check for several things - so you end up not having to worry about paying the caterer, baker, etc the day of the wedding. It takes a load off on the stress! We also had many of our guests comment on how beautiful the venue was and what a wonderful wedding it was with how smoothly everything went.

October 8, 2016  
Kali and Mic's Wedding Reception ★★★★★  
Mother of the Bride

I just wanted to send you a short message to thank you for making Kali and Mic's wedding reception so special. Everyone had a great time and many commented on the beauty of the reception hall. We had so many positive comments on the food, DJ and bar service. Your attention to detail was outstanding. Everything went as planned. Our guests really enjoyed the evening. Many commented that it was the best wedding/reception they had attended in quite some time.

September 17, 2016  
McKenzie and John's Wedding Reception ★★★★★

We had a great wedding! Thanks so much for everything! We really enjoyed working with you and the Profile Event Center. It really helped the day go smoothly.

September 17, 2016  
Kali and Mic's Wedding Reception ★★★★★  
Mother of the Bride

Thank you so much for Everything! Everyone was wonderful and the Venue was absolutely gorgeous!!!

September 18, 2016  
Wedding Reception (Online Review) ★★★★★

Staff is absolutely amazing and I couldn't have hoped for anything better on my wedding day. Everything was beautiful and the food is fantastic! My coordinator, Ashley, was there every step of the way to help me and my husband make our decisions and answer any questions for us, and we had a lot of questions. We both wanted the night to be perfect and thanks to my coordinator Ashley, the owner, Patrick and the rest of the staff, it was more than I could have ever hoped for.

September 4, 2016  
Stacy and Gregory's Wedding Reception ★★★★★

We wanted to thank you for everything you did for us leading up to our wedding! Everything went smoothly and we had an amazing time, and so did our guests!

August 27, 2016  
Katie and Michael's Wedding Reception

Thank you and all the Profile staff for making our wedding a fantastic experience for everyone! So many compliments from all our friends and family on just about every detail. Could not have gone better!

October 22, 2016  
Stacey and Jeff's  
Wedding Reception ★★★★★

Thank you so much for everything! You did an amazing job and made everything go so smoothly! Everything was amazing!

June 11, 2016  
Christina and Michael's Wedding Reception

Thank you very much for your time and attention to detail for the wedding of our daughter Christina and Michael last Saturday. The venue was beautiful, the food delicious and all the guests danced until midnight - a grand success. It was all that we discussed and planned with you and Christina and Michael smiled the entire evening. Thank You. A remarkable event!

June 11, 2016  
Christina and Michael's Wedding Reception  
Mother of the Bride

Thank you so much for all of your help in planning (and running) our wedding reception! We had such an incredible time and we know our guests did too! The food was delicious, the hall was perfect, and evening ran flawlessly! You were so easy to work with and fun. You made everything stress-free. Our reception was exactly what we envisioned, thanks to you and the staff at Profile Event Center! Thank you, thank you for helping us have the most amazing and perfect wedding day! Much love.

June 1, 2016  
Wedding Reception (Online Review) ★★★★★

I highly recommend the Profile Event Center. We worked with Patrick and he was phenomenal. He was prompt, patient, and accommodating. He was very easy to work with. We had so many compliments from our wedding guest about our wedding decor and food. The food was delicious especially the steak entree and salmon entree. I must say the salmon entree was by far the best salmon I ever had. As for the decor, it was very magical and beautiful. The twinkle lights gave the venue an elegant touch.

May 27, 2016  
Rachel and Roberto's Wedding Reception

We just wanted to thank you so much for making our day extra special this past Friday! Everyone was complimenting the hall and the staff! You guys did an amazing job!

May 18, 2016  
Wedding Reception (Online Review) ★★★★★

We had our wedding reception at Profile Event Center and I could not be happier with how it turned out! From the beginning we loved that they took care of everything for us, including food, flowers, decorations, DJ, Photo Booth, etc. There is no rental hall fee so it all goes towards the minimum fee. The pricing is listed right on their website so there were no surprises. Patrick was with us every step of the way and made it all so easy! When we had questions we'd get responses back right away. We had a band play at our reception and they loved playing on the awesome sound system. The night of the party everything went very smooth and the staff was great and super accommodating to anything that we needed. We keep hearing from our guests how awesome the party was and how good the food was. The new floor looks amazing and combined with the colored wall / ceiling lights and other decorations it really all came together and made the night perfect! I highly recommend this venue for a wedding reception.

May 13, 2016  
Sodany and Johnny's Wedding Reception

Thank you for working closely with us. I hope we weren't too difficult to work with. Our guest had an amazing time. Thanks for everything!

May 7, 2016  
Samantha and Robert's Wedding Reception

Thank you for everything! We couldn't have had a better day. The hall upgrade was by far the best gift we could have received, it was beautiful. I appreciate all of the hard work everyone put in to make our night so special. =)

April 9, 2016  
Christine and Eric's Wedding Reception

I sincerely apologize for how it has taken me to write this email! I just wanted to say thank you for all the work you put into our wedding to make it wonderful! We could not have asked for the day to go any smoother. Where to start - the hall looked beautiful, the food was phenomenal, your staff was incredibly helpful and respectful, the music kept everyone on the dance floor! Honestly, we have received nothing but raving reviews on every aspect from our guests! Eric and I felt so relaxed during the entire night and we sincerely appreciate everything you did to make that happen!

April, 2016  
Wedding Reception (Online Review) ★★★★★

Everyone there worked so hard at giving us the best wedding reception we could imagine. So many people told us they LOVED the food and had a great night. Patrick really made things go smoothly and was so accommodating the whole night. We had so many options in terms of decorating and food choices and they were always willing to try new things if we wanted something else. I don't have anything bad to say about this place!

April, 2016  
Wedding Reception (Online Review) ★★★★★

If you're looking for an all-inclusive reception hall package, look no further because Profile Event Center is it. If you're starting your search for reception halls in Minneapolis, you know the room rental fees can be steep and that's before food and alcohol costs. PEC has a room minimum that varies depending on time of year, but you can include a variety of things to reach that minimum. Apps, dinner, dessert/cake, late night snacks, liquor, center pieces, linens, room decor, dj, photo booth, and more. If you are the laid back city couple looking for an amazing deal, I would definitely look here.

March 18, 2016  
Melissa and Austin's Wedding Reception

I just wanted to say thank you for our event last night. What an amazing night. Everything went and looked so much better than we could have ever imagined. Your venue is incredible and everything that you include in the price is well more than worth it. If anyone ever asks The Profile Event Center will be the only place I would recommend. We were so amazed by everything, it was so much better than we imagined. Thank you again.

March 4, 2016  
Chi Omega Formal

I just wanted to thank you for such an amazing event on Friday. Everything went so well, and I know myself as well as everyone else was very impressed with the night and the food. Thank you so much for all your hard working leading up to everything. You definitely made the process much easier for myself, and I truly appreciate it!

February 16, 2016  
Wedding Reception  
(Online Review)

★★★★★

Loved my wedding and reception at the profile!! It was beautiful and everyone had a blast! Patrick was awesome! Was definitely a dream wedding come true! Love, love, love!!! Absolutely perfect!!

January 16, 2016  
Casey and Sebastian's Wedding

Thank you so much for hosting our wedding. The Hall was absolutely beautiful and the food was amazing! You made our dream wedding come true and we are forever grateful! Special thanks to Alanna for going above and beyond for us.

December 19, 2015  
Alicia and Chris' Wedding Reception

Thank you so much for helping us plan a perfect evening to celebrate our marriage with our friends and family. Everyone loved the dinner and drinks. We couldn't have asked for a better night and are very thankful for everyone that made it happen.

October 17, 2015  
Hannah and Daniel's Wedding Reception

Thank you so much for everything you did to make Hannah and Daniel's wedding day so special. Your kind and gentle attitude was wonderful. I really appreciated that you were never pushy, but always ready to help. We got so many great comments on how delicious the food was in the buffet. It was a lovely day. We had a great experience and loved having the wedding at The Profile.

October 17, 2015  
Hannah and Daniel's Wedding Reception

Thank you so much for everything you did to make Hannah and Daniel's wedding day so special. Your kind and gentle attitude was wonderful. I really appreciated that you were never pushy, but always ready to help. We got so many great comments on how delicious the food was in the buffet. It was a lovely day. We had a great experience and loved having the wedding at The Profile.

October 17, 2015  
Alicia and Ryan's Wedding Reception  
In-House Florist Review

Thank you so much for everything you did for the wedding! The flowers were gorgeous and absolutely perfect! Some of our wedding pictures actually ended up in Cosmopolitan.com - one of which was of the bouquet you made me. Like I said, the flowers turned out amazingly :)

September 16, 2015  
Wedding Reception (Online Review) ★★★★★

LOVED PEC!  
I used the Profile Event Center for the ceremony and reception. Having your ceremony at the event center is just an additional \$300; which will go towards your minimum. The decor was beautiful. Note: most of the guests did need to sit at reception tables. Only a small number of seats (21) were provided for family on the dance floor for the ceremony portion. The guests loved it and it was great to have the ceremony and reception at the same place.

September 16, 2015  
Wedding Reception (Online Review) ★★★★★

We were there for my daughter and son-in-law's wedding reception. It was beautifully decorated! The staff was wonderful to work with! We had so many compliments and comments on how wonderful everything was! Definitely would recommend this place, very pleased!

September 29, 2015  
Wedding Reception (Online Review) ★★★★★

Excellent! We had both the ceremony and the reception here and everything was perfect! We had the best event coordinator and she had been very accommodating with our needs and wants to create a perfect event! The food was great and everyone only gave us compliments of how beautiful the wedding was and how great the food was! We also had our flowers through their in-house florist, Heather, and they were the most gorgeous flowers I've ever seen! The only thing that I thought went a little off-key was the DJ, he was very nice and he seemed very good with his job but there was just a miscommunication between us that led to a little mishap with our processional song - which he played a totally wrong song from what we all rehearsed and planned. However, the song that he eventually played was still very nice and it still matched our wedding. Overall, I would still hire the same DJ if I had too :) I HIGHLY recommend this venue for anything special, especially weddings, and I cannot be more happy than I am of how our special day turned out. THANK YOU PROFILE EVENT CENTER!

September 16, 2015  
Wedding Reception (Online Review) ★★★★★

We were there for my daughter and son-in-law's wedding reception. It was beautifully decorated! The staff was wonderful to work with! We had so many compliments and comments on how wonderful everything was! Definitely would recommend this place, very pleased!

September 13, 2015  
Wedding Reception (Online Review) ★★★★★

The venue was amazing! Staff was incredibly helpful and the security was great! Everyone had an amazing time! The venue was so beautiful! My photographer got the best photos! This was my dream wedding come true!!!!

September 10, 2015  
Wedding Reception (Online Review) ★★★★★

Profile Event Center came highly recommended to us from a friend so we decided to do some research on it. We fell in love with the venue and all-inclusive setup and chose to host our reception in the Diamond Hall. Bry, our coordinator, responded immediately to any questions or concerns we had and was with us every step of way through the planning process. When the wedding night came around, many of our guests approached us and commented on what a beautifully unique venue the Diamond Hall was and how much they enjoyed the food. Our DJ, Karl, was also a huge hit with our guests, keeping the dance floor full ALL night. I would highly, highly recommend Profile Event Center to anyone and everyone looking for the perfect reception!

September 9, 2015  
Wedding Reception (Online Review) ★★★★★

Attina said...  
Prior to our engagement in May, I decided that I would pursue my Master's Degree this fall. Once I started searching for venues, I realized that I would not have a lot of time to the grunt work of wedding planning-especially planning the reception! This caused a lot of anxiety. However, that anxiety was relieved after our walk through with Event Coordinator, Patrick. Their straight-forward pricing (everything except taxes can be easily found on their website) and competitive service charges were great! They even get back to me usually within 2 hours. The most I have gone without a response is 12-18 hours! Also, even though their food is a little more expensive than some competitors, their food was AMAZING!!! Seriously, if they had a restaurant, I would go their every day! However, it doesn't stop there! After reviewing the competition, Profile Event Center blew everyone else out of the water with their set up and take-down, on-site florist and caterer, their coordination of DJ, bartender, and security services, a wide variety of decorations to choose from, bridal and groom suite, access to the venue from 10:00a.m. to 3:00a.m. the next day, and checklists (DID I MENTION CHECKLISTS?!!!!!)!!! With their I can finally breathe easy knowing that I will have the most stress-free reception of all time! I AM SO EXCITED!!!

September 9, 2015  
Wedding Reception (Online Review) ★★★★★

Nicole said... Profile Event Center exceeded all of our expectations and then some. We held our wedding reception in the Diamond Hall and couldn't have been more happy with our Profile Event Center experience. From the moment we signed our contract right down to the night of, our coordinator, Bry, was always available to answer any questions or concerns and provide feedback/suggestions that ultimately made our reception exactly what we wanted. We received a ton of compliments on the uniqueness of the Diamond Hall, as well as the delicious food. I can't stress enough how easy Profile made our entire experience; being able to work with one single vendor made things all that much more enjoyable. We would highly, highly recommend Profile Event Center to anyone and everyone looking for the perfect wedding reception.

August 29, 2015 Nicole and Dan's Wedding Reception

Thank you for all of your help in making our night so special. We received a ton of compliments on the venue itself, the food, our DJ, just everything. The night was perfect so thank you again!

August 17, 2015  
Wedding Reception (Online Review) ★★★★★

We had a wonderful experience hosting our ceremony and reception at Profile Event Center! The website is very easy to use and the meetings with the coordinator were thorough. Everything we asked for was set up perfectly. We had so many compliments from our guests on the venue and the food and the staff was always professional and friendly. The florist and the DJ were two standouts. I would absolutely recommend using Profile Event Center, thank you so much for helping us create our special day!

August 17, 2015  
Wedding Reception (Online Review) ★★★★★

My husband and I got married in the Diamond Hall and we could not have been happier with it and the staff that worked with us. We worked with Bry and she made everything so easy and helped get all the details into place. We got rave reviews from our guests about how beautiful the venue was and how amazing the food was!! We loved that we could have the food, cake, and decorations all done by the Profile Event Center. Our bridal and groom suites were perfect for us and I loved that they were locked at all times so everything was safe in there. I would recommend this venue to anyone and everyone!!

July 25, 2015  
Alyah and Patrick's Wedding Reception

I've been meaning to drop you a line. We had a fantastic time! And everybody else did too. It was the hot topic for a while. You and your staff helped us put on a great event. You're venue is a great spot. Thanks again.

June 19, 2015  
Allyson and William's Wedding Reception  
Allyson and I want to thank you and your staff for being so accommodating to our families! Everyone loved the hall, and of course the food! We are so excited to have chosen Profile, as you guys obviously know how to do business! Allyson and I still have some decision making to do, and we have already started that process. With that being said, please thank your chefs and Patrick for us. We have been blown away by your personal service since the first time we walked in!

June 27, 2015  
Wedding Reception (Online Review) ★★★★★

My husband (so fun to say still) and I had our reception at the Profile Event Center on June 27th. It was FANTASTIC. The Diamond Hall got rave reviews from all of my family and friends. The service and dinner (Chicken Kiev and Yukon Potatoes) was extraordinary. Best wedding food I've ever eaten. Alanna, our wedding coordinator, was so friendly and easy to work with and so excepting of our ideas, and our DJ, Ryan, was a hit with everyone. Plus, the bartenders were fabulous and again, my guests LOVED the service all night. My only complaint was with the flowers we received from the florist. The flowers we ordered were not what we were hoping for (a lot smaller than expected and a lot less sturdy), and they didn't make it through the ceremony, let alone the reception. So that was a disappointment. Aside from that small bump, I HIGHLY recommend this place to any couple looking for a venue. I had the best time!!!!

February, 2015  
Wedding Reception (Online Review)

This venue is absolutely stunning! I loved that we didn't have to do any of the work ourselves. The ceremony and reception were gorgeous, the flowers were amazing, we got RAVE reviews of the cupcakes, the food was delicious, the staff was fantastic, and the DJ was awesome. This place is so organized and professional. I didn't have any stress during the planning process thanks to them.

June 3, 2015  
Wedding Reception (Online Review) ★★★★★

AWESOME!!!! My husband and I could not have picked a better place to have our reception. I got so many compliments on the food and how beautiful everything was. Profile was very helpful in planning our event and helping to coordinate everything. They gladly accommodated everything that we asked for and Bryanna our coordinator was so awesome! We are glad we chose Profile Event center and would recommend them to any and everyone.

May 15, 2015  
Wedding Reception (Online Review) ★★★★★

I loved everything about this venue!! We worked with Patrick and he was amazing! We brought a lot of our own decorations because I wanted my wedding to be really personalized the way I wanted it and they were so helpful with making sure everything went smoothly!! Definitely will recommend!! And I received A LOT of compliments about the food buffet!!!

April 26, 2015  
Wedding Reception (Online Review) ★★★★★

I loved everything about our wedding. The Profile's staff is amazing and very helpful. I love the fact they do it all, food, cake/cupcakes, DJ, décor, Lighting. It was a really easy process, not stressful at all. I would love to have another event their!

March 27, 2015  
Wedding Reception (Online Review) ★★★★★

Michaela and staff, and DJ Ryan, provided a magical environment for my daughter and son-in-law's wedding celebration! Everything was perfect! The food was phenomenal, the venue clean and well kept, and the staff friendly and accommodating. Pricing was reasonable. 100% recommended!

February 7, 2015  
Emily Ziessman Bat Mitzvah

We wanted to thank you for a wonderful evening last Saturday. Emily's bat mitzvah party was amazing, everything we hoped it would be! Working with Profile was seamless from beginning to end. The staff was incredibly organized as well as attentive and accommodating. Working with both you and Patrick was great! We received many compliments from our guests about the beautiful atmosphere and the great food. Hopefully you will receive some referrals or future business from some of our guests! Thanks again for making Emily's party memorable. We will not hesitate to refer people to use Profile Event Center in the future.



January 29, 2015  
White & Associates - Corporate Event

I had the privilege of working with Bry Athmann on my client Kick-Off event held at the Profile Event Center last Thursday, January 29th. Let me just say, WOW! Bry is such a delight to work with. Her sense of urgency, flexibility, understanding, promptness, and willingness to accommodate all of my requests (event the silly ones!) was such a breath of fresh air. My background is in catering/hospitality and I sincerely appreciate the exceptional customer service Bry and all the PEC staff provided. I felt extremely welcome and comfortable at your venue. Everyone was so nice. Nothing brings me more joy than seeing my clients, guests, family and friends happy and in Good spirit. The Profile Event Center is stunningly beautiful and your team made my Winter Wonderland theme come alive. My number goal is to create events that leave a lasting impression on my guests and the PEC was the perfect venue to do just that! I received nothing but positive feedback from all clients. Everyone appreciated the elegant yet friendly and warm atmosphere - the best of both worlds! I am extremely impressed and pleased with the venues F&B minimums, services, pricing and accommodations. It's so nice that you provide a one-stop-shop for planners. Your group is doing things right! Thank you again! I would be happy to refer PEC to anyone I know looking for event space.

January 24, 2015  
HIWAY Federal Credit Union - Corporate Event

I wanted to send you a personal Thank You for the event we had on Saturday. I know we threw in a couple curve balls with the video, shifting the stage down, and the drink tickets. You took everything in stride and made the night go very smoothly. Please let the staff know the food feedback was amazing, along with the lighting. I do feel bad more people didn't know about the 2nd bar in the back so that bartender did not get as much business but it worked out. Thank you again for all of the help planning and the meal changes we made the few days before. I know we will keep you on our list of people we want to work with at future events!

November 22, 2014  
Holly and Sam's Wedding Reception  
In-House Florist Review

We just wanted to send a quick note and tell you thank you so much for your work on our flowers. They turned out exactly how we wanted them and they were absolutely gorgeous. We received so many compliments on the flowers and arrangements. We could not have been happier with how everything turned out.

October 30, 2014  
Wedding Reception (Online Review) ★★★★★

Profile Event Center is Amazing!  
My fiancé and I will be getting married at Profile in two weeks and I have been so extremely impressed with the staff and venue thus far; I have no doubts that our wedding will be beautiful and exactly what we want! The venue itself is gorgeous and totally has a romantic yet modern vibe. The best part about Profile is they do everything, food, liquor, cake, DJ, decorations, ceremony-everything! It is literally a one stop shop! And even though they do it all-they do not rush through anything-they pay great attention to all the details and deliver top of the line services. In addition, they set you up with a wedding planner-Michaela has been so wonderful to work with and has offered excellent advice and expertise while also including all the little details we want to make our day special. Having her as a wedding planner makes me feel so much less stressed about all the events of the day and I am confident that everything will go smoothly and be just perfect! Profile Event Center has exceeded all my expectations and I will highly recommend the venue to any family or friends getting married in the future! Truly Amazing!

October 14, 2014  
Alpha Omega Alpha - Medical School Event

Everyone had a great time last night and commented on how great the venue was.

October 18, 2014  
Wedding Reception (Online Review) ★★★★★

Awesome Experience  
My husband and I got married at the Casablanca hall last week. Our experience could not have been better. Staff checked in with me throughout the morning as my ladies and I were getting ready, making sure my day was perfect. The staff was so friendly, so on top of every detail. I felt so at ease on our wedding day!! our guests had such a fun time, and I credit that to the fun atmosphere profile had to offer, as well as the welcoming, accommodating staff. I'd definitely recommend profile event center!!

October 11, 2014  
Wedding Reception (Online Review) ★★★★★

My wife and I held our reception here recently. We were very satisfied with the entire experience. Our event coordinator, Alana, made herself very available during the planning phases and was so easy to work with! We used the Diamond Hall, which was very modern with great decorations and lighting included. All of our guests loved the food. While it is not the cheapest reception hall you will find, we feel that we got a great value for everything that was provided. Will recommend this event center to any friends getting engaged!

October 11, 2014  
Wedding Reception (Online Review) ★★★★★

Awesome venue! The staff is so friendly, accommodating, and knows what they're doing. If you'd like a one-stop-shop for your wedding, this is the place for you...they just take care of things. Great prices and beautiful venue...did I mention the yummy food?!

September 12, 2014  
Brooke and Joshua's Wedding Reception

Thank you for all of you and your teams help with our wedding! Everything was absolutely beautiful; we got a lot of compliments on the decor and food! Thank you again for all you had done and making our day truly special!

July 18, 2014  
Bailey and Ryan's Wedding Reception

Thank you to everyone for a great wedding!! Coordinators, venue, food, cake, dj, wait staff, etc. Everything was great, as I knew it would be.

January 1, 2015  
Wedding Reception (Online Review) ★★★★★

Absolutely Wonderful!!

Profile Event Center is absolutely wonderful!! Everyone was extremely helpful. The day could not have gone any better. The flowers were awesome and the cake tasted fantastic! I would recommend Profile Event Center to any couple getting married.

July 10, 2014  
National Act

It was amazing all the way around--- especially the gentleman who was with us the entire day-- Ron? the tall guy-- what a wonderful person- Many, many thanks.

June 29, 2014  
Guest E-Mail

Just wanted to send a quick email to thank your staff for going above and beyond at the Bunting wedding yesterday. I have a gluten allergy and was not able to eat most of the food at the reception, one of the wait staff (sorry, did not get her name, but she was a younger, African American gal) noticed I was in the hallway eating a snack from the vending machine and offered to find something I could eat. The staff put together a great salad for me! That was so appreciated; it made it possible for me to stay and enjoy the rest of the reception, which was priceless!

June 13, 2014  
Wedding Reception (Online Review) ★★★★★

This is the most amazing place to get married in Minneapolis. The price was well under any other venue we looked and they offered so much more. They really took time to personalize the event for us and make sure we got everything we wanted. I wish I could live our wedding day over and over; this is partly thanks to the amazing staff and services at the Profile. A big special thanks to Michaela for making sure everything went smoothly and thinking of everything we wanted, but don't know was even possible until you worked your magic.

June 13, 2014  
Nikki and Philip's Wedding Reception

Thank you so much for last night. Everything went perfectly and we could not be happier :)

June 8, 2014  
Christina and Moses' Wedding Reception

Thank you again for helping to make our wedding such a wonderful day for us.

May 23, 2014  
Kelly and Franklin's Wedding Reception

Thank you so so much for last night! We had a BLAST!!! You guys made last night so memorable and perfect!! Thank you for all your hard work, you were great!!! What a wonderful event.

May 31, 2014  
Wedding Reception (Online Review) ★★★★★

Don't let the pictures fool you, the Profile is perfect! When I first saw pictures of the profile on the knot.com I thought no way, was I having my reception here. There were way too many colors and strobe lights. However a co-worker got married there and told me to go talk to them and I am so happy I did. The Profile can do anything you want, the walls for my reception were plain white and then dimmed to blue for the dance. My table settings were all white and it looked gorgeous and elegant. The staff is amazing, I basically felt like I had paid for a wedding coordinator because the profile staff is so helpful and informative. My wedding was in May 2014 and guests are still talking about how great the food/cupcakes were and how great the venue was. Not to mention the free parking and hotel across the street so my out of town guests could walk to the reception. The minimum can be high but considering the amount of people and time of year you might have no problem hitting it.

April 26, 2014  
Wedding Reception (Online Review) ★★★★★

A Night to Remember  
What an incredible experience my husband and I had at Profile Event Center. We got married last weekend and couldn't have been more happy with the experience. Our reception was held at Profile Event Center, and it wasn't simply the date of our wedding that was such a great experience. From the moment we made our first payment securing the date of our wedding to the last song of the night -our wedding coordinator (Michaela - incredible!), the food, DJ Kyle, the centerpieces, the cake, the set up, everything was more than we could have asked for! What sets Profile Event Center apart from other venues is the all inclusive set up, along with the most personable and incredible staff. Everything was handled for my fiancé and I throughout the process. We didn't have to worry about setting anything up on the day of the wedding, or taking anything down... we didn't have to worry about coordinating for caterers, flowers, a DJ, centerpieces, etc, it was all in-house! My husband and I could go on and on about how great of an experience we had and would recommend this venue to anyone preparing for their big day!

April 12, 2014  
Megan and Brian's Wedding Reception  
In-House Florist Review

I just wanted to send you a quick e-mail to let you know the flowers you put together for my wedding were PERFECT. They were everything I wanted to be and more and I couldn't have been more excited about them. Everything went together so well and I am just really ecstatic about how things turned out. I just wanted to say Thank You for being able to make my vision a reality!

October 18, 2014  
Wedding Reception (Online Review) ★★★★★

Awesome Experience  
My husband and i got married at the Casablanca hall last week. Our experience could not have been better. Staff checked in with me throughout the morning as my ladies and i were getting ready, making sure my day was perfect. The staff was so friendly, so on top of every detail. I felt so at ease on our wedding day!! our guests had such a fun time, and i credit that to the fun atmosphere profile had to offer, as well as the welcoming, accommodating staff. I'd definitely recommend profile event center!!

Joy and Brent's Wedding Reception  
Mother of the Bride Review

We thank you so much for your professional service and fabulous venue. A lot of work went into this occasion. It was a great experience for the celebration of Joy and Brent's wedding day! We are grateful for your wonderful service and the last minute added support. Many of the gasts are still saying nothing but positive words. Thank the cooks also. Everything tasted great!! Thanks again.

February 1, 2014  
Bethany Academy Prom

I have loved working with you! You have made this process so wonderful for all of us! Thank you for Everything!  
We can't thank you and the Profile Event Center for all you have done to help us though this process! Thank you for helping us with our cost/budgeting choices too! Many Blessings!

January 24, 2014  
Linden Hills Cooperative Event

I just want to thank you for the fabulous event on January 24th! The employees are still talking about how much fun they had and what a great venue it is!  
We look forward to having it there again next year!

January 10, 2014  
Sorority Formal

Alpha Psi (especially Renee and I) would just like to thank you so much for a smooth and successful dance. Everyone really enjoyed themselves and were very complimentary about the food, desserts, decorations and DJ. As long as Alpha Psi contin-ues hosting the formal dance, we'll be back each year! Also, we'd like to send something to the security guard Matt, he was really phenomenal and was an added bonus to the dance in every way possible. Thank you again!

January, 2014  
Wedding Reception (Online Review) ★★★★★

I got married at Profile Event Center in January 2014 and couldn't have been happier with the venue! The staff was so helpful and was always there to answer any questions we had and were so accommodating. The food was fantastic we had so many people tell us how good the food was (we ordered the Filet, Almond Crusted Walleye and Chicken Parmesan). We loved the atmosphere with the lighting. We couldn't have picked a better venue!.

December 31, 2013  
Nikki and Mike's Wedding Reception

Thank you for all of your help and hard work on making our day special! Hope you have a great New Year! Thanks again.

September 27, 2013  
Wedding Reception (Online Review) ★★★★★

We had an AMAZING time at our wedding! :) Everyone was extremely helpful and the venue looked great!! The flexibility is amazing and helps you personalize your wedding to exactly what fits your vision!! The food was AMAZING (our guests gave lots of compliments) and the overall price was reasonable and worth it!! Only complaint is that the photo booth wasn't what we expected. It was very small (a two seater) and the props were ok! It also broke down in the middle of the night BUT they were right there doing what they could to fix it and it was up and running in no time!! People hardly even noticed!! I HIGHLY recommend celebrating your day at the Profile Event Center!! You will have a blast and won't regret it!

February 15, 2014  
Wedding Reception  
(Online Review) ★★★★★

Book this venue!  
This venue is your one stop shop!

October 25, 2013  
Wedding Reception (Online Review) ★★★★★

We thoroughly enjoyed our experience working with Profile Event Center. They were incredibly helpful, flexible, and accommodating. They guided us in creating our perfect wedding reception!

May 31, 2014  
Wedding Reception (Online Review) ★★★★★

Don't let the pictures fool you, the Profile is perfect! When I first saw pictures of the profile on the knot.com I thought no way, was I having my reception here. There were way too many colors and strobe lights. However a co-worker got married there and told me to go talk to them and I am so happy I did. The Profile can do anything you want, the walls for my reception were plain white and then dimmed to blue for the dance. My table settings were all white and it looked gorgeous and elegant. The staff is amazing, I basically felt like I had paid for a wedding coordinator because the profile staff is so helpful and informative. My wedding was in May 2014 and guests are still talking about how great the food/cupcakes were and how great the venue was. Not to mention the free parking and hotel across the street so my out of town guests could walk to the reception. The minimum can be high but considering the amount of people and time of year you might have no problem hitting it.

September 27, 2013  
Wedding Reception (Online Review) ★★★★★

I went into the Profile Event Center wanting to not spend more than 5,000 however if I wanted to come close to that I needed it to be on a Friday. I thought ok I can do that but it still brought it up to 6500. Not too bad when you think that it did include the DJ, meal, linens, lighting, and my own personal wedding coordinator. Unfortunately with taxes and gratuity it did end up being around 9500-10000... However it is TOTALLY worth it! I had people telling me that I wouldn't remember every detail and that in the end a year or more later it wouldn't matter, it did! The personal service an attention my groom and I received the day of and all of the months leading up to the big day made a humongous impact on how amazing our wedding reception went! I had pre-made everything... center pieces, name card boards, candle holders... and they cared that I had put so much work into it and were very flexible on ensuring everything was exactly as I had pictured it! My wedding coordinator was amazing but especially the day of, we wanted for nothing... someone was always there attending to our every want and need, the DJ always made sure something was playing that we wanted, the food was the best wedding food I have ever had! We did a pre tasting on the food and it was good but they put our selections together so well that all we heard from our guests was not only that the hall was beautiful and well coordinated but that "wedding food" normally a laughable term was great and that they wanted more! Looking back a year later I wouldn't change a thing and that is in large part due to The Profile Event Center and their amazing team!

Thanks so much for the best (and most expensive) party I will ever throw!

September 13, 2013  
Wedding Reception (Online Review)

Our wedding coordinator was amazing – always available to answer questions, give advice, provide suggestions, etc. On the day, she was at our fingertips to make sure everything was going exactly how we had planned, and that we had anything we needed!

August 31, 2013  
Ashley and Sam's Wedding Reception

We can't begin to thank you enough for all you did to make our wedding reception absolutely perfect! We are beyond pleased with how everything turned out – our vision was executed perfectly! You are so good at what you do which helped us enjoy our day even more. We have absolutely no regrets and wish we could do it all over again because we had so much fun. Thanks again for everything! Please tell your staff how wonderful they were! The food was spectacular and the service was amazing. All of friends and family are still talking about how awesome our reception was (exactly what we were hoping for!!).

August 31, 2013  
Tina and Steve's Wedding Reception

I have to say that my wedding and reception could not have gone any smoother – from the DJ, Kyle, being on point with every single song for the ceremony, Michaela being so responsive and quick and just downright nice, to the food being high quality and delicious, the decorations were exquisite – I just cannot say enough. Also, the process for everything is so easy to use and convenient. From the form that the DJ sends out to complete, to all of the pictures on your website of decorations, food, etc and all of the info. Your website is GREAT!!! We will definitely be referring Profile Event Center to everyone! Thank you so much!

July 20, 2013  
Wedding Reception (Online Review) ★★★★★

The Absolute Best! I highly recommend this venue for your wedding reception. The intelligent lighting really helps create the mood you choose for various times throughout the evening. Every member of the staff went above and beyond during our event to make sure we all had a great experience. Sari was great at remembering each little detail and ensuring that it was executed correctly. The food was delicious. The cake absolutely exceeded our expectations!

July 20, 2013  
Ashley and Sam's Wedding Reception

Thank you so much for ensuring everything was absolutely perfect for our reception! It was amazing!  
My guests were quite impressed with the helpfulness of the staff and the appearance of the facility. I don't think there was a single detail overlooked. The whole night exceeded my expectations, and I can't thank you enough for helping to make our once in a lifetime event such a memorable one! Thank you!!!

July 10, 2013  
Wedding Reception (Online Review) ★★★★★

**MOST AMAZING VENUE!**  
I got married at PEC this last Saturday and had the most amazing experience. I had so many guests tell me they had the best food ever that night. The staff is so amazing, they are so accommodating. I honestly cannot even dream up a single complaint about the entire experience with profile. I worked with Michaela and she was so spectacular. I originally underestimated how nice it would be to have my own event coordinator and that came free with profile. Profile is the absolute best venue in MN!

July 6, 2013  
Wedding Reception (Online Review) ★★★★★

I love the PEC, their staff is amazing. They do exactly what you ask of them to do. Our reception was held in the Diamond Hall and everyone loved it. The first time my husband and I visited the place, we fell in love with it immediately. The food was beyond mouthwatering and the cake was made to our liking. Michaela did an excellent job!!!

June 6, 2013  
May and Oleg's Wedding Reception

Thank you for organizing a great event last night. I got compliments from quite a few of my guests on the food, the décor, and the attentiveness of the staff. Thank you, personally, for putting up with us detail-oriented freaks throughout the process and being flexible with our requests. I have no qualms at all about recommending you and your venue to anyone I know!

April 13, 2013  
**Mao and Teng's Wedding Reception**  
Thanks for everything, it was an amazing experience and wouldn't happen without your help.

May 25, 2013  
Wedding Reception (Online Review) ★★★★★

We recently had our wedding reception at The Profile Event Center and couldn't have been more pleased with everything they provided. The staff was top notch, the food was delicious, and the hall was decorated beautifully. We couldn't have asked for a more beautiful reception that had our friends and family raving about how great it looked and how wonderful the food was! Everyone we've talked to is shocked at how much they offered and for such a great value. Michaela was our wedding coordinator and she did a phenomenal job both leading up to and the night of the reception. I would highly recommend The Profile Event Center to any couple looking to maximize the bang for their buck and to take away some of the stress and hassle that comes with wedding planning as The Profile basically provides you your own wedding planner to take the stress out of your big day!

May 25, 2013  
Katie and Mike's Wedding Reception

Thank you for everything on Saturday. We had an amazing time! Still recovering from the fun :)

May 10, 2013  
Kappa Kappa Gamma Sorority Formal

I just wanted to let you know that everyone had an amazing time at the event last night

April 20, 2013  
Jacqueline and Peter's Wedding Reception

Everything was absolutely perfect! Sari is absolutely amazing and excellent at everything she executes!  
Big thanks to the entire staff!

April 13, 2013  
Liz and Ryan's Wedding Reception

We wanted to say thank you for all of the work you, and everyone at PEC, did to make our wedding as amazing as it was. We were extremely happy with how everything went, and have heard only great things about everyone's time at our reception.

April 6, 2013  
Kristina and Nazr's Wedding Reception

I just wanted to let you know how fantastic the evening turned out for us last Saturday in the Diamond Hall. EVERYTHING was absolutely perfect. Our guests were in awe at how beautiful the venue was as well as how excellent the food tasted.  
Sometimes things got a little crazy in the planning process and we appreciated how calm you remained and what a great problem solver you were. Many compliments from our guests were that it was the best and most fun reception they had ever been to. Your staff that we had the pleasure to work with – Jill, Rah, Gio, and Andria were so accommodating. I would highly recommend the Profile Event Center to anyone looking for a location for a very special event in their life.

April 6, 2013  
Jessica and Keith's Wedding Reception

I just wanted to say thank you guys again for making our day more than perfect! Everything looked and went more than we planned!

March 29, 2013  
Julie and Bob's Wedding Reception

Had our wedding March 29th here. Ceremony was beautiful, there wasn't a dry eye in the place. The food was wonderful and the dj had everyone out on the floor all night. The staff was very organized from beginning to end. We could not be happier with how everything went. Thanks again to the staff at PEC for a night to remember always.

March 23, 2013  
Jenni and Ross' Wedding Reception

Just had our wedding here on March 23. The space looked absolutely amazing and I'm still hearing compliments about it! Michaela, Jill and the rest of the staff there that night were great and very helpful. Thanks for everything!

March 9, 2013  
Kelly and Bob's Wedding Reception

Michaela is amazing! She paid attention to every little detail and was there for everything we needed through the planning and the day of! What a wonderful gal she is!

December 9, 2013  
Ciera and Tyler's Wedding Reception

Thanks so much for providing your service at our wedding. You did an AMAZING job.!

March 9, 2013  
Kelly and Bob's Wedding Reception

Michaela is amazing! She paid attention to every little detail and was there for everything we needed through the planning and the day of! What a wonderful gal she is

March 9, 2013  
Margo and Steve's Wedding Reception

I can't even begin to thank you enough. You were nothing short of amazing and everyone said how great and helpful EVERYONE at Profile was. Steven and I are so happy and so thankful.

March 8, 2013  
Hamline University School of Law

First of all, thank you so much for all your hard work. We really appreciate all the time you put into making Juris Fiesta a wonderful event. There were tons of compliments on the venue and food and DJ and bar service so please send my thanks to everyone else.

February 23, 2013  
Sara and Joe's Wedding Reception

WOW! I really don't even know where to start, Sari! I didn't imagine that the wedding was going to be that beautiful, fun and organized. I have now heard of a little bit of drama that happened that night and according to family members you and your staff were extremely professional and handled all of the issues so that Joe and I could enjoy our day! I really have been sitting here trying to find the words to say thank you and I can't get them out. I am in awe of every single person that contributed to the reception. I have already made recommendations to friends and I actually believe one of them just signed a contract with you! I am so happy to send more business your way. THANK YOU THANK YOU THANK YOU! Everything was amazing!

January 18, 2013  
Photographer Review

Not knowing who exactly I'll be reaching with this email, it is intended for Sari or her supervisor. We had the pleasure of performing the wedding photography for Kristin Lazan & Alan Thompson recently at Profile and Sari was the event coordinator/planner. She did a fabulous job with everything we were able to see her do, at times going above and beyond normal customer service and even fetching the "light guy" to create just the right atmosphere for our photographs in the venue. I know, as a business owner, that complaints seem to skyrocket in priority for customers to send your direction and compliments mostly go unattended to and sometimes never heard at all, so I wanted to make sure this praise wasn't lost in the shuffle.

February 22, 2013  
Wedding Reception (Online Review) ★★★★★

The Profile Event Center was everything we asked for, and more. The staff, especially Sari, was wonderful. Everything just seemed easy and simple, which is hard to pull off when planning a wedding! There honestly isn't one thing I could complain about. Sari did an amazing job of anticipating our needs, and fulfilled all of our wants. The Casablanca Hall is beautiful, and was ample space for 200 guests. The atmosphere and vibe was wonderful, all of my guests have been raving that this was the best wedding they have attended. The food was highly above average, especially for buffet style. The cupcakes by Andria were to die for! The Profile offers an outstanding cost value. All the costs were quite reasonable without sacrificing quality. I would use the Profile again, and recommend it to any one for any type of event!

November 9, 2012  
Wedding Reception (Online Review) ★★★★★

I just got married on 11/09/12 in the Casablanca Hall at Profile Event Center. The minute I toured this venue I fell in love with the lighting and modern touches that Profile had to offer. I was so excited to get married there and on the day of my wedding I was surely not disappointed. I worked with Heather at first (who was amazing!). She unfortunately left to get married herself, so I started working with Sari about a month or 2 before my wedding. Sari really picked up beautifully where Heather left. I loved the fact that she personally called me to introduce herself; it was nice to know that I wasn't going to be treated like another client. I loved the fact that everything is virtually included in the minimum that they have from decorations, food, liquor & dj's. I could even afford an open bar for 100 guests!! On the day of my wedding, everything went so smoothly! I hired a wedding coordinator (which I recommend any bride to do!) but her and Sari worked together to make sure my day was perfect. The staff at profile did an excellent job making sure that everyone had the food they wanted and they worked with me and my husband when we had special requests. People still rave about the food (and people HATE wedding food!) we started off with a salad and I got to choose all the vegetables I wanted and dressings. The salad was awesome and fresh, you could tell it was prepared/chopped fresh and not from a bag. The food was hot, the portion was huge and the presentation was gorgeous (it tasted even better than when we went to the tasting). We had our guest choose the chicken marsala, flank steak and vegetable cannelloni! My guests loved the selections and everyone cleaned their plate. I couldn't thank the staff at Profile enough, they were quick to change the step up from ceremony to reception & they would come up to me and my husband to see if there was anything we needed. Thank you for making my wedding day PERFECT!!

December 2, 2012  
Wedding Reception (Online Review) ★★★★★

I LOVE LOVE LOVE The Profile Event Center!!! I do not know how the coordinators do it with hundreds of brides bothering them like I do - but they can keep it together and make sure your special day runs smoothly. Communication was awesome. Every question was answered, every request was completed. I mean, the service you receive here is so amazing, I do not know how to explain it. Whatever you want on your wedding day, you pretty much got it. Sari is an awesome coordinator!!! Couldn't have had a beautiful wedding without all of her help! Of course, you must use their in-house caterer, but your cakes/cupcakes come from Buttercream - so that is a plus. There are soooooo many food choices and you can pretty much mix and match whatever, and they are all delicious. I highly recommend having your wedding here. It is so easy to work with everyone and plan everything in one place. We even chose the centerpieces with them because they all look awesome and were priced so well! No need to hire a rental company for that stuff. They have pretty much everything. If you are the type of bride that wants to be involved in picking all things from the color of your tables to the lighting of your hall and everything else - this is the place to be. So many choices, but a lot of them are easy to make if you know what you like/want. I was very involved with everything and I love the fact that I got to be a part of that - even choosing the fold of the napkins! :) You won't forget any details, because they are very organized and all departments communicate with each other every well.

December 9, 2013  
Ciera and Tyler's Wedding Reception

Thanks so much for providing your service at our wedding. You did an AMAZING job

November 9, 2012  
Wedding Reception (Online Review) ★★★★★

Our reception was awesome. The Profile Event Center makes planning much easier because they work with you to provide everything: food, colored draping, cake, dj, bar and more. So instead of looking at separate venues for those things, they are all in one place.

November 3, 2012  
Emily and Sean's Wedding Reception

Thank you so much for all of your help on our wedding day! Everything was so perfect.

November 3, 2012  
Photographer Review

You and those working their event did an AMAZING job. The space was beautiful, the place settings gorgeous, the food DELICIOUS and every employee at the center wonderful and polite and professional!

November 3, 2012  
Wedding Reception (Online Review) ★★★★★

Our reception was awesome. The Profile Event Center makes planning much easier because they work with you to provide everything: food, colored draping, cake, dj, bar and more. So instead of looking at separate venues for those things, they are all in one place.

November 3, 2012  
Wedding Reception (Online Review) ★★★★★

Profile Event Center is an amazing place to have your wedding reception. We had our reception in the Casablanca Hall and loved the uplighting and decor of the room. The best thing about Profile is that there are no hidden costs. From day one that I went on their website, I knew exactly how much the minimum on the room was. PEC's system is that you pay the minimum and you are allowed to put your food, liquor, cake, decor, dj etc toward that cost, and all the pricing is outlined right on their website. There was really no surprises. We went to a tasting open house and were able to see all their decor and food options and decide on the spot what we liked. I hate to call it one stop shopping, but it was really that easy. I did not have to deal with four different vendors to get my reception to come together. The Wedding coordinators at PEC help you along the way and make sure that you get what you want.

November 1, 2012  
Nibakure Fundraiser

Thank you for the whole experience at the Profile Center. It was absolutely wonderful. Our guests commented that they thought it was our best fundraiser ever! The services, the setting, the accommodations, all were above expectations. A special shout out to Ron (I think that is his name) who was there from beginning to end to help with all things technical. All the staff was friendly and gracious.

Michaela, you were a true joy to work with! Thanks so very much for all your help with every step of the process to make our event a success.

Wishing you and the Profile staff all the best!

October 20, 2012  
Kristin and John's Wedding Reception

Mother of the Bride  
What a fabulous evening. Great service, food and atmosphere. The night couldn't have been more perfect. Thank you to everyone at the Profile.

October 20, 2012  
Wedding Reception (Online Review) ★★★★★

Awesome, unique venue  
When my fiancé and I first saw the Profile we knew we had to have our reception there! The staff is awesome and made planning from a different state really easy. All of our guests commented on how unique the place was and raved about the food. I would highly recommend this venue to anyone!

October 13, 2012  
Wedding Reception (Online Review) ★★★★★

Absolutely AMAZING!!  
Profile Event Center exceeded every expectation in service, quality and atmosphere. We continue to get comments from our guests on how amazing our wedding was, how much fun they had and that it was the best wedding they've EVER been to. Michaela and her team provided an elegant and inviting feel for our dinner and a spectacular and exciting one for our dance portion of the evening. They worked so well with all of our other vendors and helped us so much with critical decisions, planning and preparations. And always with the utmost professionalism and cheery demeanor. My husband and I only wish we had another event planned in the near future that we could hold here so we could experience it all again. We absolutely recommend the Profile Event Center to anyone scoping out a venue!!

October 12, 2012  
Lucas and Nathan's Wedding Reception

The ceremony / reception was everything we dreamed it would be and more. The day was incredible, and you guys were so helpful and attentive. Our guests had nothing to say but amazing things about the staff, the food, and the venue. Thank you

September 29, 2012  
Shannon and Ben's Wedding Reception

Mother of the Bride  
Thanks again for all you did for Shannon & Ben's wedding reception! It was out of this world and everyone is still talking about it.

September 21, 2012  
Randi and Mark's Wedding Reception

Thank you so much for all of your support leading up to and during our wedding! Everyone was absolutely wonderful to work with and we are so thankful we had a team like you behind us! All of our guests loved the venue and we received so many compliments throughout the evening thanks to your attention to detail! Thanks again for everything and hopefully we will work together again in the future!

September 16, 2012  
Pao and Kabao's Wedding Reception

Thank you for hosting our happiest day of our life - our wedding! We enjoyed every moment planning it with you all! Every one of our guests loved PEC! We still hear it from them since our wedding there! Everything turned out wonderful!! Thank you! XOXO

September 8, 2012  
Wedding Reception (Online Review) ★★★★★

Couldn't have asked for a better venue!  
The Profile Event Center made an amazing venue for our wedding - it's a really beautiful, customizable space that held both of our big families plus a bunch of friends, yet felt intimate. They had an all-inclusive minimum that we had to meet for the evening, but we could apply any costs of their in-house or partner vendors to the minimum so it was a great deal. They require you use their caterer and baker, which seemed limiting at first...until we tried the food. It was delicious, our guests raved about it, and the prices were significantly lower than any other Minneapolis area caterer we looked into. Their in-house DJ was also fantastic!  
They were really attentive, knowledgeable, and flexible throughout the entire planning process. We loved working with the Profile and celebrating our wedding reception there!

August 25, 2012  
Natalie and Lamar's Wedding Reception

Thank you so much for being so attentive to our wedding reception plans and being as meticulous as me about the details. I have been literally singing your praises to my friends and family. I am so confident in your ability to make my reception just perfect and to please every guest!

We appreciate everything so much, I cannot say it enough! I have talked to Heather and Sari the most and you both are outstanding - THANK YOU!

August 25, 2012  
Melissa and Ryan's Wedding Reception

Thank you so much for an absolutely fantastic reception. We've had so many compliments on how wonderful everything was at Profile

August 23, 2012  
Wedding Reception (Online Review) ★★★★★

I would highly recommend this place to anyone who cares about their time and health more than about money. You don't have to worry about where to find the decorations or who is going to take care of the leftovers. You just come, enjoy and have lots of fun and leave worry-free. Of course, if you want something very unusual, it will be harder to organize - like we wanted some part of the hall covered with draping because we were afraid it would look too empty - but they suggested putting a few couches there and it turned out to be a great place for kids to play without distracting everyone. So even if they are not available to meet your requirement exactly as you want, they have enough room to improvise. The manager we worked with was patiently helped us to make

August 10, 2012  
Wedding Reception (Online Review) ★★★★★

A very personal wedding!  
Profile Event Center was amazing to work with for our wedding! We had both the wedding and reception in the Casablanca hall on a Friday night! I loved that I was able to bring our own personality in. Profile was extremely flexible in helping us create the look and feel we wanted! The whole team there is amazing at answering my many questions! They add to the creativity whenever we needed it! The day of the wedding was a hit! Heather and Sari kept everything on track from the morning when we did our rehearsal to the evening when we were dancing on the dance floor.

July 7, 2012  
ONLINE REVIEW ★★★★★

AMAZING from start to finish!  
Everything about Profile is amazing!! They work hard to accommodate any and all requests you have. Also they just have one general minimum you have to pay, so no hall rental fees or anything like that. For us it was super easy to meet the amount and make our reception beautiful on a tight budget for a large wedding.

July 7, 2012  
Lisa and Jeff's Wedding Reception  
Thank you for making our wedding a HUGE success! You guys are amazing at what you do!

October 20, 2012  
Kristin and John's Wedding Reception - Mother of the Bride

What a fabulous evening. Great service, food and atmosphere. The night couldn't have been more perfect. Thank you to everyone at the Profile.

June 10, 2012  
Wedding Reception (Online Review) ★★★★★

A fantastic reception option  
Everything about Profile is amazing!! They work hard to accommodate any and all requests you have. Also they just have one general minimum you have to pay, so no hall rental fees or anything like that. For us it was super easy to meet the amount and make our reception beautiful on a tight budget for a large wedding.

June 10, 2012  
Wedding Reception (Online Review) ★★★★★

Greatest Wedding Reception Site  
I can't stress enough how great this venue was. Heather, the coordinator, was completely present the entire night and made the timeline run so smoothly. Not only did she make it run smoothly but her assistants also went above and beyond to serve us food and drinks all night - even brought the head table tequila shots. The food is not typical wedding food. We received many compliments from our guests on how great their meals were, from hors d'oeuvres to dessert. When we booked the venue, we were also given the option to bring in our own liquor, which allowed us to have an open bar at a great price. They don't do this anymore but have really reasonably priced alcohol that you can purchase through them. Finally, the best thing about PEC is that they provided us catering, DJ, bartenders, cake, tables and linens, candles, wedding coordinator, and the list goes on. You don't have to worry about hiring out and coordinating with different companies because it is all taken care. Highly recommend PEC! I can't stress enough how great this venue was. Heather, the coordinator, was completely present the entire night and made the timeline run so smoothly. Not only did she make it run smoothly but her assistants also went above and beyond to serve us food and drinks all night - even brought the head table tequila shots. The food is not typical wedding food. We received many compliments from our guests on how great their meals were, from hors d'oeuvres to dessert. When we booked the venue, we were also given the option to bring in our own liquor, which allowed us to have an open bar at a great price. They don't do this anymore but have really reasonably priced alcohol that you can purchase through them. Finally, the best thing about PEC is that they provided us catering, DJ, bartenders, cake, tables and linens, candles, wedding coordinator, and the list goes on. You don't have to worry about hiring out and coordinating with different companies because it is all taken care. Highly recommend PEC!

September 21, 2012  
Randi and Mark's Wedding Reception

Thank you so much for all of your support leading up to and during our wedding! Everyone was absolutely wonderful to work with and we are so thankful we had a team like you behind us! All of our guests loved the venue and we received so many compliments throughout the evening thanks to your attention to detail! Thanks again for everything and hopefully we will work together again in the future!

August 10, 2012  
Wedding Reception (Online Review) ★★★★★

Best Reception Venue in Minnesota!  
We loved working with Profile Event Center!! We held our ceremony on the beach in California, so we only had our reception at Profile. The best part was that they take care of all the rentals/decorations/lighting/DJ/food/alcohol so you just pick which choice fits you best and you can be sure that the quality will be awesome for everything. They don't have a rental fee, and everything you choose to do through them counts towards your minimum. (Which means you have that much more to spend on the stuff you actually want to spend it on!) All of our wedding jitters were out and we just had to party with our closet friends and family. Planning long-distance with Heather was so easy! She made sure everything was perfect & exactly how we wanted. She even held Skype meetings with us to confirm final details. The team made sure everything came together seamlessly; we felt like royalty at our reception!! They decorated the whole hall for us; they can customize the lights however you want. They also made our centerpieces, which turned out lovely. They even let us bring in a red carpet and set up a photo-op area for our guests to take pictures! The food was delicious! We had so many compliments! We chose to do a buffet -); had so many options for one low price. We did the chocolate fondue fountain for dessert, and it was a wonderful choice! The service was spot-on and I couldn't be happier with the whole staff! The only negative was the DJ that Profile assigned to us. I don't want to name him, since he was a really nice guy :) he is a perfectly great DJ, but my husband and I don't like rap and most hip hop. This made him nervous and he ended up doing a ton of extra work for us, which was so sweet. However, he was so worried about running out of music to fill the time without the usual cheesy wedding music and current hip hop, he didn't play a lot of the music I had requested. All in all, using their DJ's is a safe choice since they know the equipment and they have a large selection of music, but if you have picky tastes, maybe consider finding your own.

June 1, 2012  
Ashley and Nick's Wedding Reception

Thank you so much for everything! I heard and still am, nothing but glowing reviews of last night. How beautiful the place was, how great the food tasted, and how friendly your wait staff and bartenders were. It was truly a dream come true wedding and you were a huge part of it! Thank you for making Nick and I's night and helping create the best day of our life! Thank you, thank you, thank you!

Sorry I didn't get back to you sooner, we are just now on our way back from our honeymoon in Jamaica!

May 26, 2012  
Wedding Reception (Online Review) ★★★★★

Fabulous!

Things could not have gone any better at our reception and it is all because of the professional staff and great coordinators. I worked with both Jill and Heather and from the minute we walked in the door, everything was taken care of. I would suggest this reception venue to anyone. We had many compliments on the look of the venue, the great taste of the food and professionalism of the staff.

May 26, 2012  
Beth and Scott's Wedding Reception

Oh my gosh, we can NOT thank you enough for all you and the rest of the PEC staff did for us. Everything seemed to flow very smoothly and we had so many compliments. I will definitely be writing some RAVE reviews...Thanks so much!!

May 25, 2012  
Casey and Ken's Wedding Reception

I just wanted to extend a sincere and warm thank you for making our day so incredibly special...We never could have imagined our day being any better than it was and your staff and the entire process was what made it so great. We heard from multiple guests that our wedding was "the best wedding they have ever been to" and we are very proud of that.

You and your team should feel great knowing that your venue is one of a kind and the atmosphere and experience is what makes it that way. You often hear about disasters that happen at weddings and fortunately, there were none on our day.

Thank you so much for being patient with us in our planning stages and creating such a wonderful day for Casey and I. We will recommend your venue and services without reservation and will always have a special place in our hearts for the Profile Event Center. Please extend our gratitude to all the servers and staff members that did such a wonderful job! Thanks again!

May 19, 2012  
Jacqueline and Joe's Wedding Reception

Joe and I want to thank you so much for everything you did for our wedding. It turned out so beautiful and perfect, we could not have asked for anything more. Everyone said that they had a blast and that the food and service was fantastic. It was definitely a day we both will remember for the rest of our lives!! Thank you to all your staff and anyone else who had a hand in our wedding!

May 19, 2012  
Wedding Reception (Online Review) ★★★★★

We had an absolutely amazing time at our reception at Profile Event Center. This place is kind of hidden, and you would not expect it to be as beautiful as it is when you walk in. The service was amazing, the food was awesome. We got our DJ through PEC and he was amazing also. Our dance floor was fun the whole time. Heather, the coordinator is absolutely amazing. We met with her a few times, and it was like she knew what we wanted. We were able to sit down and plan everything and it was painless. It turned out beautiful, our guests had a wonderful time, and I have not heard a single bad thing from one of our guests. They only talk about how great everything was. I would recommend this to anyone. It was so much fun!!

April 28, 2012  
Karla and Brandon's Wedding Reception

Mother of the Bride

Everyone had a wonderful time!! Everyone was really impressed with the Profile Center!!!! Thought it was pretty cool!!!!

May 18, 2012  
Wedding Reception (Online Review) ★★★★★

I had my ceremony and reception at profile. They did an amazing job. Heather who is the event coordinator was amazing as well as her assistant. They did a great job making me feel comfortable. The only negative was the general manager did not seem to have all the information about the ending time of the reception. Definitely would advise to only work with heather.

May 11, 2012  
Wedding Reception (Online Review) ★★★★★

Had my wedding at the Profile Center this past weekend and it was amazing! The PEC staff made everything so easy I didn't have to think about it! Everyone loved the food, the space was perfect, and we had a great time. I would do it all over again in the same place if I could!

May 12, 2012  
Kelsey and Oscar's Wedding Reception

Father of the Bride Review

I would like to thank you and you staff for an amazing party. All of our guests thoroughly enjoyed themselves and the food was wonderful. I only heard compliments all night and not any problems. Your staff was very helpful and went out of their way to accommodate our every need. If anyone asks my wife or I for any recommendations on a venue, the Profile Event Center will be on the top of the list... Again I can't thank you enough for the wonderful party experience we all had last night

May 5, 2012  
Andrew's Bar Mitzvah

Thanks so much for a wonderful party. Everything was wonderful. Andrew was so happy!

May 5, 2012  
Lucy and Matt's Wedding Reception

Thank you very much. I don't think the reception could have been more seamless and fun. You guys were extremely helpful, and we will definitely be recommending you for any future weddings. Thanks again.

April 27, 2012  
Wedding Reception (Online Review) ★★★★★

The staff was great to work with. The atmosphere is perfect for a wedding reception. Definitely use the in-house DJ for your music!

April 27, 2012  
Christine and Kwame's Wedding Reception

Thanks so much for everything!  
We really appreciate all of the work that went into coordinating the reception.

Thanks so much for making our wedding day so special.



April 23, 2012  
PPERRIA Annual Meeting

PPERRIA extends its thanks for your gracious hospitality in hosting our annual PPERRIA membership meeting on April 23, 2012. Your meeting room is a lovely setting, and your kitchen team outdid themselves on the quality of refreshments. We appreciate you and we thank you.

April 22, 2012  
Amanda and Joe's Wedding Reception

Married life is great!! The wedding was soooo amazing. Every one of my guests said that it was the best wedding they attended!! Even the delivery man said it was beautiful, and never knew it was even there. Service and staff were great and the food was excellent. I'm hoping one of my friends will have a wedding there so I can go back!!!

April 13, 2012  
Wedding Reception

THANK YOU again for everything. We will definitely recommend PEC if we have the opportunity. You guys were amazing to work with

March 24, 2012  
University of Minnesota Law School Ball

To all the Fabulous Profile Staff:  
Thank you so much for your help in creating and running our Malpractice Ball for the University of Minnesota Law School. There were rave reviews from the students, guests and Law Council members. From the banquet staff's speedy work to the security guards Matt and Eric, everyone at Profile was just wonderful! Thank you again.

March 25, 2012  
Birthday Party

I want to say, thank you. Thank you for doing everything you said you would do and more. The room was absolutely beautiful and the service was absolutely flawless! All of my single girlfriends have told me that I will be planning their wedding and that it will be at The Profile Center. SO, you definitely made an impression. I also want to thank you for doing all the things that I don't know you did behind the scenes. I have been thinking about what's the next possible event I can bring to your venue so watch out for me. If I find myself in Minnesota 10 years from now, I'll be planning my 50th Birthday with you. Thank you so much for everything.

March 18, 2012  
Wedding Reception (Online Review)

The service here was outstanding. I had only lived in the Twin Cities for about a year and a half before getting engaged so I was unfamiliar with the places commonly used for wedding receptions. I could obviously think of the large, expensive venues but that was not really within my reach. After doing my research and finding the Profile Event Center, I was at ease. The food reviews were amazing, the versatility of the venue was promising, and the all inclusiveness in the pricing really appealed to my needs. Heather and her team were amazing to work with. Heather is the event coordinator at the venue and her assistance was priceless. She made the entire planning process easy and made my fiancé and I really feel taken care of. They also have tasting events where you can try every food and dessert option they offer and consult with baker to start discussing your cake. They bring in wedding bands, outside vendors, along with decorating the spaces so that you can start getting an idea on decorating and set up for your event. The cost process is easy to understand and there are no hidden fees or taxes. I knew months in advance what my final costs would be and this made saving and preparing much easier. Everyone complimented the food and ease of the ceremony and reception. Everything went smoothly and was just as I had planned. I would recommend them to anyone!

Andrea and Dan's Wedding Reception

Thank you very much for everything you did to make our reception everything we wanted. We are happy we chose Profile and will definitely recommend you and it! Everyone we heard from loved the space and raved about the service. You are amazing and thank you!

## In-House DJ Review

Hi Chris,  
I just wanted to say thanks again - we got so many comments on how fun the reception was...and a lot of that was because of the great music and interaction from you!

Thanks again!

March 10, 2012  
Kelly and Bill's Wedding Reception

I just wanted to take a moment (now that we are back to reality!) to say THANK YOU!!! You are just doing your job, but you are so important to every bride and groom who celebrate their commitment at your venue. We were so impressed with how accommodating all of your staff was, and there were so many little details that I wasn't expecting...like the flower on the entrees! Everyone said it was one of the most fun receptions they have ever been to...in part because of what a great atmosphere your group provides. It didn't hurt to have a record 66 & sunny degree day in March either. ;-) You made this whole experience so great for us. You were incredibly responsive, always willing to answer our questions, and every little request was granted - thank you!! It's funny...we planned the day for just over a year, so it feels like all of our vendors are part of our lives...even though it's all just for one day! I think I'm having withdrawal - hahaha! But really, you are wonderful at your job, and thank you again. We'll be back there in July for a friend's wedding... looking forward to it!

March 9, 2012  
Hamline University Formal

I just wanted to thank you and all of Profile's staff for all the help with Fireball this past Friday. Everything went very smoothly. I heard nothing but good reviews from students who attended the event! I will definitely pass your contact information along to the executive board next year! Thanks again for all your help!!

March 3, 2012  
Kamela and Jim's Wedding Reception

Thank you for everything!!! We've heard such wonderful comments about the wedding, and know you and your team deserve some of the credit.

December 30, 2011  
Wedding Reception (Online Review)

Fabulous Place for a wedding and reception  
We hosted both our ceremony and reception for 300+ guests. It was a fabulous space- fully equipped with lights, sound, a fantastic party feel (we were married on December 30). The support staff made us feel stress free and easily answered all our questions up front and day of. Also, the food, DJ and dessert were provided as well as any decorations so it was great for my husband and I as we are from out of town. The cost is high but with what we were provided and the service we received, we were truly blessed and thankful!

February 11, 2012  
Wedding Reception (Online Review) ★★★★★

Profile was so easy to work with. They provided the DJ, bakery, and obviously the event location. The staff was super friendly and catered to all of our needs!

January 28, 2012  
Rebecca and Jason's Wedding Reception

I just want to personally thank you and your staff for an absolutely wonderful wedding! You and your staff were absolutely amazing, and my dream wedding became a reality! Your event center and the professionalism each and every one of you posed was fantastic and I can't say how grateful I am to you and everyone that helped and catered to us for our wedding event! We have heard nothing but wonderful reviews from everyone of our guests about how great the food and everything else was, and how timely things were completed and executed. Our wedding was more than I ever could have imagined and I can honestly say it was Profile that made it my vision! Thank you from the bottom of our hearts for everything you guys did! We will recommend you to anyone who is looking to host an event!!! Thank you so much!!!

December 17, 2011  
Wedding Reception (Online Review) ★★★★★

Amazing place for a reception  
The profile event center was an amazing place for our reception. It was fun, relatively inexpensive and the staff was incredibly accommodating. I loved every part of it and would highly recommend this place. The LED lights were awesome. I especially appreciated the fact that everything was on site...catering, linens, tables, chairs, decorations, DJ. It was so easy to plan my wedding.

December 11, 2011  
Wedding Reception (Online Review) ★★★★★

This place is awesome!  
The profile event center was so easy to work with and Heather our event coordinator was great. They set everything up for you so it makes your wedding day pretty stress free for you and your family!

October 15, 2011  
Kelly and Paul's Wedding Reception

Thank you for everything we had an amazing time and we have gotten so many compliments!

December 10, 2011  
Becky and Jed's Wedding Reception

Life is finally settling down and I am able to email you! I want to say thank you for helping our wedding day be absolutely perfect! We had multiple compliments on what a wonderful venue that was! We appreciate you being accommodating the week of the wedding with the bartender situation. Everything was amazing! Thank you!!!!!! Thanks again for everything you did for us to get us to our special day and making it perfect! Hope you had a great holiday!

December 3, 2011  
Nicole and Brett's Wedding Reception

I'm a couple weeks late, but I wanted to write and thank you for helping make our wedding day perfect! The Diamond Room was perfectly lit and set up, the service was great, and the food was outstanding. We are still getting compliments from our guests about the entire day. Everyone was impressed, and everyone had a great time! I can't say enough good things about you, the Profile Event Center, Kyle Fulton the DJ, and the bartenders from the Minnesota School of Bartending. You all helped make a stressful day run very smoothly. I can't thank you enough, it was perfect! I will definitely recommend the Profile Event Center to my friends!

November 25, 2011  
Kelsey and Matt's Wedding Reception

First Matt and I want to say THANK YOU for making our wedding absolutely perfect!  
We could not have asked for a better day and evening at the PEC. The food was incredible and everyone couldn't stop talking about how cool the Profile was and how did we ever find it! It was everything we could have ever dreamed of and more!! Thank you for making sure every last detail was exactly how we wanted it.

Again, a huge thank you to you, Patrick and everyone at the PEC for making our wedding truly amazing!

October 15, 2011  
Wedding Reception (Online Review) ★★★★★

Amazing Venue  
As all the posts say this place is the best. You will NOT be disappointed. Heather is awesome and made sure our ceremony and reception went off perfectly. There was another wedding in the other room and I could not tell because she was always there when needed. Inexpensive for what you get. Everything about it was perfect.

October 21, 2011  
Wedding Reception (Online Review) ★★★★★

Best wedding venue ever!  
The Profile Event Center is amazing! We had our ceremony and reception in the Diamond Hall, and it was everything we had dreamed of and more! The prices are reasonable, the venue is beautiful, the food was scrumptious, and they just made the whole process so incredibly easy! The coordinator, Heather, was there to handle all of the details on the big day. Having her there to direct the day's activities was priceless! She kept everyone on track and was there at every crucial moment. I don't know how she did it, because there was another wedding in the Casablanca Hall at the same time... we would never have guessed! All of our guests commented on the delicious food and the beauty of the venue.... some even emailed us later to ask where they could order the food for private parties! Excellent value, excellent venue... just all around wonderful. I highly recommend them!

September 30, 2011  
Jodi and Matt's Wedding Reception

We just wanted to say a HUGE THANK YOU for all your help executing our fantastic wedding day 9/30/11. We are still amazed at how smoothly the day went. Casablanca was the perfect choice for us. We have received numerous compliments on the food (appetizers, Sonoma Chicken, Marinated Flank Steak and Wild Mushroom Ravioli) as well as the great music played by Ryan, the in-house DJ. Not to mention how absolutely beautiful the room(s) looked. The intelligent lighting had a huge impact. You were there for us, for every moment... You helped keep us calm, even when guests arrived late due to traffic/construction. The words "thank you" seem so small compared to the true gratitude we feel for you and the entire Profile staff. You all helped to make our wedding day dreams come true!!

September 10, 2011  
Wedding Reception (Online Review) ★★★★★

As far as the catering section of Profile goes they did GREAT. They have a great selection of appetizers (served buffet style or butler passed for no charge) They also have an amazing selection for plated dinners and buffet options. They offer candy bars, desert bars, cakes, pizzas, late night foods...the whole 9 yards. We ordered a variety of appetizers, 3 entrees served buffet style with sides, bread, etc and late night snacks (great idea!) And everything was hot, cooked just right, and delicious.

I would specifically recommend the mushroom ravioli...YUM

September 23, 2011

Wedding Reception (Online Review) ★★★★★

This place hosts fun and vibrant wedding receptions. This is not your typical hotel ballroom style, it's really dynamic and special feeling. The decor inside looks like it cost you a fortune, but doesn't. Food is delicious. There is room for a live band, we had a jazz quartet up on the stage (Diamond Hall). DJ is already there and familiar with the equipment so that's easy. Overall this venue is affordable and allows you to look like you have a \$25,000 wedding and its hassle free, which is the best part. You can use their decorations (I used a florist because i'm obsessed with flowers), their coordinator, their caterer, and there's no set up or tear down for you! I highly recommend a place where you don't have to do much work and can just enjoy your other planning and the day. Everyone had so much fun at our wedding.

September 4, 2011

Galina and Adam's Wedding Reception

Per my voicemail, thank you again for everything. Galina and I had a blast and I know our friends & family were raving to us and our parents about the venue. Thank you again!

September 3, 2011

Wedding Reception (Online Review) ★★★★★

EXCELLENT venue and service

A+++++ I have absolutely nothing but wonderful things to say. EVERYONE at the PEC was fantastic. The staff was all great and Heather had tabs on us and our needs from the second we got there. The food was fantastic, everything ran smoothly, and all the guests raved about how cool the venue was.

August 27, 2011

Dawn and Bud's Wedding Reception

I just wanted to let you know that everything was wonderful on Saturday. We were very impressed and very happy with everything! Thanks again, and I will write a review to send over after we get back from the honeymoon. We were truly thrilled with everything!

September 14, 2011

Wedding Reception (Online Review) ★★★★★

Heather and Patrick from the Profile Event Center are amazing individuals who make sure everything is set for the day of your wedding! They created an amazing and unforgettable experience for us!

August 30, 2011

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is an outstanding venue that provides all the vendors you need in house. The food was exquisitely prepared and tasted amazing. Not only was the main course dinner complimented by many guests, but the dessert, which was a chocolate fountain, was talked about for weeks after the event. The in house DJ was outstanding and far cheaper than hiring an independent DJ. He knew exactly what to play for our crowd and knew how to work all of the equipment. However, I think what made the venue stand out the most was the intelligent lighting system. You feel as though you are in a truly special place when all of the lights start to change and move. In order to create an effect like this by hiring other lighting vendors, one would have to spend hundreds of dollars. However, you get all of it as part of your package deal at the event center. Not only are all of these vendors remarkable, but you do not have to pay extra for every single one. I was actually able to calculate the cost of my event easily without having to guess about what other charges I would incur when adding vendors. When I think of having an event and the number of vendors I would have to call to pull it off, it is more than a little uncomfortable. However, at Profile Event Center, I know that all of the vendors are in one location, the quality is top notch, the employees are polite and helpful, and the price is extremely reasonable.

September 20, 2011

Wedding Reception (Online Review) ★★★★★

Amazing!

The Profile Event Center was the most amazing site to have my reception at. The decor was lovely, everyone raved about the food, the wait staff was polite and personable, and the wedding coordinator was incredibly helpful and made me feel at ease! Having never been married before, she was gracious in answering all of my seemingly obvious questions and did her best to help us save money without sacrificing class. It was an amazing place to celebrate my big day and I'd recommend it to anyone.

August 14, 2011

Angela and Zak's Wedding Reception

You are seriously the best. I will be singing your praises to every future engaged couple I know!

August 13, 2011

Wedding Reception (Online Review) ★★★★★

Besides being sick the day of our wedding, the entire thing went off w/o a hitch! Heather was our contact there, and every time I had to email her w/additional seating, food changes (they have on-site catering, which was AMAZING), or decoration questions, she was more than willing to make it happen. She even ran to the bridal suite and got my 7up for me haha! Another huge thing - everyone raved about the food. And raved. And raved. This is basically your one-stop wedding shop. They have on-site catering, decorations you can use, intelligent lighting, projector screen, full sound system. All in all, the day was perfect, and I wouldn't want to have it any other place.

August 12, 2011

Erin and Max's Wedding Reception

I just wanted to thank you for such a wonderful job on the wedding! I couldn't have asked for anything better! We got such rave reviews about the food and venue from our guests! You did such a great job so thanks again! We had a blast!

August 7, 2011

Rita and Christopher's Wedding Reception

I want to start out by saying thank you so much for all of your help for our wedding reception. We had the best time ever and I know a lot of it was due to the fact that it was held at the Profile. All of our guests raved about the food (Chris and I had about 3 bites since we were so busy but it was even more delicious than we remembered at the tasting). Everyone loved the layout of the room, it was absolutely beautiful! The wait staff was friendly and attentive. We will definitely be recommending the Profile to any friends and family that need a facility for any event! Again, thank you so much for everything. We are so happy we went with the Profile for our wedding reception. You made the whole wedding process very enjoyable and I couldn't have been a happier bride!

July 30, 2011

Mother of the Bride

I must have had 40-50 of our friends' say that this was the best wedding reception that they had ever been to. I'd have to agree. I told my husband that this was the best party I had ever seen and the most amazing thing was we gave it!! Everything, and I mean everything, from the service to the bartenders, to the DJ, to the timing, to the lighting, to the space, to the ambiance, literally everything was perfect!! Malia is my oldest of 4 daughters so I think we will definitely be back to the Profile Event Center. Thank you so much!!

August, 2011

Wedding Reception (Online Review) ★★★★★

Overall a very nice place and really good experience. Loved how they kept updating the place up until and probably continue to upgrade the place. The cake was a flat fee regardless of design and they had our names on the dance floor as a surprise that was added just a week before our wedding. The guests commented on how good the food was. I do regret not asking and they not having the foresight to put our white wine in buckets and also wished they combined buffet service with plated for some people including the high table...overall a very good place and I will recommend it to others.

July 29, 2011

Wedding Reception (Online Review) ★★★★★

Fantastic Value & Impressive to Guests!

I chose the Profile Event Center (PEC) for two main reasons & then was blown away by even more. #1: You supply your own booze! We knew we wanted an open bar (or open with just Wine & Beer at least) and PEC is by far the least expensive place to do it. You buy everything from liquor stores & stock it yourself... no paying \$400/keg like at other places! #2: Beautiful Lighting! This is an easy thing to overlook when deciding on a venue, but lighting can really make or break a beautiful setting. You want elegance during dinner, but mix it up to fun to get people off their seats & dancing later! They have the equipment to nail this. Food was great, help in planning was fantastic, the event coordinator is there that night to make sure everything runs smoothly... really made it as stress-free as it could be!

July 29, 2011

Britty and Dan's Wedding Reception

Thank you so much for all the work you put into our big day! We loved working with the PEC and were overwhelmed with compliments on how great the venue, food, and every detail was. We appreciated you being there that night to make sure everything ran smoothly as well. Thank you again!!

June 25, 2011

Katelyn and Andrew's Wedding Reception

I want to thank you again for allowing me to throw an amazing wedding there! People are still talking about it, and I have friends whenever they pick their dates, probably going to book PEC!

June 18, 2011

Jessica and Daniel's Wedding Reception

Thank you so much for everything this weekend. It was great and all of the guests were so impressed with the hall. The service and food were incredible! Thanks again for everything!

July 23, 2011

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is a great wedding location. They have so many options to personalize your wedding--chair covers, chair sashes, wall draping, colored lights, table decorations, and linens in all different colors. My wedding theme was peacock and I felt like they really helped me get the space looking the way I imagined.

The fact that they have in house photography, djs, catering, and a close relationship with Buttercream cakes makes it very convenient. I can't stress enough how nice it was to have everything in one place. Plus, they have complimentary tastings where you can try your meal before the wedding. The food is delicious and there are options for the most picky eaters!

30

The Profile Event Center also allows you to provide your own alcohol, which is a huge money saver. My guests were extremely happy that they were served a plated dinner instead of the traditional buffet--though that is still an option if you prefer a buffet. The wait staff is provided free of charge and parking was close and free of charge.

Everyone I worked with there was very professional and I would book it again in a heartbeat.

May 20, 2011

Wedding Reception (Online Review) ★★★★★

PEC is amazing!!!! Absolutely loved this place!!! Heather is amazing to work with, everything went so smooth the day of!!!

May 21, 2011

Derartu and Jimmy's Wedding Reception

Thank you very much for all the work you put forth to make our wedding day great. We have gotten a lot compliments on the food and the reception hall...Once again thank you and to all the staff that made our wedding day unique and memorable.

May 10, 2011

Graduation Ceremony

Thank you so much for allowing Breaking Free to use your beautiful space last night. You have no idea what an effect it had on all of the ladies as well as the guests to be in such a luxurious space for this event. We truly appreciate it.

## TASTING EVENT TESTIMONIALS

June 15, 2011

I had a great time last night at the tasting! It was so great to be able to try so many of the different food options as well as to see the different decorations.....I wanted to follow up with you after the tasting yesterday. What an amazing event! Thank you so much for letting us be a part of it.....Congrats on a successful event last night -- it was really nice to be able to see the various options and the chocolate fountain in action! I am definitely glad we are getting one!.....We were at the tasting event tonight & we couldn't believe how amazing all the food was! It was all wonderful!.....Thank you for always being so accommodating! We had a great time at the tasting tonight, what a wonderful setup. It was fantastic to be able to try all the appetizers, deserts and snacks. We are really looking forward to finalizing our menu decisions. Thanks for the great food and awesome hospitality you all are such a pleasure to work with!

May 7, 2011  
Jamie and David's Wedding Reception

I just wanted to thank you and your staff for such a pleasant evening. I had a great time and was able to relax due to your hospitality. I have and will continue to recommend the Profile Event Center to future Brides! The venue was perfect for our wedding and personality.

April 30, 2011  
Candice and Sam's Wedding Reception

Profile Event Center Staff-

Thank you so much for everything! Our event was on April 30th 2011 and everything went perfect! We are so happy that we chose the Profile Event Center for our ceremony and our reception. It worked out so well to do both there, we got so many compliments on that. People were so happy that they didn't have to drive anywhere in-between. It made for a very smooth transition.

Heather, thank you especially to you, you made sure we had all the details ready and thought of so many things that we would not have. It was so great to have you there the day of as well to help with everything. You really go above and beyond expectations.

The food was great; we got lots of compliments on that too! Thank you for making everything so easy for us, I was so calm on the day of the wedding because I knew it was going to work out great! I will definitely recommend The Profile Event Center to others! Thank you to your entire staff for making our day perfect!

May, 2011  
Wedding Reception (Online Review) ★★★★★

The profile event center and their staff are amazing! We had our ceremony and our reception there and everything was perfect! Heather the event coordinator could not have been better, so kind, helpful, professional, and thinks of everything to make your day perfect! The food was amazing and everything was very reasonable and so easy to plan with their help (at no extra costs!) We loved everything about the profile Event Center and will recommend it to anyone!

April 25, 2011  
Association Meeting

I want to thank you again for your wonderful generosity in helping to make our Annual Meeting such a great success. The PPERRIA members were very impressed with the wonderful facilities and the exquisite and generous buffet. Several people told me that this was the best Annual Meeting ever for PPERRIA!

April 29, 2011  
Wedding Reception (Online Review) ★★★★★

Wonderful reception hall!

This reception hall was fantastic!! From the beginning to end, Heather helped us figure out the details, give us deadlines and make things work out splendidly! Our specific color choices were not available in the linens or decor but we were allowed to use other vendors to pull everything together. Heather and the staff always got back to me promptly with any questions I had and even on the big day and throughout the night they helped us out with whatever we needed! They really tied up the loose ends and made it an amazing event :) We had our reception in the Casablanca hall; it is a nice mix between an elegant feel and a high school prom. I know this sounds weird, but you really do want the traditional mixed with the younger fun at your reception that can go until 2AM!!! Our wedding has been deemed the best wedding of the year and people talk about it as though it was a hip-hop music video. Lending to this idea is the fact that the hall does not provide liquor nor does it allow you to charge for it = open bar. We provided a handful of options of different liquors, beers and wines. The liquor store nearby even delivers before the reception and picks up unopened alcohol after. This hall really was a one-stop shop for your reception. They make it easier and do it with flair that will never be forgotten! What is so great though is if you do not like something they offer, you can change it or rent from another vendor! Do at least take a tour and mull it over :)

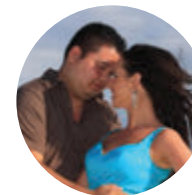
April 22, 2011  
Jill and Andrew's Wedding Reception

We've been meaning to send an email to you (about how much we and everyone else at our wedding enjoyed the PEC. The changes to the site were fabulous.

We've gotten numerous compliments on the food, many people have said it was the best wedding food they have ever had. The candy table and late night snacks were a huge hit. The DJ-Mike was awesome as well. A big thank you to the PEC and its staff for making our wedding day memorable. In addition, thank you for all of your assistance leading up to and during our wedding.

April 2, 2011  
Mindy and Peter's Wedding Reception

Thank you thank you thank you! The event center looked awesome this past weekend! We owe so much of it to you guys. You were so accommodating, helpful and levelheaded through all of my bridal madness. My set up crew had many good words to say about you. Also thank you for letting a few of the older guys watch the game in the back room.



Masha & Mark

April 23, 2011  
Wedding Reception (Online Review) ★★★★★

We had our wedding at the Profile Event Center in the diamond hall in April 2011. With the help of Heather and Patrick the planning was no stress at all. They sit down and go over every detail with you. They were more than happy to answer all my emails promptly and also available for phone calls. Many services such as the wedding cake, decor, music and photography are also available directly from Profile. The location itself is spectacular! Very different than your traditional wedding venue. We wanted a more modern yet, romantic reception and with the wall draping and lighting options we were able to achieve just that. All the ladies commented on how much the room looked just like a fairytale while the guys commented on how it looked like a modern club. The food is amazing! We offered our guests fillet Mignon, almond crusted chicken and mushroom ravioli. We also offered a variety of appetizers. All of our guests raved about the food and we had many comments that it was the best wedding food they ever had. The ability to bring in all your own alcohol was huge! It saved us so much money. We had red and white wine, champagne beer and a variety of mixed drinks for 150 people for under \$2000. Profile Event Center made my wedding memorable not only for me and my husband but for all our guests too!

April 16, 2011  
Wedding Reception (Online Review) ★★★★★

AMAZING!

We had our reception in the newly remodeled Casablanca room and it more than I could've asked for. It truly was the best time ever. With the band, lighting and hundreds of candles lit it was like a dream. Our guests kept coming up to me to tell me this was the best wedding they've ever attended and how amazing the room and the food was. The food was incredible, seriously! We had 3 entrees: almond crusted chicken, flank steak and cheese ravioli and everyone was raving about it. The late night pizzas were a hit too. By bringing in our own alcohol and bartenders we were able to save a ton of money. Heather and Patrick were fantastic to work with and responded to questions or requests quicker than any of our vendors. I would recommend PEC in a heartbeat!

March 26, 2011  
Arati and TJ's Wedding Reception

I wanted to send a note to say thank you for all of your help leading up to and during our reception. We loved the setup of the venue, and our guests loved it, too. Everyone I've talked with really enjoyed their food, so that's been great to hear. We appreciated your helpfulness as we were getting ready and throughout the night. As you know, we were a bit nervous but you were great in helping ensure everything went smoothly for us.

March 19, 2011  
Melissa and Jeff's Wedding Reception

THANK YOU so very much for everything last weekend!! We had a wonderful time. Our family and friends had nothing but wonderful things to say about the reception. The service was great and many of our guests commented on how quick and friendly the servers were that night! Thanks again!

March 13, 2011  
Andrea and Andy's Wedding Reception

Just wanted to say thank you for making everything go smoothly during our wedding on March 12th. Everything went great and I received many compliments on the place. Thanks again.

March 12, 2011  
Jacqueline and Robert's Wedding Reception

Just wanted to send you a quick note thanking you for everything you and the rest of the staff did to make our wedding day PERFECT this past Saturday. We still can't get over how smoothly everything went and how everything was taken care of as promised. We also appreciate how you went above and beyond by not only making sure everyone was where they were supposed to be for the wedding and grand entrances but also by suggesting things we could do with our decorations to make them look even better. We received nothing but compliments on the food, staff, ambiance, and music. We will definitely be suggesting Profile Event Center to anyone we know who is planning a wedding. We can't thank you enough and were blown away at how everything turned out.  
Many Thanks

March 5, 2011  
WeddingChannel Review



I had my reception in the Casablanca Hall at the Profile Event center. When I first saw the center, I was a bit skeptical because it looked small, old, and I was not sure how all of my guests were going to fit. However, they completed an all new renovation in Jan, 2011 and it looks absolutely amazing. I booked the place without knowing what the renovation would look like and it was completed above my expectations. Everything was ready for us on March 5, 2011. I worked very closely with Heather and occasionally Patrick and they were both professional, experienced, flexible, and easy going. Emails, phone calls and frequent drop-ins to the hall were common and always welcomed. I never felt like I was annoying them or bothering them. I cannot express to you how important it is to have a coordinator as organized as Heather is. It makes it much easier for you! This is a place for someone who has a budget in mind but would like to have a beautiful wedding as well. I chose to do my own centerpieces but the ones they provide are reasonable and very nice as well. The piece that sold me on this place was the bring your own beverage policy and the pretzels and cheese! We invited approximately 300 people which would have been nearly \$9,000 for an open bar at any other venue. However, a huge perk in regards to the PEC is that you can bring your own which costs us around \$2,000. We saved a substantial amount right there and we were able to provide good drinks, food, and ambiance to our company. This allowed us to be able to serve everyone either steak (its cooked on the rare-medium side, be aware), chicken, or mush-room ravioli as well as providing them late night snacks which were a HUGE hit (pretzels and cheese (my fav) and pizza). These are just a few example of how amazing the PEC was and how happy we were with it. Best of luck to your planning and we hope you enjoy it as much as we did. Thanks again!

March 5, 2011  
Sara and George's Wedding Reception

I had to send you an email the second I got home because I cannot thank you and Patrick enough for making this day truly amazing. Words cannot describe how happy we were with everything the Profile Event Center helped us with to make this day memorable. Everything turned out stunning and we couldn't have asked for a better reception. We had endless compliments on how professional everyone was, the service, and how accommodating you two were. Thank you for making sure our guests felt welcomed and comfortable the second they stepped foot into the hall. Thank you for all your work that you put into this wedding. I hope you have a great week and know that you two made us feel incredibly happy.  
THANK YOU!

February 19, 2011  
Wedding Reception (Online Review)



Heather & Patrick are wonderful!!! Our reception was more beautiful than we ever expected, the food was amazing and everything went exactly as we had planned. I would recommend every bride check this place out, truly a treasure!!!

January 22, 2011  
WeddingChannel Review



Please check this place out. Fantastic!  
The Profile Event Center is amazing. They have so much to offer. I have gotten numerous compliments from the food, to the service, to the DJ, to the lighting, to the cake, and the hall itself. At the Profile everything is included as long as you meet a food minimum, and the food is excellent. You bring in your own alcohol which saved a ton of money and also allowed us to have an open bar the entire night. Something we would not have been able to do for our guests if we had to pay for the alcohol through the venue. Please add the Profile to your list of must-sees!

January 22, 2011  
Francesca and Tom's Wedding Reception

We just wanted to write to extend a huge thank you. Our wedding at The Profile on 1/22/11 was one of the best and most fun days we've ever had. Everything was so wonderful. The hall was beautiful, the lighting was gorgeous, the food was delicious, and the staff was so great. During that evening and then in the days that followed we had a number of guests tell us that our wedding was one of the most fun weddings they've been to either ever, or in a really long time. We truly believe that a very large part of that is due in thanks to The Profile Event Center. The hall is just set up to have a good time. It also helped that our DJ was terrific; we had many compliments on him as well. Heather, you were so wonderful to work with. You were always quick to respond to any questions we (or our mothers) had. You had great ideas and were also willing to work with us whenever we had any special requests. Thanks so much for pushing to get the Casablanca Hall finished in time for our big day. It was gorgeous! We have already been recommending the Profile to anyone we can. Friends who are engaged (and some who aren't yet), and people looking for a place to host any type of large event, and just generally anyone we talk to about the wedding. Thanks again.

January 18, 2011

I just recommended PEC to a friend, and am again reminded of how happy I was for choosing the facility as my wedding reception venue! It's been over a year, but I am so very appreciative of the attention and service you provided. As I reflect back on our reception, I remember only great things -- great food, great company and an awesome party (fog machine included)! Just randomly dropping in to wish you another year full of happy brides, grooms and party goers! Helly

January 8, 2011

Katelyn and Peter's Wedding Reception

PLEASE believe me when I say this...I have been wanting to, for the last 4 almost 5 months, to sit down and write you an email of gratitude and thanks for an AMAZING wedding reception!!! Peter and I got so many comments on the food, the service, and the venue as a whole. What an unforgettable evening! Everyone was so impressed with the professionalism, the class, the incredible party that was thrown thanks to you and your incredible staff. My parents were so thankful and impressed with you personally checking in with them. It could not have gone smoother. Peter and I will always remember our reception as being one of the best nights of our life. We are so happy we went with the PEC! And we have already recommended it to our friends! :) We cannot thank you enough! Please thank everyone who helped pull this awesome reception off, and thank YOU for being so amazing! :) Hope all is well, and have a wonderful weekend!

February 19, 2011

Wedding Reception (Online Review) ★★★★★

They were amazing to work with Heather was great!!! Everyone has an amazing time at our wedding and everything went so smoothly. I would recommend this place for a reception, it takes all the pressure off once you set foot in their on your wedding night!

December 10, 2010

Corporate Party for Best Buy

Thanks for your understanding and all your help throughout the night! It was an amazing event and we all enjoyed every minute of it!

December 9, 2010

Gala for Angela

Just wanted to send you and Patrick a big thank you for your help in pulling off a great event! I love the space and your staff was outstanding!!

December 18, 2010

Shannon and John's Wedding Reception

You are so great! Thank you for all of your help. Seriously! It is so nice knowing that you guys have all of the details covered there! I LOVE to sing praises of places when I can (people don't do that enough!!) and I can't wait to tell everyone about you guys! My maid of honor will hopefully be engaged soon and she is in awe of everything you guys do!

December 9, 2010

Corporate Party for Gephart Electric

Thanks again for all your help last night and please extend my thanks to your staff. Everything went very well from my perspective and I received numerous compliments on the event during the evening.

December 5, 2010

Judy and Jeff's Wedding Reception

I wanted to say a big THANK YOU to everyone at the Profile Event Center!!! We had a fantastic day. The DJ (Jim) was great and kept the music going. Everyone raved about the food and said this was the best wedding they have ever been to. Jeff & I and all our guests had tons of fun. We would highly recommend the Profile Event Center to anyone looking for a place to have a wedding.

December, 2010

## WeddingChannel Review

Please check this place out. Fantastic!

The Profile Event Center is amazing. They have so much to offer. I have gotten numerous compliments from the food, to the service, to the DJ, to the lighting, to the cake, and the hall itself. At the Profile everything is included as long as you meet a food minimum, and the food is excellent. You bring in your own alcohol which saved us a ton of money and also allowed us to have an open bar the entire night. Something we would not have been able to do for our guests if we had to pay for the alcohol through the venue. Please add the Profile to your list of must-sees!

December, 2010

Wedding Reception (Online Review) ★★★★★

The Profile Event Center did an excellent job. By using this venue, my wedding was essentially stress-free!! Heather was amazing. I would highly recommend this venue to future brides.

December 3, 2010

Paula and Todd's Wedding Reception

I just wanted to drop you a quick note to let you know how wonderful everything turned out on Friday. It really was beautiful! You were so great and helpful. Especially when we were trying to figure out my bustle :) I got so many compliments on the hall and the food. It sounds like, despite the snowstorm, everyone had a great time Anyway, thank you thank you thank you!!!!

December 2, 2010

MHA Fundraiser - Outside Catering ★★★★★

We just wanted to say thank you so much for providing us with amazing food for the Holiday party. You guys never cease to amaze me with your generosity and kindness. Everyone loved your food as always and your helped make our event successful! Thank you very much!

November 27, 2010

Holly and Mike's Wedding Reception

Thank you for all your hard work to make our wedding Perfect! You made the entire process easy and stress free - Thank you! We will be telling everyone about your wonderful events! All of our guests had such a great time! Thanks for making our Wedding Day a dream come true!

November 7, 2010

WeddingChannel Review

Great Customer Service - So far, this has been my favorite vendor to work with! We still have quite a ways to go, but Heather at PEC has been amazing thus far.

November 13, 2010  
Heather and Derek's Wedding Reception

I wanted to say THANK YOU for the amazing job on our wedding on 11/13!!! It was PERFECT. I've had SO many compliments on the food and just the place in general!!!!!!! I felt like we all got served right away, and felt really taken care of!!!!!! Thank you!!!

November 13, 2010  
Retirement Party

I just wanted to say thanks to you, Patrick and the staff at Profile Event Center for working with us to make our event special. We had a wonderful time! Your staff was professional throughout the entire time. We appreciate your flexibility and assistance. Thanks again.

November 13, 2010  
WeddingChannel Review

Our wedding at the Profile Event Center was perfect! Prior to the event, we were able to have great meetings, and many e-mail conversations. I tend to ask a lot of questions, and Heather and the other staff there was always VERY helpful and flexible. We had MANY compliments on the uniqueness of the venue (which is what every bride wants, right?) and how GOOD the food was. I remember the food being very good at the tasting, and it was just as good when it was made for 175 people! We received several compliments on this. The food was also served very quickly to the guests and they kept things moving along, with no long pauses or times where our guests had to wait. The ability to bring in our own alcohol was a great help for our budget and the style of the place can't be denied. Thanks, profile for the best wedding ever!

November 6, 2010  
Marissa and Travis' Wedding Reception

Thank you so much for everything you did to make our wedding so special to us. I have never had more compliments than I did for our wedding. The food was wonderful, the timing was perfect and everything flowed as expected. We could not have pulled off such a wonderful wedding without you and the other management at the Profile Event Center. You and your staff made the day stress free for me and my family and friends. You also adapted to my quick last minute changes very easily which I am grateful for. Thanks again for all your help!

October 16, 2010  
Kayla and Edgar's Wedding Reception

Thank you so much for everything! Our wedding was exactly how I pictured!

October 30, 2010  
Hillary and Rana's Wedding Reception

I just want you to know... we had a wonderful night. You and the staff there made everything go so easy. It was a pleasure working with you. We had more compliments than we could count on how good the food was- lots of this; "this was the best food I have ever had at a wedding reception!" So, anyway thank you again and again for helping us with everything and for being so easy to work with. We will never forget it.

October 15, 2010  
Heather and Darin's Wedding Reception

I just wanted to send you a quick thank you for everything Friday! We had the best wedding and night! You were so awesome and helpful! We are so happy we chose the Profile. Thank you so much for getting the shuttle to shuttle our guests over from the Radisson at the last minute. We have received so many compliments about the venue! Thank you so so so much!!!

October 9, 2010  
Danielle and Joe's Wedding Reception ★★★★★

I LOVED the Profile Event Center. I booked them almost two years out for my Oct 2010 wedding and they worked with me from the start like my wedding was just around the corner. The coordinator there, Heather, is fantastic. She responded quickly to all my questions - and there were a lot of questions over the entire engagement :). The space itself is also very unique. We were in the Diamond Hall which has multiple levels and lighting built right in (the other room has lighting too). It had such a fun and unique feel to it which is one of the reasons we picked it - we did not want your traditional hotel ballroom feel. The food there is also AMAZING! I come from an Italian family so the food being good was really important to us. We also served it family style which added to the overall feel we had that night. Couldn't have asked for anything else!

October 10, 2010  
Wedding Reception (Online Review) ★★★★★

My husband and I had our wedding reception at the profile last year. Everything was perfect! Heather made my dream come true in every way and more. The food was incredible, the service was top notch, decorations were breath taking and the atmosphere was a perfect depiction of my husband and I. The staff made me the most comfortable bride in the world. I couldn't have asked for a better reception site!

September 25, 2010  
Nicole and Brock's Wedding Reception

We wanted to thank you for all of the work you did to make our wedding so perfect! The Diamond Hall looked beautiful and we received many compliments on that as well as the food and hors d'oeuvres. In fact, we were told that our meal was the best people have had at a wedding. Thank you for your professionalism, alertness, and willingness to make our wedding reception unique to us! You and your staff rock! Thanks again!

September 25, 2010  
WeddingChannel Review ★★★★★

Above & Beyond - Both Heather & Patrick went above and beyond to make our day PERFECT! The venue looked amazing, the food was delicious - but you get so many amenities that other venues would charge you for (example: linens). You get quite the bang for your buck!

September 25, 2010  
WeddingChannel Review ★★★★★

Profile Event Center was amazing!! We had both our ceremony and reception there. They were so helpful and always got back to me within the same day for any questions I had. We had the party room and we got SO many compliments on the room. The guests also loved that they did not have to travel somewhere in between the ceremony and the reception, much more relaxing for them. I am so glad we chose Profile and there is nothing I would change! Oh and the food is GREAT! So many options and we got MANY compliments on the food.

August 6, 2010  
Sarena and Scott's Wedding Reception

Thank you so much for your continual care and support of Scott and I during this wonderful time of our lives. You have been so great to work with and we have been blessed by your efforts.. Many blessings to your work as a wedding manager. (Bride). Thanks for all your help and advice all along with the wedding reception last night. Everyone commented how good the food tasted and really liked the service and venue. We are really glad we went with you for our special event... thanks so much. You put a great big smile on Sarena and Scott's faces. (Parents of the Bride).

July 24, 2010  
Jenny and Justin's Wedding Reception  
Thank you for all of your help with our wedding! The Diamond Hall looked fantastic, the service & food was great and everyone had a great time! Thanks again for everything and we will be sure to recommend to any of our friends as they get married.



July 17, 2010

WeddingChannel Review

My daughter and son-in-law's wedding reception was held at the Profile Center this summer. In my 50+ years, this was the best reception I have ever been to. One step into the Diamond Hall, I knew it was love at first sight. Already equipped with special lighting, draping and decorations, I could see we wouldn't have to spend much on additional decorations. Requesting an in-house DJ will also save you hundreds of dollars. (Ours was awesome as there were many people who intentionally missed their shuttle back to the hotel just to keep dancing until the last song was over.) With our very modest reception budget, we couldn't find another site that offered us what the Profile Center did. Most places charge rental fees for the hall, sound system/microphone, video projector/screen, etc....virtually everything had a price tag attached. At the Profile Center, there is no charge for any of the items I mentioned above, nor some additional ones as long as you meet their catering minimum. You may think that they would inflate the food prices to recoup the loss of the possible rental type items above, but their food prices were cheaper than many hotels we checked into. The food was unbelievably delicious. It has been over a month since the reception and I am still hearing marvelous compliments on the food. The Profile Center does not have a liquor license, so you will have to provide an open bar if you want one. But you would save money there too, as I used to serve at a hotel and know that they inflated liquor costs double or triple the actual cost. (The Profile does offer you free refrigeration, ice and use of their glassware.) A year down the road, most people won't remember what your centerpieces looked like, what your wedding colors were or what the maid-of-honor said when she made her toast. What they will remember is if they had a great meal and a great time. At the Profile Center, we had a fantastic meal, the decor was awesome and the music/DJ kept the crowd on their feet the whole night. The Profile Center is simply the best for food, atmosphere and for a great time. Yours will be an event to remember, just like my daughter's. The Profile Center's website gallery photos are great, but take the time to call Heather and go down to actually see the Diamond Hall to get the feel of it, as they have more than one hall. They have an incredible staff and it is truly a fantastic place to have your reception. You could also have it on a Friday night to save even more money!

July 10, 2010 (Casablanca Hall)

Michaun and Tim's Wedding Reception

Now that Michaun and I are out of fantasyland and back in reality I wanted to take this time to thank you. We were very happy with the outcome of the evening at the Profile. Your staff did a great job and it was very much appreciated when you saw us out of the party bus and checked on us throughout the night. We will make sure to recommend your facility to future newlyweds for their special day, you made ours feel that way. Thanks again and have a great summer.

July 16, 2010

Stephanie and Justin's Wedding Reception

Thank you for the most perfect night!

Thank you so much for making our wedding reception memorable in every way. Your suggestion to fill the Diamond Room with many candles and additional lighting proved correct...it was an awesome sight when we first entered the hall--so beautiful! Since we were all about offering our guests choices, we loved the Platinum Buffet. (We appreciated your design of the buffet table to include two serving lines. Our guests got their food much quicker.). The food was absolutely incredible! Every item was made to perfection! (The herbed chicken in cream sauce was definitely the crowd favorite!). And, since we chose to go away from the traditional tiered wedding cake and offer a choice of desserts, your idea to put the cupcake tower, sheet cakes and awesome bars from Butter-cream on tables away from the buffet line allowed our guests to move about more freely and take what they wanted when they wanted for the rest of the evening. The entire dinner was absolutely perfect. The Profile's in-house DJ (Mike Edberg) was super. He got the children involved (by coaching them step-by-step through three children's dances), helped us with our special dedication songs and customized our grand entrance. He also kept the party rocking until the very last dance--with no breaks! It was the best wedding dance ever...and many of people said that! Our day was absolutely perfect from start to finish. We want to thank you for your help in making this day so special for us! Also...thank you for all the emails to me in Florida. It was hard to plan a wedding reception long distance, but we did it. You are the best! (the Bride) Thank you very much for all of your help with Stephanie and Justin's wedding reception. Everything went well and we have you, Gio and Patrick to thank. Our guests raved about the decor of the room, the wonderful food and the super party. You all did a marvelous job! Stephanie and Justin said the entire day was perfect (Mother of the Bride).

July, 2010

Online Review



The Profile Event Center was a great venue for our wedding reception. We had a great experience from the moment we walked in to tour the venue. Heather (event coordinator) is AMAZING!!! She is very prompt at returning emails and phone calls. The day of our wedding Heather met us outside when we arrived and talked to us about what was going on. She was there through dinner and helped everything run smoothly. The food was amazing too! We loved the lighting and the bar area looked great too!! I would highly recommend the Profile Event Center for your wedding reception!!

July 10, 2010 (Diamond Hall)

Katie and De's Wedding Reception

Let me first start off by saying WOW!!!! The place was absolutely beautiful and so very perfect for De and I. We couldn't imagine our Wedding Reception to take place anywhere else! The room was more than perfect and fit us and our personalities so well. I don't think I have ever heard so many compliments at a Wedding before. Everyone and I mean everyone kept coming up to us wondering how we found the Profile? Everyone was blown away by the place! WE can't thank you enough for all your patience and hard work you put into making sure our night was perfect! Thank you! I will not think twice about recommending the Profile. De and I will be telling everyone about it, as I am sure so will some of the guests. Thank you again so much!

June 21, 2010

Annual Meeting

Thank you so very much for all you and your staff did to make our 2010 annual meeting and volunteer recognition event a great success. You have been kind and accommodating in every regard. The room looked beautiful. People raved about the food and everyone said, "how did you find this place? How elegant and celebratory!" Please tell your staff that we appreciate everything they did for us. We look forward to working with you for our November 9th breakfast. Thanks again for everything.

June 18, 2010

Wedding Reception (Online Review)



Amazing!!!!

We absolutely loved Profile. The food was amazing, staff was friendly, and the place was beautiful. I wish we could have a party there every weekend!!!! We changed our wedding date so that we could have the wedding here, and with very good reason. We have been told our wedding was the best people have ever been to, and I think Profile helped with that!

June 12, 2010

Debbie and Steve's Wedding Reception

Steve and I just wanted to say thank you to you and your staff for making our wedding day so special! Everyone had such a great time and thought the Diamond Hall was so gorgeous. Thanks to Ryan to for being such an awesome DJ and making sure that we were happy at all times. What a great day it was for us and we are so happy everything turned out so well!! Thank you so much for everything!!! :)

May 28, 2010  
Laura and Simon's Wedding Reception

We just wanted to let you know how well we thought our event went on Friday. We got so many comments on how great the food was and how beautiful the reception was. Thanks also for accommodating the mothers for the baby room. Thanks again for everything.

May 21, 2010  
Julie and Mike's Wedding Coordinator

Awesome! Wonderful! Amazing! I can't say enough... You're one of the easiest vendors I've ever dealt with - your service is wonderful. I plan to shout your praises from the mountain tops.

May 15, 2010  
WeddingChannel Review

Amazingly Cool Venue=diamond room. I cannot say ENOUGH about this place. I wanted to have our wedding and reception in the same room and after I started planning I was REALLY worried it would work smoothly. Heather (the event coordinator) was so helpful whenever I had a concern. She responded promptly and was really wonderful to work with. The guests could not have raved more about how "cool the room was" I heard over and over again "How'd you FIND this place? It's SO COOL." Another great sell was the sound system and the "intelligent lighting" I loved that I could choose the colors for the room. Plus they had little round laser lights during the dance which the kids LOVED to chase around on the floor. The food was PHENOMENAL. I am still hearing about how amazing the food at our wedding was. I'd recommend this spot to anyone. The only downfall was we had to book our rehearsal dinner on Thursday because they couldn't guarantee the room would be free on Friday (they use it a lot for concerts, meetings etc.) In the end it was a blessing to have it on Thursday, so I could relax and have some down time the day before we got married. ALSO you cannot decorate til that morning, which isn't a problem if you hire a day of coordinator.

May 15, 2010  
WeddingChannel Review

Beautiful Atmosphere -We used the diamond room for both our ceremony and reception. We had assigned seating and open bar before the ceremony and then the cocktail hour was our hour to mingle and then dinner and live music. Everyone LOVED the room and the atmosphere was perfect. They have intelligent lighting so you can make the room personalized with your own color scheme. They had little laser lights while the dancing was going on that reflected on the dance floor and were a huge hit with the kids. The room was a perfect match for us, and Heather was very helpful throughout our planning process. The only complaint I would have is that it was sometimes hard to get in there to "view" the room when we were in our planning stages. Beyond that..I give everything else an A++ The food was amazing and people are still raving about how fantastic it was! I heard many times since my wedding that it was the BEST wedding ever. And the room definitely was a contributing factor to that statement..

July 16, 2010  
Stephanie and Justin's Wedding Reception

Thank you for the most perfect night!  
Thank you so much for making our wedding reception memorable in every way. Your suggestion to fill the Diamond Room with many candles and additional lighting proved correct...it was an awesome sight when we first entered the hall--so beautiful! Since we were all about offering our guests choices, we loved the Platinum Buffet. (We appreciated your design of the buffet table to include two serving lines. Our guests got their food much quicker.). The food was absolutely incredible! Every item was made to perfection! (The herbed chicken in cream sauce was definitely the crowd favorite!). And, since we chose to go away from the traditional tiered wedding cake and offer a choice of desserts, your idea to put the cupcake tower, sheet cakes and awesome bars from Butter-cream on tables away from the buffet line allowed our guests to move about more freely and take what they wanted when they wanted for the rest of the evening. The entire dinner was absolutely perfect. The Profile's in-house DJ (Mike Edberg) was super. He got the children involved (by coaching them step-by-step through three children's dances), helped us with our special dedication songs and customized our grand entrance. He also kept the party rocking until the very last dance--with no breaks! It was the best wedding dance ever...and many of people said that! Our day was absolutely perfect from start to finish. We want to thank you for your help in making this day so special for us! Also...thank you for all the emails to me in Florida. It was hard to plan a wedding reception long distance, but we did it. You are the best! (the Bride)  
Thank you very much for all of your help with Stephanie and Justin's wedding reception. Everything went well and we have you, Gio and Patrick to thank. Our guests raved about the decor of the room, the wonderful food and the super party. You all did a marvelous job! Stephanie and Justin said the entire day was perfect (Mother of the Bride).

July 10, 2010 (Diamond Hall)  
Katie and De's Wedding Reception

Let me first start off by saying WOW!!!! The place was absolutely beautiful and so very perfect for De and I. We couldn't imagine our Wedding Reception to take place anywhere else! The room was more than perfect and fit us and our personalities so well. I don't think I have ever heard so many compliments at a Wedding before. Everyone and I mean everyone kept coming up to us wondering how we found the Profile? Everyone was blown away by the place! WE can't thank you enough for all your patience and hard work you put into making sure our night was perfect! Thank you! I will not think twice about recommending the Profile. De and I will be telling everyone about it, as I am sure so will some of the guests. Thank you again so much!

May 8, 2010  
Wedding Reception (Online Review)

The Best Reception Place Ever  
As soon as we saw the Profile Event Center we knew we wanted our reception there. We didn't want to see any other place. We rented the Diamond Hall that was made into just what we envisioned. Heather the event coordinator made our visit the most wonderful experience. She was there every step of the way. She is the best! Everyone fell in love with how beautiful the place looked. The place is truly a one stop shop. We utilized their cooks, bartenders, Transportation service and DJ and they were the best to work with. The location is wonderful and very centrally located to highways and hotels. The food was so fabulous that I had people asking for seconds! Everything is on time just as you want it. Even after a year and a half I still get phone calls on where we had our reception. I would recommend to everyone that if you want a stress free wedding and where you are treated as number one, I would go to Profile Event Center. The price is very affordable and worth every penny.

May 1, 2010  
Jeanne and Matt's Wedding Reception

Thank you so very much for all of your hard work, preparation, and cooperation. We had so many compliments on the space, set up and phenomenal food. You were a pleasure to work with and made everything so easy for us. We appreciate it more than you can know.

April 24, 2010  
Kelsey and Steve's Wedding Reception

It was indeed a great day and I would like to thank you for your help. First I would like to tell you how well you did. Not Profile but you. Each time we met, you were the same. You always were very pleasant. Your knowledge and experience was extremely helpful. What you knew you shared and always answered our questions, often more than once. You responded promptly to Kelsey, Steve, Lynne and me. Never did you display an attitude of imposition. The intern you're helping will do well to learn and display your customer relation skills. Also, I would like to tell you how well Profile did. The hall looked beautiful. Bathrooms were clean. Lighting, sound and air conditioning all working very well. The guests commented on how great the food was. My wife was very satisfied. One guest commented to me that he was impressed by the manners and service of your wait staff. And what I appreciated most is that you were there to handle the few incidents and questions we had. You took control and made things right, and most of all, you came back and told me they were made right. Nothing big but I really appreciated that. Steve said that it was everything he expected and more. Finally, I would like to tell you what I will remember forever, the DJ announcing the wedding party. He played "Tonight's Going to be a Big Night" ..Black-eyed Peas? Fun, exciting and a bit sad for a dad marrying off his daughter. We have one unmarried daughter left. Depending on her, we certainly would like to come back again, because the Profile Center is truly a class act. Certainly, I would recommend your organization to anyone who would need your services. Thank you very much.

April 16, 2010  
Wedding Reception (Online Review) ★★★★★

Great space, great people.  
We had our ceremony and reception here and it was fantastic. The Diamond room has the coolest decor and lighting, and it is great for a one-stop event. One of the things we liked the best was that they don't add on a lot of little fees. A lot is included in the main price and what we did add was very reasonable. The people there are great too. Heather the wedding coordinator was super helpful, and always available to answer any questions that we had.

March 26, 2010  
Holly and Adam's Wedding Reception

I just wanted to say thank you for your excellent service and great response to our needs before, during and after the wedding! You guys went above and beyond the call of duty! Thank you so much for your service, it is greatly appreciated.

October 21, 2011  
Wedding Reception (Online Review)

Best wedding venue ever!  
The Profile Event Center is amazing! We had our ceremony and reception in the Diamond Hall, and it was everything we had dreamed of and more! The prices are reasonable, the venue is beautiful, the food was scrumptious, and they just made the whole process so incredibly easy! The coordinator, Heather, was there to handle all of the details on the big day. Having her there to direct the day's activities was priceless! She kept everyone on track and was there at every crucial moment. I don't know how she did it, because there was another wedding in the Casablanca Hall at the same time... we would never have guessed!

All of our guests commented on the delicious food and the beauty of the venue.... some even emailed us later to ask where they could order the food for private parties! Excellent value, excellent venue... just all around wonderful. I highly recommend them!

April 17, 2010  
Heather and Andrew's Wedding Reception

I've been meaning to email you for a while now but things have been crazy ever since we returned from our honeymoon! I just wanted to say thank you for all the work you did for our wedding reception. When we first came to check out the Profile Event Center, you had just started working there a week or two earlier. You were so friendly and knowledgeable we wouldn't have guessed you were new if you had not told us. Every email (and there were plenty!) I've sent you over the past year and a half were promptly answered and very helpful. And the day of the reception you were there to help with anything - whether it was grabbing purses so the girls didn't have to do the grand march holding them or getting our photographer a vegetarian meal that we completely forgot to order! I may be biased, but many of our guests agreed that our reception was the best they've ever been to! The room looked absolutely beautiful, the food was delicious and the decorations, lighting and sound system really set the mood. I couldn't have asked for a more beautiful reception and at a cost I won't cringe over for the rest of my life! Again, thank you, thank you, thank you! I will definitely recommend the Profile Event Center to anyone I know looking for a place to hold their wedding reception! So hopefully we will see you at a future wedding!

March 13, 2010  
Alissa and Brad's Wedding Reception

I wanted to drop you a quick email and let us know how much we appreciated everything you did for us for our wedding. It was an amazing day and you were so helpful! We got so many compliments on the food and also on the venue itself. My only complaint was the day went too fast! Looking back, I wouldn't change a thing! I will definitely recommend the Profile Event Center to anyone looking for a wedding venue! Ryan did an amazing job as the DJ and we were just so happy! Thanks again for all your help!

April 16, 2010  
Paige and Jason's Wedding Reception

I just wanted to send you a note to thank you for everything in helping us plan our wedding. Everyone at the Profile Center was so great and helpful, we could not have been happier. All of our guests commented on how beautiful the venue was. We got great help from the tech guy (whose name is escaping me!) the servers, the bartenders from MSB, it all just went so smoothly! Or if it didn't, then we were blissfully unaware! Just wanted to say thanks again and that we were so pleased with the whole day.

December 12, 2009  
Andrea and Tyler's Wedding Reception

To your staff and you especially, THANK YOU for the wonderful job you did with our reception and all the planning that went into it beforehand. We received so - many compliments! The hall looked beautiful, the food was great - it was perfect. And I am being 100% honest - it couldn't have been better! Our best to you and everyone at the PEC in 2010. It was a pleasure working with you!

In-House DJ Testimonial

Dear Ryan,  
A huge thanks is in order from Tyler and I - you did such a great job DJing our wedding reception. I can't count how many compliments we've received on how it was "the best wedding EVER. SERIOUSLY." (And this was the day after too! haha). The dance floor was packed the whole night and it was better than I imagined. We had so much fun. I hope you make many more couples as happy as we are about such a special night. We'll certainly recommend you!

November 7, 2009  
Kristin and Luke's Wedding Reception

I am finding out quickly that there is life after a wedding, but wow!!! Rod and I were very pleased with the wedding reception hosted at the Profile Event Center...We had so many compliments on the venue, the decorations, the service, and the food. You exceeded my expectations in more ways than one. Thank you for being so attentive during the event. Heather, Patrick, Gio, Ryan and all the serving staff. Yes...it is early the morning after but we would be remiss if we didn't let you know how appreciative we are of all that you did. We and all of our guests were so impressed and pleased with everything about the evening. You truly out did yourselves. The service and attentiveness to all the details were impeccable. It was a night to remember. We are leaving on our flight shortly so I can't get too long winded. Our day and night were the most memorable of our lives. Thank you for all that you did to make it possible.

October 10, 2009 (Casablanca Hall)  
Sylvia and Sean's Wedding Reception

I want to thank you for running a wonderful show on Saturday!!! You did a great job with all of those people. Rhea (in-house DJ) also did a wonderful job!! Again, thank you for all of your hard work and dedication!

October 10, 2009 (Diamond Hall)  
Lauren and Ryan's Wedding Reception

I am back in the office today, back to reality after our honeymoon last week. We had a great time at the wedding! Profile did a great job with everything! We had lots of guests say what a great place it is and everyone loved the food.

October 2, 2009  
Trish and Yuri's Wedding Reception

Thank you for such a wonderful time - we really enjoyed our reception and you and your staff did such a good job making it easy! All our friends/family loved your venue as well - we will definitely recommend it to future brides/grooms!

September 6, 2009  
Helly and Yimeen's Wedding Reception

Thanks so much for helping us plan our wedding! From what I can remember, everything was beautiful and it turned out great! We've received many compliments on the food and the decor. Thanks so much for making everything so easy!

October 24, 2009  
Amy and Travis' Wedding Reception

Well, we just got back from the honeymoon and this past week has felt like a dream, a whirlwind of joy, excitement and happiness. I just really want to thank you and your staff for an unforgettable time at the wedding! Everything was perfect and you were so great at helping fix the minor mishaps that come with a group that big. I seriously felt like I had nothing to worry about and that you took care of everything so perfectly. Your team was so great from serving, to helping clean up to being there for anything the guests needed. You were so amazing to work with! Throughout this whole process you have been there all the time for me and always made me feel like I was your priority! You were so patient and helpful and I could not have asked for a better event manager. You are so great and I hope that you know what a wonderful person you are! I also would like to touch on the food. Never have I been to a wedding where the food was as perfect and excellent as it was at our wedding. My parents and I are still getting emails about the food. Every guest that I talked to that night and the night after raved about the food. My parents and I are foodies so the food at the wedding was pretty important and your chef and kitchen staff outdid themselves. The steaks were cooked to perfection, and the chicken was moist and flavorful. The pasta, the one I ordered and was most worried about because of how little it takes for the pasta to become mushy was cooked al dente and came out better than I could have ever imagined, it was perfect. People even commented on the Rolls!!! It was great and I don't know how to thank you enough. Please pass on my thanks to everyone who worked so hard on making the best night of our lives possible. Thank Gio for his commitment and care to our day and thank your staff for making it complete perfection. We have already told everyone that this is the place to have their wedding! You did such an amazing job and I hope you see tons of business from the people who were there and all the people we are telling first hand, you all deserve it!! Thanks again!!!

October 2, 2009  
WeddingChannel Review

We were looking for a reasonably priced space where we could have a classy affair but still throw a rockin' party. The Profile Event Center provided this. The food was really good and the service was great - Heather (the event coordinator) was really helpful and accessible. The "intelligent lighting" allowed for chance of ambiance in seconds. Our DJ was able to use the existing sound equipment/booth so he didn't have to lug all of his lighting and equipment. PEC allows people to bring in their own alcohol, which was also cost saving. The only pitfall with this is we had to provide our own bartenders and coordinate delivery and pick-up since we weren't allowed to leave anything overnight. Regarding set-up, we were able to come in the night before to drop some things off b/c there was not a scheduled event the day before. It may be useful to have a day-of wedding coordinator or friend assigned to do this task if necessary. This venue would not necessarily be for someone who wants all details taken care of for them - there are some of "do-it-yourself" elements required. That being said, PEC provided guidance. Overall, we loved our experience! Our guests raved about the venue (we were in the Diamond Hall) and we got exactly what we wanted - a classy affair and a rockin' party!

September 18, 2009  
Emily and Jeff's Wedding Reception

We just wanted to say thank you for everything, our reception was perfect! Jeff and I just got back from Mexico and all we have heard from anyone is that they loved the food, the way the room was laid out and everything. So I just wanted to thank you for making our night great!

August 22, 2009  
Tara and Dustin's Wedding Reception

I just wanted to get this out while it's still fresh in my mind. Thank you so much for an amazing evening!! Everything went so well, the food was great, the decorations were awesome, your staff was the best!! You and Patrick and everyone at the PEC worked so hard to make my day perfect and it truly was!!! Thank you so much!

July 17, 2009  
Melissa and Bruce's Wedding Reception

We would like to thank you and the rest of the staff for helping us create the perfect wedding day. The place looked absolutely beautiful and the food was amazing. We heard nothing but compliments from our guests. Thank you for being so wonderful to work with. You were easy to get a hold of and had many great ideas. We had a great time because you had everything taken care of. Thank you so much!

May 22, 2009  
Stacy and Chris' Wedding Reception

Thank you so much for hosting our wedding reception. We got so many great comments from all of our guests! All of your help and advice was much appreciated along the way. Our day was beautiful and more than we even hoped for because of you all.



Ladyvet & iDealz

June 26, 2009

Wedding Reception (Online Review) ★★★★★

The Profile Event Center is just what they say... Beyond Ordinary!!

We live in North Carolina and were not having the best of luck finding a venue for our wedding in Minneapolis. That all stopped when we found the Profile Event Center. From the first time we spoke with the staff, we knew that this would be our place.

We felt special from the day we spoke to the event coordinator until we left our reception exhausted from the amount of fun we had!! Working with the event coordinator on the details of our wedding reception was so easy (a breath of fresh air!). She helped to insure we had enough appetizers for our guest (which we originally did not). She was so helpful throughout the process, always there to answer questions. The week of our event, we were less stressed than we thought we would be because of the wonderful staff. We were able to decide on our lightning options, which were fantastic!! Overall, we had a wonderful day and the Profile Event Center went above and beyond all our expectations!! The reasons we would recommend you book your wedding reception at the Profile Event Center:

- Friendly and capable staff that go out of their way to make your event memorable
- Sound system that still has our guests talking about it (and it is a month later)
- Amazing lighting that would make any club jealous with the ability to transform from sophisticated dinner to fun and dance.
- Wonderful bar area
- Food that is absolutely AMAZING!!
- A reception that will stand out in the minds of all your guests!!

May 22, 2009

Wedding Channel Review

The staff was amazing. They kept me informed all the time and were so very helpful with ideas and advice. They even ordered things especially for me (which of course they will use for future receptions such as champagne flutes!) The food was amazing and the price for what you get is unbelievable. All of my guests were WOW-ed and continue to ask how much it cost us for a venue like that! They also allow you to bring in your own alcohol which cuts down the cost a lot. We used their awesome smart-light iPod set up for music. Last but not least they don't charge for extra things like lighting drapery columns etc.:I honestly don't have anything to 'warn' about other than WATCH the doors! There's also a recording studio in the building and we had a couple un-invited unknown guests towards the end of the night.

February 27, 2009

Sara and Luis' Wedding Reception

My husband Luis and I were so pleasantly pleased with how smoothly everything flowed together for our wedding. We felt we had the freedom to set up the space as we wanted it and on our schedule which was extremely convenient. Patrick and Heather were available for whatever we needed and were quick to answer our questions. They provided many options for lighting and decorating that other event centers simply don't offer without extra costs. On the day of, we were so impressed with the staff. They were very professional, quick, and helpful. Everything looked so elegant. Heather was always around, ready to take care of anything that needed to be done! She was very courteous to check on the bridal party leading up to the ceremony, and make sure we had everything throughout the night. Patrick was available throughout the day and was active in the preparations. It was quite an honor to have the owner take part in our event. We are so grateful to the Profile Event Center for making our wedding a memorable experience. We would recommend the Center for all events, especially if you want to customize your special day. Their knowledgeable and experienced staff will not let you down!

June 13, 2009

Cassandra and Brian's Wedding Reception

Heather and Patrick made our wedding 100% stress free when it came to planning the reception and dance. My husband and I did things a little different than most weddings and they made the appropriate accommodations without any hesitations or added expenses. They are really easy people to work with and want YOUR day to be the BEST day of your life and stress free!

My husband and I actually got officially married a week before in the Florida Keys and then came back and had a renewal ceremony, reception, and dance back here to celebrate our love and marriage with our family and friends. We had our ceremony, reception, and dance all in the Diamond room and loved every moment of it. Right from the start, they made us feel like making decisions was so easy and we had no worries throughout the whole planning of our wedding. We couldn't believe how easy and stress free it was to plan an event so large. Heather and Patrick were there on our day and made sure that everything was going they way that we had pictured and we never knew if there were any hiccups in anything because they took care of it before we even knew about them. I don't know if you have researched very many venues around the metro area, but the Profile Event Center is very affordable and well worth every penny you pay. The food is absolutely delicious, the (in-house) DJ was very good (we used Ryan and he made the party very fun and enjoyable for all ages---he even got my 88 year old grams out to dance!), all of our family and friends could not believe how well everything went and how beautiful the venue was. Like I said, well worth every penny that you spend will be shown and well worth it!

I don't know how you are, but I am a very organized, professional person and went into my wedding planning with a plan and ideas on what we wanted to do. They made all of those plans and ideas a reality and made me feel like they wanted to accommodate my plans and ideas into reality---whereas other venues we looked into, it was their way and to add something or make changes, you had to pay for each change or request.

I would recommend the Profile Event Center and Heather and Patrick as consultants. They were amazing and made all of our wedding dreams come true. They day went better than we could have ever expected. We have been referring everyone we know to the Profile Event Center because we truly believe that they go above and beyond the bar with service, professionalism, assistance, presence, and making sure that YOUR day is truly YOUR day and one to remember forever.

“ Our day and night were the most memorable of our lives. Thank you for all that you did to make it possible. ”



2630 University Ave SE  
Minneapolis, MN 55414

p. 612.331.5000

f. 612.378.1674

[info@profileeventcenter.com](mailto:info@profileeventcenter.com)

[www.profileeventcenter.com](http://www.profileeventcenter.com)

